

AWR(E)

**BACHELOR'S DEGREE PROGRAMME
(BDP)**

**ASSIGNMENT
JULY 2009-JUNE 2010**

**APPLICATION ORIENTED COURSE
IN WRITING FOR RADIO
AWR (E)**



**School of Humanities
Indira Gandhi National Open University
Maidan Garhi, New Delhi - 110 068**

**ASSIGNMENT
FOR
APPLICATION ORIENTED COURSE
IN WRITING FOR RADIO
AWR (E)**

Dear Students,

The assignment booklet for the Application Oriented Course in Writing for Radio, is being sent herewith. It contains one assignment which must be attempted by you. This assignment carries (100) marks and covers all the four blocks.

Objectives

The main objective of any tutor marked assignment is to see how the students are able to understand the course materials and how well they can reproduce it in their own words.

Since this is an application oriented course our main aim through these assignments is to see how well you are able to apply the knowledge you have gained.

In this course, you have learnt about writing for Radio in an application oriented way. Therefore, in these assignments we have also given questions through which you can show your knowledge of the subject.

Instructions

Before beginning your assignment, keep the following points in mind:

1. Please read the instructions given in the Programme Guide for the AOCs carefully.
2. On the first page of your answer booklet, please write your enrolment number, name, address and date.
3. On the same page please write your course title, assignment number and the name of your study centre.

The first page of your assignment booklet will be as follows:

Course Title:	Name:
Assignment No.:	Address:

	Enrolment No.....

4. Use only foolscap size paper for writing your answers and tie up the papers properly.

5. Remember to number your answers correctly.
6. Answer the assignments in your own handwriting.
7. **Submission:** The completed assignment should be sent to the Coordinator of the Study Centre allotted to you by **31st March, 2010 (For July, 2009 session) and 30th September, 2010 (For January, 2010 session)**. Please read the instructions given in your Programme Guide.

Instructions for Assignments

Before answering the questions, keep the following instructions in mind:

1. Two types of questions have been asked in these assignments. The first being comprehension questions based on the course material. The second type of questions are application oriented questions. Your answers to the first type of questions should be informational or analytical. And answers to the second type of questions will be more application oriented. This is because our primary aim is to teach you to write for Radio.
2. For answering the first 4 questions in this assignment, you must read your units carefully. For the last 4 questions, apart from reading the units, you should also listen to the programmes broadcast on the radio.
3. Your answers should be precise and as far as prescribed within the word limit.
4. We strongly suggest that you retain a copy of each of your assignments for your personal records.

Wishing you all good luck!

**APPLICATION ORIENTED COURSE IN
WRITING FOR RADIO
AWR (E)**

**Programme: BDP
Assignment Code:BDP/TMA/2009-10
Max Marks: 100**

Note : Attempt all questions and answer each question in approximately 300-350 words unless stated otherwise.

1. Discuss the role of Radio in Distance Education with special reference to school broadcasts. (10)
2. What would you say is the importance of SFX in a radio presentation? (10)
3. Discuss Radio's potential as a Mass Communication medium with special reference to its usefulness in imparting social messages, information, and education. (10)
4. In what ways is a radio play different from a stage play? (10)
5. You have been sent as a radio reporter to cover the site of a bomb blast. Prepare a 5 minute radio report of all the frenzied activity taking place there. (15)
6. Write a short radio play for children (10-12 years) illustrating the moral contained in any one of the following:
 - (i) United we stand, divided we fall.
 - (ii) Look before you leap
 - (iii) Do not judge a book by its cover(15)
7. Given below are a few themes for college students. Choose any one of them and prepare a radio script for broadcast:
 - (i) Threat of terrorism
 - (ii) Population explosion
 - (iii) Health and environment(15)
8. Prepare public service announcements/radio advertisements (30 seconds each) on any three of the following
 - (i) Organ donation
 - (ii) Unity in diversity
 - (iii) Preserving wild life.
 - (iv) A new soft drink
 - (v) A new detergent(5x3=15)