

BACHELOR IN COMPUTER APPLICATIONS

Term-End Examination

June, 2007

CS-66 (S) : MULTIMEDIA

Time : 2 hours

Maximum Marks : 60

Note : Question number 1 is **compulsory**. Attempt any **three** questions from the rest.

1. (a) What is Multimedia ? Explain any five applications of Multimedia in e-commerce. 6
- (b) List and explain any four examples of multimedia pedagogues. 16
- (c) Explain the relationship of QuickTime with different multimedia development environments with the help of a diagram. 8
2. Give the template for logic flow and branching sequence of multimedia application development. 10
3. (a) What is MEDNET ? Describe any two services of it. 5
- (b) Explain the process of production of Multimedia. 5

4. (a) Explain the impact of Multimedia on publishing industry. 5
- (b) What is hypertext? Explain its significance in development of multimedia applications. 5
5. (a) List any six rules that govern the designing of computer-based instructions. 6
- (b) Explain any two elements of collaboration and multimedia learning environment. 4

CS-66 © MULTIMEDIA

Maximum Marks : 60

Time : 2 hours

Note : Question number 1 is compulsory. Candidates may attempt any two questions from the rest.

1. (a) What is multimedia? Explain any two applications of multimedia in a classroom. 3
- (b) List and explain any four characteristics of multimedia. 13
- (c) Explain the relationship of multimedia with different multimedia development environments with the help of a diagram. 8
2. (a) Give the complete logic flow and branching sequence of multimedia application development. 10
- (b) What is MULTIMEDIA? Explain any two elements of multimedia. 3
- (c) Explain the process of production of multimedia. 3