

Bachelor in Information Technology (BIT)**Term-End Examination****June, 2007****CSI-22 : WEB SITE MANAGEMENT***Time : 2 Hours**Maximum Marks : 60*

Note : Section A is **compulsory**. Questions 1 to 10 carry 1 mark each. Answer any **two** questions from Section B.

SECTION A

1. In HTML, _____ is used for formatting a quotation. 1
 - (a) < BLOCK >
 - (b) < BLOCK QUOTE >
 - (c) < QUOTE BLOCK >
 - (d) < PRE >

2. The character formatting tag to format the text displayed as bold is 1
 - (a) < BOLD >
 - (b) < STRONG >
 - (c) < STRIKE >
 - (d) < ST >

3. The list tag which specifies that the information appear as an ordered list is 1
 - (a) < IL >
 - (b) < LI >
 - (c) < OL >
 - (d) < LO >

4. The tag that specifies that style sheet area within an HTML document is 1
 - (a) < SHEET >
 - (b) < STYLE SHEET >
 - (c) TYPE = "text/css"
 - (d) < STYLE >

5. The tag that marks an image within an HTML document is 1
- (a) < IMAGE >
 - (b) < ALIGN >
 - (c) < SRC >
 - (d) < IMG >
6. The tag that marks the map definition block within the HTML document is 1
- (a) < MAP >
 - (b) < AREA >
 - (c) < SHAPE >
 - (d) < USEMAP >
7. In HTML, in order to mark a row within a table, the tag is 1
- (a) < TD >
 - (b) < TR >
 - (c) < TH >
 - (d) < TA >
8. < CAPTION > tag is used 1
- (a) within a table to identify the text of the table caption
 - (b) place the caption at the top
 - (c) place the caption at the bottom
 - (d) None of the above
9. In BORDER=n to specify a table border-width, "n" is measured in _____ . 1
- (a) Points
 - (b) Picas
 - (c) Pixels
 - (d) Millimeters
10. The attribute which specifies the outside edges of the table that will have a border is 1
- (a) RULES
 - (b) COLS
 - (c) ROWS
 - (d) FRAME
11. Write an HTML code to generate the study centre name, study centre coordinator, place and the state where you are studying your BIT programme. Use frame based approach. Make necessary assumptions and indicate them. 10
12. What is JSP ? Write at least five advantages of JSP. 10

SECTION B

Answer any two of the following questions. Each question carries 15 marks.

13. Design a feedback form for any of the University's websites. Use HTML. Your form should have basic formatting features. Make necessary assumptions and indicate them. 15
14. Design a home page for any movie theatre. Use HTML. Use frame-based approach. Assumptions can be made wherever necessary. 15
15. Design an Order-form for any online store (for an E-commerce website). Appropriate controls are to be placed for various inputs and events. Write necessary code for the above problem using ASP or CGI program using PERL. 15

