



Centre for Corporate Education, Training  
and Consultancy (CCETC)

Invites applications for admissions to  
**MBA IN CORPORATE GOVERNANCE**

2 years full time masters degree programme designed by  
eminent management and corporate governance experts from India

**Unique features of the programme**

- MBA degrees awarded by **IGNOU** are recognized by **AICTE**
- Full time on-campus programme at state of the art center at New Delhi
- Theoretical concepts combined with relevant contemporary corporate exposure

**Eligibility:** Graduate in any discipline with a minimum of 50% aggregate marks from a recognized university.

**Selection Process:** All eligible applicants will be required to appear for a test, group discussion and a personal interview for final selection.

Please note that the IGNOU reserves the right to alter/cancel the entrance examination centre.

**Important Dates:**

- **Application form (hard / soft copy) will be available from:**  
October 25th, 2010
- **Last date for receipt of application form:**  
November 30th, 2010
- **Date for test group discussion and personal interview:**  
1st Week of January, 2011
- **Classes commence from:**  
Last Week of January, 2011

For more details visit our website  
[www.ignou.ac.in](http://www.ignou.ac.in)

## **Indira Gandhi National Open University (IGNOU)**

Indira Gandhi National Open University (IGNOU) established by an Act of Parliament in 1985 offers more than 360 academic programmes. IGNOU serves the educational aspirations of more than 2.5 million students in India and 36 countries through 21 Schools of Studies and an elaborate network of more than 63 Regional Centers, more than 3000 Learner Support Centers and 60 Overseas Centers. It also acts as a National Resource Centre and more importantly, functions as an Apex Body to promote and maintain standards of distance education. In order to fulfill the vision of democratizing higher education and providing access to all segments of people, the University imparts education and knowledge through various flexible means suited to the open and distance education mode. Today the University offers academic programmes in a variety of disciplines viz. Commerce, Management, Economics, History, Agriculture, Computer and Information Technology, Political Science, Public Administration, Sociology, Engineering, Education, Vocational Education, Extension, Journalism and Mass Communication, Gender and Development Studies, Interdisciplinary Studies etc. in the form of Certificate, Diploma, Undergraduate, Postgraduate, Research Degree Programmes under Credit programmes. Besides, IGNOU also offers Non-Credit programmes in a variety of disciplines which are of short duration which would provide skill

based training independently or in collaboration with other educational/ professional / technical institutions and industries.

### **Prominent features of IGNOU**

IGNOU has certain unique features such as:

- International jurisdiction
- Flexible admission rules
- Individualized study: flexibility in terms of place, pace and duration of study
- Use of latest information and communication technologies
- Nationwide student support services network
- Cost-effective programmes.
- Modular approach to programmes
- Resource sharing, collaboration and networking with Conventional Universities, Open Universities and other Institutions / Organisations
- Socially and academically relevant programmes based on students need analysis
- Convergence of open and conventional education systems

### **Centre for Corporate Education, Training and Consultancy (CCETC)**

In this age of life-long learning, a paradigm shift is taking place in the Indian education system. There is a growing demand for recognized, quality educational programmes which would allow young aspirants to acquire newer

abilities. To address this need IGNOU has recently set up a new Centre for Corporate Education, Training and Consultancy. The objective of the Centre is to develop programmes in corporate education consistent with the requirements of the corporate sector/industry. The programmes taken up by the Centre focus on capacity building of human resources for the corporate sector. It intends to produce highly employable graduates of the highest possible quality by forging linkages with business and industry.

Content is developed by a panel of experts drawn from premier educational institutes and experienced practitioners from the industry. Continuous evaluation system spanning throughout the course with defined parameters assesses the learning capability and potential of the students and ensures that only deserving students qualify to be absorbed by the industry. It has been (CCETC's) constant endeavour to become India's most progressive initiative with international acclaim for innovation and responsiveness of teaching and learning, research, partnership and international activities.

### **MBA (Corporate Governance) Programme**

The MBA programme in Corporate Governance is need of the hour. It will

develop professionals with in-depth knowledge of management principles, governance processes and other important aspects of corporate governance. It will also emphasize on the importance of business ethics at the grass root level. The corporate governance programme will help the individuals in developing and implementing effective corporate governance environment in corporate sector.

**Eligibility:** Any Graduate with minimum 50% marks from a recognised University.

#### **Programme Design and Duration:**

- 2 years (4 semesters)
- Face-to-Face (On Campus) programme at IGNOU Campus, New Delhi.

**Admission Process:** Written Test, Group Discussion & Personal Interview.

**Fees:** Rupees 50,000/- per semester.

**Intake:** 30 students per batch.

#### **Assessment:**

Term End Exam	- 70% weightage
Sessional	- 30% weightage

## Programme Outline

The programme consists of 4 semesters. Semester wise courses details are as follows:

Semester 1	Semester 2
<ol style="list-style-type: none"> <li>1. Management Concepts and Processes</li> <li>2. Economics for Managers</li> <li>3. Accounting for Managers</li> <li>4. Marketing Management</li> <li>5. Management Science</li> <li>6. Management Information System</li> <li>7. Fundamentals of Corporate Governance</li> <li>8. Business Law</li> </ol>	<ol style="list-style-type: none"> <li>1. Human Resource Management</li> <li>2. Financial Management</li> <li>3. Research Methodology</li> <li>4. Operations and Technology Management</li> <li>5. International Business Environment</li> <li>6. Issues and Practices of Corporate Governance</li> <li>7. Corporate Governance: Empowered Board</li> <li>8. Business Ethics and Values</li> </ol>
Semester 3	Semester 4
<ol style="list-style-type: none"> <li>1. Strategic Management</li> <li>2. Corporate Social Responsibility</li> <li>3. Risk Management</li> <li>4. Financial Restructuring</li> <li>5. Corporate Governance: Compliances</li> <li>6. Training Project</li> </ol> <p style="text-align: center;"><b>ELECTIVES: (2 out of 5)</b></p> <ul style="list-style-type: none"> <li>● International Corporate Governance Practices</li> <li>● Financial Markets</li> <li>● International Financial Management</li> <li>● International Marketing</li> <li>● Environment Management</li> </ul>	<ol style="list-style-type: none"> <li>1. Organisational Design, Development and Change (ODDC)</li> <li>2. Innovation Management</li> <li>3. Project &amp; Viva Voce</li> </ol> <p style="text-align: center;"><b>ELECTIVES: (3 out of 5)</b></p> <ul style="list-style-type: none"> <li>● International Business Management</li> <li>● International Business Law</li> <li>● International Trade &amp; Investment Agreement</li> <li>● Logistics &amp; SCM</li> <li>● Financial Engineering</li> </ul>

