MASTER'S IN TOURISM MANAGEMENT
Term-End Examination
June, 2010
MTM-4 : INFORMATION MANAGEMENT
SYSTEMS IN TOURISM

Time : 3 hours
Maximum Marks : 100

Note : Attempt any five questions.

1. What are different properties of information? Discuss the barriers to information. 20

2. Why information is important in Tourism business? Describe the various forms of information. 20

3. Discuss the advantages of computer based managerial decision-making in Tourism trade. 20

4. Discuss the hardware and software of computer. 20

5. "Personal computers and their uses have changed the way of Tourism trade". Comment. 20
6. What is LAN? Describe its characteristics and network topologies.

7. Write a note on MIS and Tourism.

8. What is information economics? Discuss the value of perfect information.


10. "Personal care and human touch is important in Tourism". Describe the social dimensions of computerisation.