

## BAVTM

<p><b>Expected Programme Learning Outcomes (PLOs) in terms of :</b></p>	<p><b>Knowledge:</b> The graduates should be able to demonstrate the acquisition of knowledge to:</p> <ul style="list-style-type: none"> <li>• Discuss history of tourism in detail</li> <li>• Elaborate fundamentals of management and its aspects</li> <li>• Explain entrepreneurship and different business setups.</li> <li>• Define the meaning and scope of Tourism studies.</li> <li>• Explain the foundations and theories of Tourism studies .</li> <li>• Discuss the evolution, growth and development of Tourism.</li> <li>• Elaborate on accounting and financial management</li> <li>• Know culture and heritage of India.</li> <li>• Discuss different types of tourism products and its development</li> <li>• Elaborate tourism marketing and its approaches</li> <li>• Learn rules and regulation of travel and tourism sector</li> <li>• Acquaintance with the process of tourism related organizations establishment</li> <li>• Discuss human resources development in tourism and travel industry.</li> </ul>
	<p><b>Skills:</b> The graduates should be able to demonstrate the acquisition of skills required to:</p> <ul style="list-style-type: none"> <li>• Acquaint with E-commerce</li> <li>• Learn business communication and its usages.</li> <li>• Know airport handling, international fare calculation and world geography</li> <li>• Learn computer, web, multimedia and information technology</li> </ul>
	<p><b>Application of Knowledge &amp; Skills:</b> The graduates should be able to demonstrate the ability to:</p> <ul style="list-style-type: none"> <li>• Apply gained knowledge in management of travel and tourism industry</li> <li>• Calibrate learnt concepts and skills to undertake project work.</li> <li>• Apply knowledge and skills to open travel agency, Tour operation and other establishment.</li> <li>• Help the society in mitigating tourism impacts</li> <li>• Apply skills developed in making tourism products</li> <li>• Can act as cultural ambassadors and make positive image of destination</li> </ul>
	<p><b>Generic Learning Outcomes:</b> The graduates should be able to demonstrate the ability to:</p> <ul style="list-style-type: none"> <li>• Gather and interpret relevant quantitative and qualitative data to identify problems</li> <li>• Listen, read and present the information related to the course in a concise and clear manner.</li> <li>• Meet one's own learning needs related to travel and tourism industry</li> <li>• Pursue self employment and related establishment.</li> </ul>
	<p><b>Constitutional, Humanistic, Ethical, and Moral Values:</b> The graduates should be able to demonstrate the willingness to:</p> <ul style="list-style-type: none"> <li>• Develop an inclusive approach</li> <li>• Practice team work and mutual respect towards tourist.</li> <li>• Follow ethical practices in conducting tour and travel services.</li> <li>• Imbibe values of good citizenry, equality, and justice.</li> </ul>
	<p><b>Employability &amp; Entrepreneurship skills:</b> The graduates should be able to:</p> <ul style="list-style-type: none"> <li>• Possess the knowledge and skills to execute work related to tour manager</li> <li>• Possess the knowledge and skills to execute work related to guide and escorts.</li> <li>• Identify and create suitable self employment opportunities in the area of travel and tourism</li> <li>• Provide consultancy for developing, managing travel and tourism services.</li> <li>• Provide lifelong learning knowledge and skills for the continuous professional development of functionaries working in the sphere of travel and tourism.</li> <li>• Independently undertake research and development in the area of travel and tourism.</li> </ul>