

BTS

<p>Expected Programme Learning Outcomes (PLOs) in terms of :</p>	<p>Knowledge: The graduates should be able to demonstrate the acquisition of knowledge to:</p> <ul style="list-style-type: none"> • Define the meaning and scope of Tourism studies. • Explain the foundations and theories of Tourism studies . • Discuss the evolution, growth and development of Tourism. • Discuss different types of tourism products and its development • Elaborate tourism marketing and its approaches • Learn rules and regulation of travel and tourism sector • Acquaintance with the process of tourism related organizations establishment • Define relationship with environment and elaborate tourism impacts • Discuss human resources development in tourism and travel industry.
	<p>Skills: The graduates should be able to demonstrate the acquisition of skills required to:</p> <ul style="list-style-type: none"> • Learn event management and its process • Know airport handling, international fare calculation and world geography • Learn computer, web, multimedia and information technology • Gain requirements for becoming good guide and escorts
	<p>Application of Knowledge & Skills: The graduates should be able to demonstrate the ability to:</p> <ul style="list-style-type: none"> • Calibrate learnt concepts and skills to undertake project work. • Apply knowledge and skills to open travel agency, Tour operation and other establishment. • Help the society in mitigating tourism impacts • Apply skills developed in making tourism products • Can act as cultural ambassadors and make positive image of destination
	<p>Generic Learning Outcomes: The graduates should be able to demonstrate the ability to:</p> <ul style="list-style-type: none"> • Gather and interpret relevant quantitative and qualitative data to identify problems • Listen, read and present the information related to the course in a concise and clear manner. • Meet one's own learning needs related to travel and tourism industry • Pursue self employment and related establishment.
	<p>Constitutional, Humanistic, Ethical, and Moral Values: The graduates should be able to demonstrate the willingness to:</p> <ul style="list-style-type: none"> • Develop an inclusive approach • Practice team work and mutual respect towards tourist. • Follow ethical practices in conducting tour and travel services. • Imbibe values of good citizenry, equality, and justice.
	<p>Employability & Entrepreneurship skills: The graduates should be able to:</p> <ul style="list-style-type: none"> • Possess the knowledge and skills to execute work related to guide and escorts. • Identify and create suitable self employment opportunities in the area of travel and tourism • Provide consultancy for developing, managing travel and tourism services. • Provide lifelong learning knowledge and skills for the continuous professional development of functionaries working in the sphere of travel and tourism. • Independently undertake research and development in the area of travel and tourism.