

## Learning Outcomes: MA (Entrepreneurship) MAER

<b>Knowledge</b>	<p><b>Learning Outcomes</b></p> <p><b>The Learners (s):</b></p> <ul style="list-style-type: none"> <li>• Define(s) : The business environment</li> <li>• Explain(s) :the concept, theories and basic of Entrepreneurship</li> <li>• Discuss(s) : The evolution, polices , strategies and experiences of the Entrepreneurship</li> <li>• Generate(s) : different business ideas and prepares business plans</li> <li>• Analyze(s) : the strength, weakness, opportunities and threats of companies</li> <li>• Describe(s) : The process of the business development</li> <li>• Define(s) : The concept of IPRs patent</li> <li>• Generalize(s) : the output results of different business case studies phenomenon in establishing new business</li> <li>• Discusses(s) : the role of government initiatives in the development of MSMEs</li> <li>• Analyses(s) : The balance sheet, profit &amp; loss account, cash flow statements and financial environment</li> <li>• Assess(s) : The business market for taking product decisions pricing</li> <li>• Develop(s): Managerial, team building, leadership communication, stress management, Labour administration and decision – marking skills</li> <li>• Evaluate(s) : The causes of failure of start up</li> <li>• Describe(s) : An emerging trends in innovation</li> <li>• Generate(s) Business for a social causes, problems and issues</li> </ul>
<b>Skills</b>	<p><b>The Learner(s)</b></p> <ul style="list-style-type: none"> <li>• Use (s) : entrepreneurial competencies to formulate business plan</li> <li>• Develop(s) : Lessons for the entrepreneurial trainers</li> <li>• Conduct(s) : Achievement and motivation training programmes for different functionaries in the business</li> <li>• Use(s) : information technologies to enhance own business</li> </ul>
<b>Application of</b>	<p><b>The Learner(s)</b></p> <ul style="list-style-type: none"> <li>• Calibrate learnt concept &amp; skills to undertake project work</li> </ul>

<b>knowledge &amp; Skills</b>	<ul style="list-style-type: none"> <li>• Apply knowledge &amp; skills to prepare entrepreneurial training programmes</li> </ul>
<b>Generic Learning Outcomes</b>	<p><b>The Learner(s)</b></p> <ul style="list-style-type: none"> <li>• Defines business Environment</li> <li>• Gather &amp; interpret relevant quantitative and quantitative data to identify entrepreneurial problems</li> </ul>
<b>Constitutional, Humanistic, Ethical and Moral Values</b>	<p>The learners/ Graduate should be able to demonstrate the willingness to</p> <ul style="list-style-type: none"> <li>• Practice team work and mutual understanding</li> <li>• Follow ethical practices in conducting research and project work.</li> <li>• Imbibe values of good citizenry, equality &amp; justice</li> </ul>
<b>Employability &amp; Entrepreneurship Skills</b>	<p>The learners / Graduate should be able to</p> <ul style="list-style-type: none"> <li>• Venture into a business and allied sector</li> <li>• Possess the knowledge &amp; skills to develop business &amp; digital content for the fast growth of own business</li> <li>• Identify &amp; create suitable self employment opportunities in the different sectors of skills</li> <li>• Provide consultancy for developing technology used in the businesses</li> <li>• Perform the job of Manager at Sr. level or mid level</li> </ul>