

M.Sc. in Hospitality Administration (MHA)

Expected Programme Learning Outcomes (PLOs) in term of:

Knowledge:

After completion of programme,

- The concept, scope can be viewed in terms of application of the comprehensive curriculum of MHA in the field of hospitality, tourism and allied service industry.
- The knowledge component will provide a comprehensive overview in the area of training, sales and marketing and human resource management.

Skills:

After completion of programme, the learner will be able to:

- Demonstrate the acquisition of a range of cognitive and managerial skills required for accomplishing assigned task related to Hotel & hospitality and allied industry
- This involves necessary skills for competent performance of hospitality, travel , tourism and allied related service sector, for example; sales and marketing, Human resource management.
- Avenue for in service sponsored candidate from industry who wish to higher studies in their field ,such in service candidates can work their way to shoulder managerial responsibilities in their area of specialization, for example sales and marketing, human resource management, facility planning, layout and designing, soft skills, marketing skills, and communication skills, transfer of learning into actual for competent performance of the acquired knowledge in the real world environment of hospitality and tourism industry.

Application of Knowledge and Skills:

After completion of programme, the learners will be able to:

- Demonstrate the ability to apply the acquired theoretical and technical knowledge, a range of cognitive and managerial skills in selecting and using appropriate, methods, and information required to resolve the problems arisen in actual job situation in area of Hotel & hospitality, travel ,tourism & allied industry related to sales and marketing(for revenue maximization & Human resource management.

Generic Learning Outcomes:

After completion of programme the learners will be able to:

- Demonstrate the ability to listening carefully ,and performing task related to hotel, hospitality services and will analytically present the information in clearly and precisely in terms of sales and marketing and human resource management .
- Demonstrate the ability of making decisions on the basis of analysis of facts, data, information and evidences available for situation.
- Demonstrate the ability of meeting their own learning needs and will persue self directed and self managed learning to upgrade their cognitive skills and managerial skills required for higher level of education and training.

Constitutional, Humanistic, Ethical, and Moral Values:

After completion of programme the learners will be able to:

- Demonstrate the ability of willingness to practice constitutional, humanistic, ethical and moral values in their own life and put forward convincing arguments to respond to the ethical and moral issues associated with actual job situations.

Employability & Entrepreneurship skills:

After completion of programme the learners will be able to:

- Demonstrate the ability of acquisition of knowledge, essential skills required to perform effectively in actual job situation in terms of sales and marketing, Human resource management and as an academician.
- Demonstrate the ability to exercise the responsibility to complete assigned task to them and for the team.