



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi – 110 068



Admission Notice to PGSDM (Direct Entry scheme) – July 2018 session

The University announces admission to **PG Specialisation Diplomas (Direct Entry scheme)**, without the requirement of clearance of OPENMAT, in **Human Resource Management (PGDHRM)**, **Financial Management (PGDFM)**, **Operations Management (PGDOM)**, **Marketing Management (PGDMM)** and **Financial Markets Practice (PGDFMP)**.

Eligibility

Any graduate (of not less than 3 year duration) - including Chartered Accountancy/Cost Accountancy/Company Secretaryship - with 50% marks for general category and 45% for reserve category.

Admission is through **'offline' mode** only. **Student Handbook & Prospectus of Direct Entry to Specialization Post Graduate Diploma Programmes in Management-2018** can be downloaded from the website: www.ignou.ac.in free of cost. Admission Form (**Form No.4**) and the instructions for filling the Application Form is on page No.99 and 98 respectively. Programme Fee is @**Rs.1800/- per course**. There will be a total of **6 (six) courses – one Basic course plus five specialization courses** from the chosen stream. A student can opt **minimum one course and maximum five courses** in a given semester. **Schedule of courses on offer for Direct Entry scheme-July-Dec.2018 semester** is enclosed (**Annexure-I**).

Filled-in Admission form (**Form No.4**) along with all the requirements as per **'Check List'** and Demand Draft of the requisite amount should be submitted at the **respective Regional Centre**, whose addresses are given in Appendix-2 (page No.21-37) on or before **30.06.2018**.

www.ignou.ac.in

Registrar, SRD

SCHEDULE OF COURSES ON OFFER FOR PGSDM (Direct Entry scheme)
JULY-DEC. 2018 SEMESTER

Sl. No.	<i>COURSE CODE</i>	<i>COURSE TITLE</i>
HUMAN RESOURCE MANAGEMENT (PGDHRM)		
1.	MS2	Management of Human Resources (Compulsory)
2.	MS25	Managing Change in Organisations
3.	MS26	Organisational Dynamics
4.	MS27	Compensation and Rewards Management
5.	MS28	Labour Laws
6.	MS29	International Human Resource Management
FINANCIAL MANAGEMENT (PGDFM)		
7.	MS4	Accounting and Finance for Managers (Compulsory)
8.	MS44	Security Analysis and Portfolio Management
9.	MS45	International Financial Management
10.	MS46	Management of Financial Services
OPERATIONS MANAGEMENT (PGDOM)		
11.	MS7	Information Systems for Managers (Compulsory)
12.	MS55	Logistics and Supply Chain Management
13.	MS56	Materials Management
14.	MS57	Maintenance Management
15.	MS58	Management of R&D and Innovation
MARKETING MANAGEMENT (PGDMM)		
16.	MS6	Marketing for Managers (Compulsory)
17.	MS66	Marketing Research
18.	MS68	Management of Marketing Communication and Advertising
19.	MS611	Rural Marketing
20.	MS612	Retail Management
FINANCIAL MARKETS PRACTICE (PGDFMP)		
21.	MS4	Accounting and Finance for Managers (Compulsory)
22.	MFP4	Debt and Currency Markets
23.	MFP5	Professionals in Financial Markets Practice