

1. Details of the Teacher/ Academic :

Name & Date of Birth :	KAMAL YADAVA, 12.07.1962
Date of Joining in IGNOU:	01.09.1992
Current Designation :	PROFESSOR
Pay Scale as on date :	Academic Level 14 (cell 13)
Qualifications :	B.Sc. (Engg.) Elect., M.B.A., Ph.D.

2. Honour/Award/Fellowship/membership of Professional body/ Statutory body (internal/ external) received by the Teacher/ Academic:

Name of the recipient	Honour /Award/ Fellowship name/ membership of Professional body/ Statutory body	Agency name /Name of statutory body/ institution/ Apex body	Period
Kamal Yadava	Member	School Board, SOMS, IGNOU	2007- Present
Kamal Yadava	Member	School Board, SOGDS, IGNOU	2007-2009
Kamal Yadava	Member	School Board, SOHS, IGNOU	2007-2009
Kamal Yadava	Member	School Board, SOSS, IGNOU	2008-2010
Kamal Yadava	Member	School Board, SOA, IGNOU	2008-2010
Kamal Yadava	Member	School Board, SOCIS, IGNOU	2008-2012
Kamal Yadava	Member	School Board, SOTHSSM, IGNOU	2014-2016
Kamal Yadava	Member	Committee of Studies CMS, Jamia Millia Islamia	2009-2012

3. Books/Book Chapter:

- Co-author/co-editor if any, title, place of publication, publisher, Year, page (no) s, ISBN No

SNo.	Name of Author1/ Editor 1, & Co- author (s) / Co-editor (s) (if any)	Title of chapter/book	Place of publication	Publisher	Year	Total Pages	ISBN No.
1.	Book-Kamal Yadava and Mohd. Altaf Khan	Services Marketing	New Delhi	Arise Publisher and Distributor	2005	168	81-89557-02-05
2.	Chapter-Kamal Yadava	Role of Services in Economy (Book Title: Services Marketing – The Indian Perspective- Ravi Shanker)	New Delhi	Excel Book	2002	18-33	81-7446-270-8

4. Research Articles/Publications:

SNo	Author/ Co-author (if any)	Title	Name of Journal	Volume	page no. (s)	Year	ISSN No
1.	Kamal Yadava	Management Education Through Distance Mode: Current Status and Emerging Scenario	Indian Journal of Open Learning	Vol-5, No. 2	40-46	1996	
2.	Kamal Yadava	Marketing Education in India: Challenges and Future Directions	Indian Journal of Marketing	Vol. XXVII No. 9-12	12-16	1997	
3.	M. Altaf Khan and Kamal Yadava	Management Education in India- Emerging Issues	University News	Vol. 35 No. 15	13-14	1997	
4.	Kamal Yadava	Common Girl Succeeds While the Maharaja Fails	Communicator	Vol. XXXIII No. 1	40-43	1998	
5.	Kamal Yadava	Airline Advertising – Purpose and Trends	The Indian Journal of Commerce	Vol. 51 No. 1	39-45	1998	
6.	Kamal Yadava	Mass Customization – Concept and Application	The Indian Journal of Commerce	Vol. 58 No. 3	55-63	2005	
7.	Madhulika Kaushik and Kamal Yadava	Assessing Service Quality of IGNOU Management Programme	Indian Journal of Open Learning	Vol. 15 No. 2	141-154	2006	

5. Policy Documents Reports/ Mimeos:

SNo.	Title	Institution/ Agency	Year
1.			
2.	NIL		
3.			

6. Book Review published :

SNo.	Author/ Co-author (if any)	Title	Name of Journal	Volume	page no. (s)	Year	ISSN No
NIL							

(Duly authenticated by the Director/ Head of School/ Division/ Unit/Centre / Cell)
7. Presentation/Invited talk/Chair in National or International Seminar/Conference/ Workshops (Please do not mention if it is only participation without presentation)

SNo.	Author/ Co author (if any)	Title of presentation, /Talk/Lecture	Name Organizing institute	Conference	City	Date and Year
1.	Kamal Yadava	Innovation in Course Design and Development: the IGNOU Experience	AAOU	10 th Annual Conference	Tehran	Nov. 14-16 , 1996
2.	Kamal Yadava	Management Education Through Distance Mode: An Evaluation of Service Quality	IGNOU-UNESCO	Research in Education	New Delhi	Feb 25 -27, 1999
3.	Kamal Yadava	Self Learning Material Development 'Marketing of Services' course at IGNOU	STRIDE IGNOU	Workshop on SCM Development : Alternative Models of Course Development for ODL	New Delhi	Feb 23-27, 2015

8. Study Tour Organised/ Participated/ Attachment Organized/Internship:

SNo.	Details of the tour	Name of coordinating body	Duration
1.		NIL	

9. Consultancy assignment (if any):

SNo.	Organization/ agency	Cost, title of consultancy	Duration
		NIL	

10. Details of Institution/ Government/ Industry / own Institution Sponsored Research Projects (including Programme Evaluation) and Amount (Both completed and ongoing):

SNo.	Agency	Amount	Duration with dates	Status i.e. ongoing/ completed
				NIL

11. Details of PhD and MPhil Scholars (including those awarded degree):

SNo.	Name and enrolment no:	Year of registration	Year of completion/ award
1.	Reena Garg 093754170 PhD	2009	2015
2.	Rajneesh Mehra 112247015 PhD	2011	2017
3.	Rama Subramanian 122878001 PhD	2012	2017

12. Details of Programmes/ Courses coordinated/ written/ edited/ translated:

S N o.	Programme	Course	Unit (print)/ Audio/ Video/ eSLM	Coordinated/Written/ Edited (content/ language/ format)/ Translated	Period
1.	Management Programme (MP)	--	--	Programme/Course Expert/Design Committee Member	1992- till date for various MP courses/ PGDMM
	Certificate in Entrepreneurship (CIE)	--	--	-do-	2008
	Diploma in Retailing (DIR)	--	--	-do-	2007
	Certificate in NGO Management (CNM)	--	--	-do-	2008
	Post-Graduate Diploma in Intellectual Property Rights (PGDIPR)	--	--	-do-	2004
	Post-Graduate Diploma in Pharmaceutical Sales Management (PGDPSM)	--	--	-do-	2009
2.	Management Programme (MP)	MS-64, MS-65, MS-63, MS-61 and MS-611,		Course Co-ordinator	Till Date
3.	Management Programme (MP)	MS-66		Course Co-ordinator	1998-2005
4.	Post-Graduate Diploma in Intellectual Property Rights (PGDIPR)	MIP-003		Course Co-ordinator	2003-2008
5.	Diploma in Retailing (DIR)	BRL-004		Course Co-ordinator	2008-2009
6.	Master in Commerce (M.Com)	MCO-06		Course preparation team member	2005-2006
7	Post-Graduate Diploma in Hospital and Health Management (PGDHMM)	PGDHMM-02		Unit writing	2001

13. Training programmes designed and conducted, duration and dates

SNo.	Programme	Dates	Place	Number of Participants
1.	Orientation Programmes for Counsellors	1994-2015 (Different times)	New Delhi Lucknow Bhubaneswar Dehradun Mauritius	

14. Details of Counselling sessions conducted:

SNo.	Programme	Course	Place	Dates	Duration	Mode (Specify- Face to Face Radio counselling Teleconferencing Web conferencing Any Other)
1.	Management Programme	MS-64, MS-65 and MS-6	New Delhi	On various dates for MP as well as Pan-African Project	-	Through Teleconferencing and IRC

15. Details of Patents granted (if any): NIL
16. Contribution to IGNOU's corporate life:

SNo.	Chairperson/ Member of Committee	Name of the Committee	Date/ period
1.	Associate Editor	Indian Journal of Open Learning	2000-2002
2.	Office Bearer	IGNOUTA	2003-2005
3.	Member, Expert Committees	DEC	2009-2011
4.	Editor	Indian Journal of Open Learning	2009-2012
5.	Incharge of Monitoring of T.E.E. Evaluation	Evaluation Centre, Delhi	2010-2011
6.	Chairman	Paper Inspection Committee	2011-2012
7.	Member	Advisory Committee for Academic Coordination Division	2013
8.	Member	Print committee	2013-2014
9.	Member	Task force for term end examination	2015
10.	Member	Task force MPDD	2016
11.	Member	Various convocation committees	Upto 2019

17. Administrative position/s held in the University (even as in charge)

SNo.	Designation	Period
	NIL	

18. Any other contribution/information
Signature of Teacher /Academic
Signature of Director/ Head