

CURRICULUM VITAE

DR. PARAMITA SUKLABAIIDYA

paramitaz@ignou.ac.in

Assistant Professor, SOTHSSM, IGNOU, Room # 05, Block # 15 – I, Maidan Garhi, New Delhi 110068

Educational Qualification

- Jan - Feb 2008 :** PhD awarded by Lucknow University on 'Crisis Management in Tourism Industry: A Case Study of Indian Tourism Industry'
- Dec 2000 :** Cleared UGC conducted JRF - NET (National Eligibility Test) for Junior Research Fellowship and Lecturer ship in the area of Tourism Management/ Studies.
- 1999 :** Advanced certificate course on personal computer application from NIIT.
- 1998 :** Masters of Tourism Management (MTM) (1st Division – Batch Topper), Institute of Tourism Studies, Lucknow University
- 1996 :** B.Sc (H) Zoology (1st Division), Delhi University.

Orientation and Refresher

- 2018 :** ICSSR Sponsored Refresher Capacity Building Programme in Qualitative Research Methods organised by Department of Tourism, Hotel, Hotel and Heritage Studies, Jamia Millia Islamia, New Delhi from 16th – 29th May 2018
- 2016 :** UGC Sponsored Refresher Course in Research Methodology organised by Academic Staff College, Lucknow University, Lucknow from 01st – 23rd February 2016
- 2011 :** UGC Sponsored Refresher Course in Geography / Tourism Administration organised by Academic Staff College, Dr. Babasaheb Ambedkar Marathwada University (BAMU), Aurangabad from 10th – 30th Sept 2011
- 2009 :** Refresher Programme in Distance Education organised by Staff Training and Research Institute of Distance Education, IGNOU, New Delhi from 05th – 25th January 2009
- 2007 :** UGC Sponsored Orientation Programme at Academic Staff College, JNU (Jawaharlal Nehru University), New Delhi from 29th October – 23rd November 2007
- 2005 :** UGC Sponsored Refresher Course in Travel and Tourism organised by Indian Institute of Tourism and Travel Management (IITTM), Gwalior from 25th July – 14th August 2005

Faculty Development Programmes

- 2020 :** Faculty Development Programme (FDP) on 'Contemporary Research Practices in Social Sciences' organised by Amity Institute of Travel and Tourism, Amity University, NOIDA (E - meeting) from 30th May – 5th June
- 2019 :** Faculty Development Programme (FDP) on 'Design, Development and Delivery of MOOC's' organised by Staff Training and Research Institute of Distance Education (STRIDE), IGNOU, New Delhi from 25th – 31st July
- 2017 :** Faculty Development Programme organised by Staff Training and Research Institute of Distance Education (STRIDE), IGNOU, New Delhi from 6th – 12th November 2017

- 2017 : Workshop on Script Writing for Curriculum - based Audio / Video Programmes organised by Electronic Media Production Division (EMPC), IGNOU from 17th - 25th April, 2017
- 2015 : Workshop on Self Learning Materials Development: Alternate Models of Course Development in Changing Scenario of Open and Distance Learning organised by Staff Training and Research Institute of Distance Education, IGNOU, New Delhi from 23rd - 27th February 2015
- 2013 : Seminar on Open and Distance Learning (ODL) and Curriculum Design and Development in ODL organised by Staff Training and Research Institute of Distance Education, IGNOU, New Delhi from 12th - 14th September 2013
- 2012 : Faculty Development Programme on Research Methodology Organised by School of Management Studies, IGNOU in Collaboration with the SPSS South Asia Pvt. Ltd. Bangalore from 12th - 14th September 2012
- 2009 : 3 days Orientation Programme for Faculty members under 'Earn While You Learn - Commonwealth Games 2010' organised by Indian Institute of Tourism and Travel Management (IITTM), 17th - 19th April 2009

Work Experience:

Assistant Professor in SOTHSM, IGNOU since December 2008.

Started career in the industry as an Inbound Tour Executive in 1998; thereafter, joined IGNOU in 1999 as an Academic Consultant for the Tourism Programme. Academic career continued with tenure as a Lecturer with Tagore Arts College, Pondicherry (2003). This was followed by a four year service as Lecturer and Sr. Lecturer (Tourism Mgmt), Dept. of HOA and Tourism Mgmt, Banaras Hindu University (BHU); followed by Lecturer in (Tourism Mgmt), IITTM, Gwalior.

In 2008 underwent three weeks on - the - job training at Radius Events, New Delhi.

PhD Scholar Supervision:

Sl. #	Name of PhD. Scholar	Research Topic	Status
1.	Mr. Narendra T Verma	Home-Stay Tourism in Kerala: Prospects and Challenges	In Progress <i>Co - Supervisor</i>
2.	Mr. Surendra Kumar	Tourism Education and its Effectiveness for Tourism Industry : A Study of Select Higher Education	In Progress <i>Co - Supervisor</i>
3.	Ms. Jhilik Som	Cultural Events and Tourism Promotion: Prospects and Challenges in select Dance and Music Festivals of India	In Progress
4.	Ms. Dawa Doma Sherpa	Eco-Tourism in Sikkim with Special Reference to its Socio Economic Development of the State	<i>Thesis Submitted</i>
5.	Mr. Sandeep Chatterjee	Role of Cuisine as a Tourist Attraction : Study of Local Cuisine at Select Destinations	<i>Viva Conducted</i>
6.	Ms. Poonam Sadekar	The Role of Informal Sector in Destination Development: A Case Study of Selected Destinations from Goa.	Awarded <i>Co - Supervisor</i>
7.	Ms. Anjana Singh	Customer Sensitivity towards Pricing Strategies: Revenue Management at Indian Five Star Hotels	Awarded <i>Co - Supervisor</i>
8.	Ms. Monika Aggarwal	Visitor management at World Heritage Sites: Case study of selected sites in India	Awarded
9.	Mr. Amitabh Telang	Indian Outbound Tourism: A Case Study of Thailand	Awarded
10.	Ms. Rekha Maitra	Accommodation Marketing Through Internet: A Case study of Five Star Hotel of NCR	Awarded
11.	Ms. Anupama Kotur	Wine Tourism in India: Growth and Future Prospects with special reference to Wineries in Maharashtra	Awarded

Editorial Board / Reviewer of Research Papers for Journals:

1. Member Editorial Board for *Tourism Research*
2. Reviewer of Journals (Both National and International Journals)

Review of Research Proposals

Sl. #	Review / Evaluation of Research Journal and year	Number of Proposals and Title	Publisher / Sponsoring Agency
1.	Review of project proposals submitted in the Discipline of Tourism under the RUSA Project	03 project proposals namely: i) ii) iii)	Mahatma Gandhi University, Kottayam, Kerala
2.	Technical Evaluation of Research Proposal	01 in January 2010 (Host and the Guest Interactions in Tourism in the Sultanate- A Study of Capital Region)	University of Nizwa, Sultanate of Oman

Publications:

Research Papers Published in Journals

Sl. #	Title of Research Paper with page number	Title of Research Journal and ISSN / ISBN No.	Author and Co - Author
1.	Bridging the Gap between Tourism Industry and Tourism Education pp 34 - 39	<i>Tourism Innovations</i> Vol. #14. Issue # 1, 2021 Publisher: ITHC ISSN No. - 2278 - 8379	Mr. Surender Kumar Dr. Paramita Suklabaidya
2.	Gap between perception and satisfaction: exploring food tourism in New York pp 90- 97	<i>International Journal of Hospitality & Tourism Systems</i> Vol. #14. Issue # 1, 2021 Publisher: Publishing India Group Associate ISSN No. - 0947-6250	Mr. Sandeep Chatterjee Dr. Paramita Suklabaidya
3.	A Critical Analysis of Motivational Factors of Host Communities for Developing Ecotourism in Sikkim pp 82 - 90	<i>Global Journal of Enterprise Information System</i> Vol. # 13. Issue # 1 , 2021 Publisher: Scholastic Seed Inc Online ISSN No. : 0975-1432 Print ISSN No. : 0975-153X	Ms. Dawa Doma sherpa Dr. Paramita Suklabaidya
4.	Tourism Education and Industry Expectations- A Gap Analysis of skills required. pp 82 - 90,	<i>Global Journal of Enterprise Information System</i> Vol. # 12. Issue # 3, 2020 Publisher: Scholastic Seed Inc Online ISSN No. : 0975-1432 Print ISSN No. : 0975-153X	Mr. Surender Kumar Dr. Paramita Suklabaidya Prof. Prashant Gautam
5.	Visitor Management at World Heritage Site : Case Study of Taj Mahal pp 1 -14	<i>Atna Journal of Tourism Studies</i> , Vol. 15, Issue # 2, 2020, Publisher: Christ College, Bangalore ISSN No. - 0975 - 3281	Dr. Paramita Suklabaidya Dr. Monika Aggarwal
6.	Stakeholders' Perspective on Tourism Infrastructure at Khajuraho Dance Festival pp 82 - 90	<i>Global Journal of Enterprise Information System</i> Vol. # 12. Issue # 2, 2020 Publisher: Scholastic Seed Inc Online ISSN No. : 0975-1432 Print ISSN No. : 0975-153X	Ms. Jhilik Som Mr. Sandeep Chatterjee Dr. Paramita Suklabaidya

7.	Food Image and Acceptability of Local Cuisine: Exploring Culinary Tourism in Delhi pp 1 -14,	<i>Atna Journal of Tourism Studies</i> , Vol. 15, Issue # 1, 2020, Publisher: Christ College, Bangalore ISSN No. - 0975 - 3281	Mr. Sandeep Chatterjee Dr. Paramita Suklabaidya
8.	Food Image and Travel Intention: From New Delhi to New York pp 3 - 19	<i>Journal of Gastronomy, Hospitality and Travel (JOGHAT)</i> Vol. # 3. Issue #1, 2020 Publisher: Eskişehir Osmangazi University Faculty of Tourism, Department of Travel Management and Tour Guiding, TURKEY ISSN No. - 2619-9548	Mr. Sandeep Chatterjee Dr. Paramita Suklabaidya
9.	Socio-Demographic Dynamics of Food Tourism: A Tale of Two Cities - Delhi & New York pp 3 - 15	<i>Indian Journal of Applied Hospitality & Tourism Research</i> Vol. # 12. Issue #1 , 2020 Publisher: BCIHMCT, Delhi	Mr. Sandeep Chatterjee Dr. Paramita Suklabaidya
10.	Promoting Tourism through Local and International cuisine: Comparative study of New York and New Delhi pp 1 - 14	<i>Journal of Tourism and Hospitality</i> Vol.7. No.2 , 2018 Publisher: Institute of Tourism and Hotel Mgmt.,Dr. Bhimrao Ambedkar University, Agra ISSN No. - 2250 - 0526	Mr. Sandeep Chatterjee Dr. Paramita Suklabaidya
11.	Role Of Public Sector And Public Private Partnership In Heritage Management: A Comparative Study Of Safdarjung Tomb and Humayun Tomb	<i>International Journal of Hospitality & Tourism Systems</i> Vol.10. No.2 Dec 2017 issue Publisher: Publishing India Group Associate ISSN No. - 0947-6250	Ms. Monika Aggarwal Dr. Paramita Suklabaidya
12.	Hotel Revenue Management: Impact of Familiarity and Information on Customer's Perceptions of Fairness	<i>International Journal of Hospitality & Tourism Systems</i> Vol.10. No.2 June 2017 Publisher: Publishing India Group Associate ISSN No. - 0947-6250	Ms. Anjana Singh Dr. Paramita Suklabaidya
13.	Visitor Management for Enhanced Visitor Experience at UNESCO World Heritage Sites: A Case Study of Qutub Minar and Humayun's Tomb	<i>Atna Journal of Tourism Studies</i> , June 2017, Publisher: Christ College, Bangalore ISSN: 0975 - 3281	Ms. Monika Aggarwal Dr. Paramita Suklabaidya
14.	Red Fort as a Tourist Attraction: Travel Agent's perspective Pp 52 - 60	<i>Tourism Dimensions</i> Vol 3, Issue 1, January 2016 Published by M. A. University, ISSN : 2349-7394	Ms. Monika Aggarwal Dr. Paramita Suklabaidya
15.	An Empirical Analysis of Wine Tourists' Perspective on Tourism Infrastructure in Wine Regions of Maharashtra Pp 23 - 43	<i>Atna Journal of Tourism Studies</i> , Issue # 12, Vol 9, No. 2, 2014, Publisher: Christ College, Bangalore ISSN: 0975 - 3281	Ms. Anupama Kotur Dr. Paramita Suklabaidya
16.	Ushering Crater Tourism in India: Lonar Crater, Maharashtra	<i>Taylor's University</i> , Malayasia, May 2014 ISSN: 973-967-0173-18-9	Dr. Paramita Suklabaidya
17.	Wedding Tourism and India pp 25 - 35	<i>Atna Journal of Tourism Studies</i> , Vol. 3, July 2008, Publisher: Christ College, Bangalore ISSN: 0975 - 3281	Dr. Paramita Suklabaidya

18.	New Age Tourism Product: Cruise Industry - The Fastest Growing Tourism Sector Pp 74 - 87	<i>Atna Journal of Tourism Studies</i> , Vol. 2, July 2007, Publisher: Christ College, Bangalore ISSN: 0975 - 3281	Dr. Paramita Suklabaidya
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Chapters Published in Edited Books

Sl. #	Title of Research Paper with page no.	Title of Book and ISSN / ISBN No.	Author and Co - Author
1.	Review of Maharashtra's Wine Policy and Regulations; and Its Impact on Wine Tourism	<i>Contemporary Tourism Planning: Introspecting Problems and Prospects</i> Excel Publishing Services, New Delhi, 2013 ISBN: 978-93-82880-57-8	Ms. Anupama Kotur Dr. Paramita Suklabaidya
2.	Profiling Domestic Tourists: A Study of Domestic Tourist Movements in and around Varanasi	<i>Challenges and Strategic Interventions for Tourism</i> Royal Publication, New Delhi (India), 2012 ISBN: 978-81-910072-6-8	Dr. P. J. Shyju, BHU, Capt. P. K. Singh, BHU Dr. Paramita Suklabaidya
3.	Green Marketing and Tourism	<i>International Marketing in Tourism</i> Anmol Publishers, New Delhi (India), 2012 ISBN: 978-81-261-4934-6	Dr. P. J. Shyju, BHU Dr. Paramita Suklabaidya

Publications in IGNOU Study Material:

Sl. #	Title of Units and Course	Programme	Author / Editor / Academic Assistance
1.	BTMC - 136: Tourism Marketing	BAVTM	Editor, 2020
2.	BTMC - 133: History of Tourism-II	BAVTM	Editor, 2020
3.	Unit : Tourism Dimensions - I Unit : Tourism Dimensions - II Unit: Tour Guide and Escorts <i>BTMC-133: History of Tourism-II</i>	BAVTM	Author , 2020
4.	BTMC - 132: Fundamentals of Management	BAVTM	Editor, 2019
5.	Unit 09 - 'Contributions of Some Alternative Forms of Tourism towards Sustainability' Course - BHY 012 - 'Sustainable Practices in the Tourism and Hospitality Industry'	B.Sc Honours International Hospitality Administration (BSCHIHA)	Author, 2013
6.	Edited 32 units for the Course - 'BHY 011: Understanding Tourists: Profile and Markets'	BAIHA	Editor, 2011
7.	16 Units written for different MTM courses	MTM	Author, 1999- 2001
8.	09 MTM Courses	MTM	Academic Assistance, 1999- 2001

Resource Person/ Chairperson/ Co – Chair in Seminar, Conference, Symposium

Sl. #	Resource Person/ Chair / Co – Chair	Seminar, Conference, Symposium	Organiser
1.	Moderator for Panel on 'Technical Session on Sustainable Hospitality Operations'	10 th India International Hotel, Travel & Tourism Research Conference	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi 14 th Feb'20
2.	Panelist Responsible Tourism Agenda and Sustainable Destination Management – Presented paper on Spiti Ecosphere	International Conference on 'Responsible Tourism Practices in India: Issues and Challenges'	Department of Tourism Studies, School of Management, Pondicherry University 8 th Dec'19
3.	Resource Person (Presented paper on – 'Best practices for developing Rural Tourism in and around Birbhum')	International Conference on 'Road Map for the Development of Rural Tourism in and around Birbhum'	Public Relations Office, Visva – Bharati University, Santiniketan, West Bengal 16 th – 18 th Nov'19
4.	Chair Person Technical Session on 'Sustainable Development Goals'	International Conference on 'Sustainable Developmental Goals and Management Practices in Tourism and Hospitality Sector'	Lovely Faculty of Business & Arts, Lovely Professional University, Phagwara 01 st – 2 nd Nov'19
5.	Chair Person Technical Session on 'Wellness Tourism and Trends'	9 th India International Hotel, Travel & Tourism Research Conference	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi, 16 th Feb'19
6.	Resource Person (Presented paper on – 'Terracota Temples as a Cultural Attraction')	International Conference on 'Development of Cultural Tourism in and around Santiniketan and Birbhum'	Public Relations Office, Visva – Bharati University, Santiniketan, West Bengal 16 th – 18 th Nov'18
7.	Chair Person Technical Session on 'Contemporary Issues and Trends in Hospitality and Tourism'	8 th India International Hotel, Travel & Tourism Research Conference	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi, 16 th – 17 th February 2018
8.	Resource Person (Presented paper on – 'Developing Art Events as Tourism Attractions')	National Meet on Foundation Day	State Lalit Kala Academi, Uttar Pradesh (Lucknow) 14 th Feb'18
9.	Co - Chair Technical Session on Case Studies on Domestic Tourism	12 th National Convention of IHTC on 'Strategic Development of Domestic Tourism in India'	Institute of Tourism Studies, University of Lucknow, 1 st – 2 nd November 2015
10.	Resource Person (Presented paper on – 'Contemporary Trends in Tourism Education')	National Symposium on 'Synergising Tourism Education, Industry and Research'	Department of History of Art and Tourism Management, Banaras Hindu University (BHU), Varanasi, 09 th – 10 th April 2015
11.	Resource Person and Co - Chair Technical Session 01	National Seminar on 'Issues and Challenges in Promoting Heritage Tourism'	School of Studies in Tourism and Travel Management along with Regional Study Centre for Culture and Heritage, Jiwaji University, Gwalior, Madhya Pradesh 21 st – 22 nd February 2015

12.	Chair Person Technical Session on 'Tourism and Community Development'	National Seminar on 'Tourism and Community Development: Role of Industry and Academia'	Department of Tourism Administration, Dr. BAMU, Aurangabad, in association with Indian Tourism and Hospitality Congress (Western Region) 09 th - 10 th January 2015.
13.	Co - Chair Technical Session 3 on 'Tourism Planning, Development and Policy'	National Seminar on Contemporary Tourism Planning: Introspecting Problems and Prospects	Department of Tourism Administration, Dr. BAMU, Aurangabad sponsored by ICSSR 21 st - 22 nd April 2013
14.	Co - Chair Technical Session 1 on 'Contemporary Tourism'	National Seminar on 'Tourism and Hospitality Industry: Omissions, Innovations and Challenges'	University Institute of Hotel Management & Tourism (UIMHT), Panjab University, Chandigarh, 15 th - 16 th October 2011
15.	Resource Person (Presented paper on - 'Safe and Honourable Tourism')	National Seminar on 'Safe and Honourable Tourism: Code of Conduct'	Department of Tourism Administration of Dr. BAMU, Aurangabad in collaboration with Department of Tourism, Ministry of Tourism - 27 th September 2011
16.	Chair Person Technical Session on 'Strategic Development in Tourism and Hospitality'	The Inaugural 'India International Hotel, Travel & Tourism Research Conference: Examining and Debating Trends, Challenges and Issues'	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi, 19 th - 22 nd January 2011
17.	Co - Chair Technical Session on 'Crisis and Disaster Management: terrorism and other related issues'	International Conference on 'Challenges & Strategic Interventions for Tourism in India'	Institute of Tourism Studies, University of Lucknow and Indian Tourism Congress (ITC) at Lucknow, 4 th - 5 th December 2010
18.	Resource Person (Presented paper on - 'Sustainable Tourism Development: Concept and Scope in North Eastern States of India')	National Level Seminar on 'Tourism: Issues and Challenges of the North East'	Lady Keane College and Regional Centre (IGNOU) Shillong, 9 - 10 th October 2010.

Resource Person for Invited Lectures, Refresher / Orientation Course, and others

Sl. #	Role	Invited Lectures/ Refresher/ Orientation Course/ Others	Organiser/ Sponsoring Agency
1.	Resource Person (Special Lecture)	Delivered a lecture on Food and Wine Tourism to the BTS students	Amity Institute of Travel and Tourism, Amity University, NOIDA, (E - Meeting), 29 th Oct'20
2.	Resource Person (Special Lecture)	Special invited lecture on 'Scope of Rural and Eco- tourism in India' organised by for MSc Students	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh, 31 st Jul'20
3.	Resource Person (Special Lecture)	Special Lecture on Cleanliness and Tourism delivered to Tourism Stakeholders	IITTM, NOIDA under Swachhta Action Plan (SAP) of MoT, GoI, 11 th Feb'20
4.	Resource Person (Special Lecture)	Special invited lecture on 'Scope of Rural and Eco - Tourism in HP and	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh, 29 th Jan'20

		Uttarakhand' for teachers from Educational Institutes and Engineering Colleges and Polytechnics and government officials.	
5.	Resource Person (Special Lecture)	Delivered lecture on 'Entrepreneurship in Tourism' in the Webinar Tourism Knowledge Series 'Knowledge Trips'	IITTM, NOIDA (Webinar) 28 th Jul'20
6.	Resource Person (Special Lecture)	Special Lecture on Cleanliness and Tourism delivered to Tourism Stakeholders	IITTM, NOIDA under Swachhta Action Plan (SAP) of MoT, GoI, 13 th Dec'19
7.	Resource Person (Special Lecture)	Delivered Lecture on 'Entrepreneurship in Tourism and Hospitality'	Multi - Disciplinary Training Centre, Gandhi Darshan, Rajghat, New Delhi, 23 rd Nov'19
8.	Resource Person (Special Lecture)	Special invited lecture on 'Promotion of Rural tourism for Income Generation in Rural Areas' for the faculty of Engineering Colleges and Polytechnic.	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh, 2 nd Aug'19
9.	Resource Person (Special Lecture)	Special invited lecture on 'Promotion of Rural tourism for Income Generation in Rural Areas' for the faculty of Engineering Colleges and Polytechnic.	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh, 31 st May'19
10.	Resource Person (Special Lecture)	Special invited lecture on 'Promotion of Rural tourism for Income Generation in Rural Areas' for the faculty of Engineering Colleges and Polytechnic.	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh, 2 nd Nov'18
11.	Resource Person (Special Lecture)	Special invited lecture on 'Rural Tourism and its scope for Rural Development: Few Case Studies' for Engineering and Polytechnic Teachers.	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh, 29 th Jun'18
12.	Resource Person (Special Lecture)	Special invited lecture on 'Scope of Rural Tourism in Rural Development' for Engineering and Polytechnic Teachers.	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh 08 th Jun'18
13.	Resource Person (Special Lecture)	Special invited lecture on 'Role and Potential of Rural Tourism in India with Special Reference to Himalayan States' for students of Government Women Polytechnic.	National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh, 23 rd Mar'18
14.	Resource Person Session on 'Conflict Management'	Training - cum - Workshop for Section Officers (03 sessions)	Staff Training and Research Institute of Distance Education (STRIDE), IGNOU, 08 th Oct'15, 25 th Feb'16, and 10 th Mar'16

15.	Resource Person (Special Lecture)	Special Lecture on 'Tourism in the World and India, with special reference to Tourism in India: Possibilities, Challenges, and Solutions'	Adarsh Purwa Coaching Kendra, Lucknow, 15 th Feb'16
16.	Resource Person (Special Lecture)	Special Lecture on 'Role and Importance of Sampling in Tourism research: Types and Methods of Sampling' in Special Lectures and Workshop on Research Methodology and Review of Literature for Research Scholars	Department of History of Art and Tourism Management, Banaras Hindu University (BHU), 10 th August 2015
17.	Resource Person (Special Lecture)	Special Lectures on 'Tourism Ethics' and 'Special Interest Tourism'	<i>Tour Assistant</i> Training Programme organised by IITTM, NOIDA, June 2014 and June 2015
18.	Resource Person (Special Lecture)	Special Lectures on 'Tourism Ethics' and 'Understanding Tourist Behaviour'	<i>Virsa Saathi</i> Training Programme organised by IITTM, NOIDA, June 2014 and June 2015
19.	Resource Person (Special Lecture)	Special Lecture on 'Emerging Trends in Tourism Research' for the Research Officers, Fellows and Scholars	Department of Tourism Administration, Dr. BAMU, Aurangabad, 18 th November 2014
20.	External Subject Expert (Tourism)	Three Member Assessment Committee for up gradation from JRF to SRF	Department of Tourism Administration, Dr. BAMU, Aurangabad, 17 th November 2014
21.	Resource Person (Special Lecture)	Special Lecture on 'Special Interest Tours' in the Guest Lecture Series for MTA Students	Department of Tourism Administration, Dr. BAMU, Aurangabad, 17 th November 2014
22.	Resource Person (Special Lecture)	Special Lectures to the students of Master of Tourism Administration students	Department of History of Art and Tourism Management, Banaras Hindu University (BHU), 26 th - 27 th September 2014
23.	Resource Person	Regional Level Guide Training Programme (Northern Region)	Institute of Tourism and Travel Management (IITTM), NOIDA, 2014
24.	Resource Person	7 day workshop on Reinvigorating Tourism Products - 'Product Designing'	Institute of Tourism Studies, University of Lucknow and Indian Tourism Congress (ITC) at Lucknow, 18 th - 24 th January 2013
25.	Member (One Year)	Departmental Research Committee (DRC) for PhD	Institute of Travel and Tourism, Amity University, Uttar Pradesh, 2011
26.	Resource Person (Special Lecture)	Special Lectures on Hospitality to BTM Students	Tourism Department, Jamia Milia Islamia University, New Delhi, 2009 - 2012
27.	Resource Person (Special Lecture)	Special Lectures on Tourism Impacts to the volunteers of Aga Khan Foundation	Tourism Department, Jamia Milia Islamia University, New Delhi, 2009 - 2012
28.	Resource Person	Regional Level Guide Training Programme (Northern Region)	Institute of Tourism and Travel Management (IITTM), NOIDA, 2009
29.	Resource Person (Special Lectures)	'Earn While You Learn' Training Programme	Institute of Tourism and Travel Management (IITTM), NOIDA, 2008 - 2012

30.	Resource Person (Special Lecture)	'Earn While You Learn' Training Programme	Tourism Department, Jamia Milia Islamia University, New Delhi, 2009 - 2012
31.	Resource Person	Guide Training Programme (M. P. State Tourism)	IITTM, Gwalior in November 2008
32.	Resource Person	Career Guidance Programme on Career in Tourism in Basanta Girls College, Varanasi	University Employment information and Guidance Bureau, Banaras Hindu University (BHU), 5 th October 2007
33.	Resource person Session on 'Managing Customer Experience in Tourism'	AICTE approved Quality Improvement Programme on 'Customer Experience Management'	Faculty of Management Studies (FMS), Banaras Hindu University (BHU), 24 th - 29 th September 2007
34.	Academic Advisor	Advisor for Fulbright Scholar Mr. Sasha Bezzubov	Fulbright, United States Educational Foundation in India, and Banaras Hindu University (BHU), 2005 -06

Research Papers Presented/ Co – Presented in Conclaves/ Conferences/ Seminars/ Symposiums:

Sl. #	Title of Research Paper	Seminar/ Conference/ Symposium	Organiser
INTERNATIONAL			
1.	Role of Ecotourism in the Development of Rural Community in Western Sikkim	ICSSR Sponsored, Two - day International Seminar on 'Tourism and Sustainable Development - Issues, Challenges and Best Practices'	Department of MBA (Tourism and Travel Management), Mangalore University, 27 th - 28 th December 2019
2.	The critical analysis of Eco - Tourism Development in the Kanchendzonga Biosphere Reserve	'Responsible Tourism Practices in India: Issues and Challenges'	Department of Tourism Studies, School of Management, Pondicherry University, 7 th - 9 th December'19
3.	Role of SMEs in Responsible tourism: A Study on Homestays and Community Based Projects in Wayand	'Responsible Tourism Practices in India: Issues and Challenges'	Department of Tourism Studies, School of Management, Pondicherry University, 7 th - 9 th December'19
4.	Exploring conceptual dimensions of Food Walks in India and its Product Differentiation	'Sustainable Developmental Goals and management Practices in Tourism and Hospitality Sector'	Lovely Faculty of Business and Arts, Lovely Professional University, Phagwara, 01 st - 2 nd November'19
5.	Relevance of Ayurveda as a Marketing Strategy for Promoting Tourism in Kerala	9 th India International Hotel, Travel & Tourism Research Conference (IIHTTRC)	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi Institute, 15 th - 16 th February'19
6.	Khajuraho Dance Festival: An Analytical Evaluation	8 th India International Hotel, Travel & Tourism Research Conference (IIHTTRC 2018)	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi, 16 th - 17 th February 2018
7.	Reclaiming of the Baolis of Delhi: A	Seminar on 'Indian Art Heritage in a Changing	BHU in collaboration with MoT, GOI, Lalit Kala Akademi, New

	Tourism Initiative	World: Challenges and Prospects'	Delhi, 27 th Feb – 01 st March 2017
8.	Hotel Revenue Management: Impact of Familiarity and Information on Customer's Perceptions of Fairness	7 th India International Hotel, Travel & Tourism Research Conference (IIHTTRC 2017)	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi, 17 th – 18 th February 2017
9.	Promoting Tourism through Local and International Cuisines: A Comparative Study of New York and New Delhi	Conference on 'Pluralism, Tourism Development and Society'	Institute of Tourism and Hotel Management, Dr. B.R. Ambedkar University, Agra, ASI & Centre for Global Business Studies Howard University, USA, 17 th – 18 th December 2016
10.	Visitors' Preferences for the Interpretative Tools and On - Site Activities at UNESCO World Heritage Site - Taj Mahal, Agra	6 th Asia - Euro Conference in 'Tourism, Hospitality and Gastronomy: Envisioning Tourism in 2050'	IITM, Gwalior in collaboration with Taylor's University, Malaysia and University of Toulouse, 9 th - 12 th November 2016
11.	Impact of VISA Policy on Tourist Inflow: A Case Study of Thailand's VISA policy for Indian Tourists	5 th India International Hotel, Travel & Tourism Research Conference (IIHTTRC 2015)	Banarasidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi, and Victoria University of Wellington, New Zealand India Research Institute, 11 th – 13 th February 2015
12.	Scope of Sustainable Tourism Development: A Comparative Study Between Bhimbetka, Madhya Pradesh and Altamira Caves, Spain	Indian Tourism and Hospitality Congress 7 th International Conference on 'Inclusive Growth and Sustainable Development: Agenda for Tourism and Hospitality Industry'	Indian Tourism and Hospitality Congress, Manali, 6 th – 8 th February 2015
13.	Role of Public Private Partnership in Heritage Management: A Comparative Study of Safdarjung and Humayun Tomb	International Conference on 'Emerging Trends in Global Tourism'	Department of Commerce, D.A.v Centenary College, Faridabad and sponsored by UGC, New Delhi, 5 th - 6 th September 2014
14.	Ushering Crater Tourism in India: Lonar Crater, Maharashtra	12 th Asia Pacific CHRIE (APacCHRIE) Conference 2014 on 'Breaking Barriers Shifting Gears'	School of Hospitality, Tourism and Culinary Arts, Taylor's University, Kuala Lumpur, Malaysia, 21 st – 24 th May 2014
15.	Role of Technology in Heritage Interpretation	International Seminar on 'Heritage and Tourism: Public, Potential & Problems'	Archaeological Survey of India (Agra Circle) and Institute of Tourism and Hotel Management Dr. B.R. Ambedkar University, Agra, 16 th – 18 th April 2012
16.	Promoting Dark Tourism in India: A Case study of 'Explore the Indian Mutiny - 150 th Anniversary Series'	International Conference on Sustainable Destination Excellence: Innovations in Alternative Tourism (SDEIAT 2011)	School of Hospitality & Tourism Management (SHTM), University of Jammu, 17 th – 18 th February 2011

17.	Assurance: The New Key Word in Tourism	International Conference on 'Challenges & Strategic Interventions for Tourism in India'	Institute of Tourism Studies, University of Lucknow and Indian Tourism Congress (ITC) at Lucknow, 4 th - 5 th December 2010
18.	Profiling Domestic Tourists: A Case Study of Domestic Tourist Movement in and around Varanasi	International Conference on 'Challenges & Strategic Interventions for Tourism in India'	Institute of Tourism Studies, University of Lucknow and Indian Tourism Congress (ITC) at Lucknow, 4 th - 5 th December 2010
NATIONAL			
19.	Travel Photography: An integral component of Travel Writing	Seminar on 'Dimensions of Travel Writing: yesterday, Today and beyond'	Institute of Tourism Studies, University of Lucknow, 10 th April 2017
20.	Classification of Food Walks: A Case Study of Delhi	Conference on 'Synerzing Tourism Trade and Technology for Peace and Development: Vision, Roadmap and Strategies'	UITHM, Chandigarh University, 20 th - 21 st January 2017
21.	Emerging areas of Tourism Education: Case Study of Selected Universities	Seminar on 'Opportunities and Challenges in Interdisciplinary Research'	Maharaja Agrasen University, Baddi, 27 th May 2016
22.	Motivational Factor Analysis to Augment Visitation at UNESCO World Heritage Sites: A study of Champaner Pavagadh Archeological Complex	12 th National Convention of the Indian Tourism and Hospitality Congress (IHTC) Conference on 'Strategic Development of Domestic Tourism in India'	Institute of Tourism Studies, University of Lucknow, 1 st - 2 nd November 2015.
23.	Role of Living Cultural Heritage as Tourism Product: A Case Study of Ramnagar Ramleela, Varanasi	12 th National Convention of the Indian Tourism and Hospitality Congress (IHTC) Conference on 'Strategic Development of Domestic Tourism in India'	Institute of Tourism Studies, University of Lucknow, 1 st - 2 nd November 2015.
24.	Volunteer Guides in National Museum: A new Initiative for Heritage Interpretation in India	National Seminar on 'Issues and Challenges in Promoting Heritage Tourism'	School of Studies in Tourism and Travel Management and Regional Study Centre for Culture and Heritage, Jiwaji University, Gwalior, Madhya Pradesh 21 st - 22 nd February 2015
25.	Volunteer Guides for Fostering Cross Cultural Understanding and Community Pride	National Seminar on 'Tourism and Community Development: Role of Industry and Academia'	Department of Tourism Administration, Dr. BAMU, Aurangabad in association with Indian Tourism and Hospitality Congress (Western Region) 09 th - 10 th January 2015
26.	Revisiting the Best Practices for Developing a Heritage Destination	Indian Tourism Congress (ITC) XI National Tourism Conference on 'Strategic Interventions in Tourism: Role in Regional Development'	Imphal College, and MIMS, Manipur University, Imphal 05 th - 06 th April 2014

27.	Review of Maharashtra's Wine Policy and Regulations and its Impact on Wine Tourism	National Seminar on 'Contemporary Tourism Planning: Introspecting Problems and Prospects'	Department of Tourism Administration, Dr. BAMU, Aurangabad, sponsored by ICSSR 21 st - 22 nd April 2013
28.	Community Based Tourism: A Case Study of Pasatanga Village, Sikkim	Director's Conclave - 2013	IITM, Gwalior, 2 nd - 3 rd February 2013
29.	The Impact of the Internet on Tourism Industry: A Case Study of Tourism Industry in Lucknow'	National Seminar on 'Tourism and Hospitality Industry: Omissions, Innovations and Challenges'	University Institute of Hotel Management and Tourism (UIMHT), Panjab University, Chandigarh, 15 th - 16 th October 2011
30.	Textile Tourism and its Scope in Maharashtra	National Symposium on 'Tourism: Linking Cultures'	Department of Tourism Administration, Dr. BAMU, Aurangabad in collaboration with ITC - 27 th September 2011
31.	Pink Tourism in India: A Case Study	National Conference on 'Emerging Trends in Hospitality & Tourism'	Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak, 9 th -10 th Apr'11
32.	Eco Friendly Hotels: Need of the Hour	National Seminar on 'Trends and Transformation in Tourism'	School of Studies in Tourism and Travel Management, Jiwaji University, Gwalior, 21 st - 22 nd March 2009
33.	Crisis Management in Indian Tourism Industry: A Framework	National Conference on 'Tourism in India Vision 2020'	Centre for Management Studies, University of Burdwan, 07 th - 08 th March 2008
34.	Cruise Industry: The Fastest Growing Tourism Sector	National Seminar on 'Changing Dimensions of Tourism Industry'	IITM Gwalior, 09 th - 10 th February 2006
35.	Role of IT in Tourism	National seminar on 'Role of Information Technology in Tourism Promotion'	Institute of Tourism Studies and Department of Tourism, Govt. of Uttar Pradesh, Lucknow University on 23 rd May 2003

Member of National Level Committees:

- ✓ Member of Expert Committee of Tourism for HPSC, Chandigarh, August 2016
- ✓ Member of Sectoral Committee constituted by AICTE to verify the infrastructure and other required facilities for registration of Institutes and SKPs under National Vocational Education Qualification Framework (NVEQF) Scheme - 08th August 2012 -15
- ✓ Member of the committee constituted by AICTE to suggest possibility of integration of Modular Employability Skill (MES) courses developed by NCVT with the National Vocational Education Qualification Framework (NVEQF) - 09th May 2012.
- ✓ Member of the National Vocational Education Qualification Framework (NVEQF) Committee for various levels in the field of Tourism constituted by AICTE - November 2011

Preparation of Curriculum:

- ✓ Member of the Expert Meeting called by AICTE Skill Development Cell for the "Finalisation of the Curriculum of D.Voc and B.Voc Programmes" 15th - 16th Jan 2018
- ✓ Member of Working Group Meeting (WGM) of NCERT for Development and Finalisation of Courseware for Travel and Tourism Sector from 24th - 28th August 2015
- ✓ Member of the committee constituted by CBSE for revising the existing course curriculum for Vocational Course on Travel and Tourism - 24th May 2012
- ✓ Developed Travel and Tourism books for CBSE (Class IX - XI)

- ✓ Member of the committee constituted by Curriculum Development, National Institute of Technical Teachers' Training and Research, Chandigarh and University Institute of Hotel Management and Tourism (UIHMT), Panjab University for designing the curriculum of short term courses in Tourism on 15th October 2011.

Organisation of Workshops and Seminars

Sl. #	Role	Workshop/ Seminars/ Conferences	Organisation
1.	Organising Secretary	One day Webinar on " <i>New Education Policy: Tourism and Hospitality Education</i> "	School of Tourism and Hospitality Services Management, IGNOU, 06 th October 2020
2.	Organising Secretary	<i>संगोष्ठी - "यात्रा वृत्तान्तों में भारतीय संस्कृति"</i> One day Symposium on " <i>Indian Culture In Travelogues</i> "	School of Tourism and Hospitality Services Management, IGNOU, 22 nd February 2018
3.	Organising Committee Member	World Tourism Day Celebrations with <i>Panel discussion</i>	School of Tourism and Hospitality Services Management, IGNOU, 30 th September 2016
4.	Organising Secretary	Two Days National Seminar On ' <i>Problems and Prospects of Tourism and Hospitality Studies in India</i> '.	School of Tourism and Hospitality Services Management, IGNOU, 05 th - 06 th April 2016
5.	Organising Committee Member	One day National Seminar on ' <i>Skills Development in Hospitality and Tourism Sector in India</i> '.	School of Tourism and Hospitality Services Management, IGNOU, 14 th March 2011
6.	Co - Convener and Co - Coordinator	One day National Workshop on Tourism in India at Army School, Cantonment, Varanasi	Department of History of Art and Tourism Management, Banaras Hindu University (BHU), Varanasi, 25 th January 2007
7.	Co - Convener and Co - Coordinator	One day National Workshop on ' <i>Tourism Development in India</i> '	Department of History of Art and Tourism Management, Banaras Hindu University (BHU), Varanasi, 25 th January 2006

The above is true and correct to the best of my knowledge.

Prof. Paramita Suklabaidya