

Minutes of the 10th School Board Meeting of the School of Journalism & New Media Studies held on 25th November, 2013 at 11.00 am in the Discussion Room, Convention Centre, IGNOU Campus, Maidan Garhi, New Delhi.

The following members were present:

1. Dr. Kiron Bansal, Director, SOJNMS	Chairperson
2. Prof. Ram Sharan Joshi, Senior Journalist	Member
3. Dr. Iftekhar Ahmed, Dean, FTII, Pune	Member
4. Prof. Kiran Thakur, Former Head, Dept. of Communication Pune Univ	Member
5. Prof. Ashok Ogra, Director APEEJAY IMC, New Delhi	Member
6. Prof. Santosh Panda, Professor, STRIDE	Member
7. Prof. S.R. Jha, Professor, SOS	Member
8. Shri Anand Gupta, Assistant Professor, SOL	Member
9. Prof. S.N.Singh, Professor, SOJNMS	Member
10. Dr. K.S. Arul Selvan, Associate Professor, SOJNMS	Member
11. Dr. Shikha Rai, Assistant Professor, SOJNMS	Member
12. Shri Amit Kumar, Assistant Professor, SOJNMS	Member
13. Dr. Usha Chander, Research Officer	Special Invitee

Prof. G.Ravindran, Dr. S.K.Vyas, Dr. O.P.Dewal and Dr. Ramesh Yadav could not attend the meeting due to their preoccupations and being on leave.

The Chairperson welcomed all the members and thanked them for their participation in the meeting. Then agenda items were taken up for discussion and the following decisions made:

10.01 Confirmation of the Minutes of the 9th School Board Meeting held on April 29, 2013

The minutes of the 9th School Board Meeting held on April 29, 2013 were taken up and since no comments were received, the same were confirmed by the School Board.

10.02 Action Taken Report (ATR) on the 9th Meeting of the School Board

The Action Taken in the agenda items of the 9th School Board meeting were reported by the Chairperson to the School Board and recommended for approval.

10.03 Approval of the Minutes of the Doctoral Committee Meeting held on October 30, 2013

The Board considered the minutes of the Doctoral Committee meeting held on October 30, 2013 and recommended for approval.

10.04 Phase 1 Form of Appreciation Programme in Media Literacy

The programme proposer, Dr. K.S.Arul Selvan presented the Phase 1 Form of Appreciation programme in Media Literacy. The concept of the programme was appreciated and recommended for approval by the Board with the suggestion that a

Needs Assessment Study may be undertaken to identify the target group (students/teachers) to pitch the programme at appropriate level and design relevant content. The concept paper may be revised keeping in view the findings of the study.

10.05 Phase 2 Form of MA-JMC (ODL) programme

The Phase 2 Form of MA-JMC (ODL) programme was presented by the Programme Coordinator in the light of the suggestions made by the ACSC. A great deal of discussion took place on the programme delivery and it was suggested that the theory courses should be delivered as per University practice while ICT based support may be provided for the practical courses which will be optional in nature and made available in asynchronous mode as well as in archival format to assist the learners.. It was suggested that Internet access may be included in the eligibility criteria of the programme. The Board recommended Phase 2 Form and the syllabus for approval with these suggestions.

10.06 Payment Norms for Programme Study Centres of CCR Programme

On the item pertaining to payment to the Programme Study Centres for CCR the School Board was of the view that since the programme was shifted to the SOJNMS from EMPC and the payment norms did not go through the School Board earlier, the MoU once signed by the University should be honoured and requested the Vice Chancellor to consider payment as per procedure.

10.07 Status Report on MAAC programmes

As recommended by the 9th School Board, a Status Report of the MAAC programmes was presented by the Programme Coordinator, Shri Amit Kumar. The Board recommended that all student support related services, as proposed, may be routed through the Regional Service Division as per general practice of the University.

10.08 Interim Report of the Needs Assessment Study of Bachelor of Journalism & Mass Communication programme

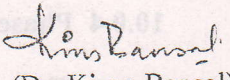
An Interim Report of the Needs Assessment Study of Bachelor of Journalism & Mass Communication programme on media professionals and students was presented by the Research Officer. The initial trends revealed the need for an academic programme at the Bachelor's level in Journalism & Mass Communication. The Board suggested that the sample size of students may be increased and existing secondary research data available in various reports included in the report.

10.09 Additional Names of Course Writers and Editors for MA-JMC (ODL) programme

The Board recommended the additional list of Course Writers and Editors of MA-JMC (ODL) programme for approval.

The meeting ended with a vote of thanks to all the Board members.

To All Concerned


(Dr. Kiron Bansal) 2/12/13

डॉ. किरण बंसल
Dr. Kiron Bansal
निदेशक (प.न.ज.अ.वि.) हनू
Director (SOJNMS) IGNOU