

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES**

Minutes of the Second School Board Meeting held on 11th April 2008 at 10.30 a.m. in the Board Room, Block No. 8, IGNOU, New Delhi – 110068

The following were present:

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| 1. Prof. V.N. Rajasekharan Pillai, Vice-Chancellor, IGNOU | - Chairman |
| 2. Prof. Kiran Thakur (Former Professor, Pune University) | - Member |
| 3. Dr. R. Sreedher, Director, CEMCA, New Delhi | - Member |
| 4. Ms. Sevanti Ninan, Editor, 'The Hoot', New Delhi | - Member |
| 5. Prof. Subhash Dhuliya, Professor, EMPC, IGNOU | - Member |
| 6. Mr. T. Raniith, Lecturer, EMPC, IGNOU | - Member |

The following could not attend:

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| 1. Dr. Harivansh, Chief Editor, Prabhat Khabar, Ranchi | - Member |
| 2. Prof. B. P. Sanjay, PVC & Professor, University of Hyderabad | - Member |
| 3. Prof. Madhu Bala, Professor, SOSS, IGNOU | - Member |
| 4. Dr. Kiron Bansal, Reader, EMPC, IGNOU | - Member |

Dr. C.G. Naidu, Nodal Officer, New Schools was present to assist the Chairman of the School Board.

At the outset, the Chairman welcomed the new members co-opted by the School Board. He said that the two channels of Gyan Darshan viz GD-1 and GD-2 on Direct To Home (DTH) platform are reaching 8 million homes. He said that IGNOU would soon launch a Science Channel. Also, the faculty positions in the School were already advertised and the University is in the process of appointing them. The School shall have people from media and industry as its invited faculty. The School also exploring the possibility of collaborations with Deutsche Welle (DW) Germany's international Broadcaster, media industry and public private partnership (PPP) for providing quality education and training in the areas of journalism and new media studies. He also stressed the importance of journalism in regional languages.

The item-wise discussions and recommendations of the School Board are as follows:

SJNMS 2.1: Confirmation of the Minutes of first School Board meeting

SJNMS 2.1.1: In reference to the Item 3 of the first School Board, there is a typographical error on the Clause under which the 5 experts from outside IGNOU are co-opted. It should be read as "Clause 2 (e)" in place of "Clause (3)". The Chairman said that no comments were received on the Minutes of the first School Board Meeting.

SJNMS 2.1.2: The School Board confirmed the Minutes of the first School Board meeting with the above correction.

SJNMS 2.2: To consider Phase-1 form (Programme Proposal) for Diploma in Writing for Films & Television

SJNMS 2.2.1: Mr. Hisamuddin Faruqui, the programme proposer explained the concept, social relevance and target group of the programme. He said that the programme will be offered in Urdu language.

SJNMS 2.2.2: The members expressed the concern that the programme may not have much demand if it is offered in Urdu alone. The programme should be offered both in Hindi and Urdu and the content of the programme will be same for both languages. Also, since the target group for the programme is graduate, the programme title shall be 'Post Graduate Diploma in Writing for Films & Television'.

SJNMS 2.2.3: The School Board after a detailed discussion approved the Phase-1 (Programme Proposal) form for "Post Graduate Diploma in Writing for Films & Television".

SJNMS 2.3: To consider Phase-1 form (Programme Proposal) for Certificate Programme in Community Radio

SJNMS 2.3.1: Mr. Hisamuddin Faruqui, the programme proposer explained the concept, social relevance and target group of the programme. He said that the programme will be offered in English and Hindi initially. Depending on the demand the programme could be offered in other Indian languages. The theory courses will be offered through Self Instructional Material and the training through face-to-face mode. The CEMCA and UNESCO have extended their support for manpower for training and training centres wherever possible.

SJNMS 2.3.2: The members said that it is a very good programme. The programme should be offered in Bengali, Tamil and Marathi in addition to English and Hindi. Dr. Sreedher said that CEMCA is willing to launch the programme jointly with IGNOU and offer scholarship to students.

SJNMS 2.3.3: The School Board after a detailed discussion approved the Phase-1 (Programme Proposal) form for "Certificate Programme in Community Radio".

SJNMS 2.4: To consider Phase-1 form (Programme Proposal) for Diploma in Radio Announcers/Jockey

SJNMS 2.4.1: Dr. Naidu informed the members that the programme proposer Dr. Kaipana Mishra, Regional Director, Ahmedabad could not attend the meeting. The programme will be developed in English and Hindi and the target population is graduates.

SJNMS 2.4.2: The members expressed the concern whether the programme could be offered through distance education as significant component of practical training is required. Also, there is a need to identify Special Centres and FM stations through which programme could be offered. There is a need to involve local level experts to widen the base of the programme. A brainstorming meeting may be organized to address these issues. Also,

since the target population for the programme is Graduates, the title of the programme should be 'Post Graduate Diploma in Radio Announcers/Jockey'.

SJNMS 2.4.3: The School Board after a detailed discussion approved the Phase-1 (Programme Proposal) form for "Post Graduate Diploma in Radio Announcers/Jockey".

SJNMS 2.5: To Consider Phase-3 form (Programme Design & Detailed Programme Report) for PG Diploma in Journalism & Mass Communication (PGDJMC)

SJNMS 2.5.1: Prof. Subhash Dhuliya briefed the members about the revised course structure of the PGDJMC. Dr. Naidu said that the School has received a note from Dr. Kiron Bansal stating that the revised PGDJMC programme structure is too heavy for one year PG Diploma.

SJNMS 2.5.2: The members expressed concern over the delay in developing the revised programme. Prof. Subhash Dhuliya said that he has already given a written commitment to the Vice-Chancellor that the revised programme will be launched from January 2009. Regarding the revised structure of the programme, the members suggested the following:

The breakdown of the credit distribution of the programme may be revisited and some of the blocks need to be toned down. Advertising and Public Relations may be excluded from journalism programme and an independent programme may be launched in the field. The inputs in communication, international communication and research also need to be reworked so that there are greater inputs in journalism stream.

There is need to involve expertise at regional/local levels and four workshops be conducted in various regions of the country to identify and develop faculty resources/adjunct faculty who can work as content writers, local coordinators for face-to face interactions and supervise practical training. Various institutions/training facilities to be identified for conduct of practical training.

The number of students for the programme need to be restricted to make the programme more practical oriented. It was felt that with large number of students, it is not practically possible to make training component effective and address the needs of the news industry. The fee should be on higher side keeping in view the requirement of practical components.

SJNMS 2.5.3: The members are of the view that the Post Graduate Diploma in Journalism and Mass Communication (PGDJMC) can stay as an independent programme focusing on journalism and cater the needs of the news industry while proposed programme of Masters of Arts in Mass Communication could be developed as an academic programme independently to cater the needs of higher learning and research.

SJNMS 2.5.4: The School Board after a detailed discussion approved the Phase-3 (Programme Design & Detailed Programme Report) form for revision of "Post Graduate Diploma in Journalism and Mass Communication" and

requested Prof. Dhuliya to submit the revised structure of the programme after incorporating the suggestions made for its consideration.

SJNMS 2.6: To consider Phase-1 form (Programme Proposal) for Post Graduate Diploma in Science Communication

SJNMS 2.6.1: Mr. T. Ranjith, Programme proposer explained the concept, social relevance and target group of the programme. He said that the programme will be offered in English language.

SJNMS 2.6.2: The members said that the Madurai Kamaraj University is offering similar programmes. The structure of these programmes may be looked into. Also, more people in the relevant field should be included as experts. Dr. Sreedher has suggested a number of experts in this context. Mr. Ranjith may consult Dr. Sreedher for the list of experts. The Vice Chancellor will write a letter to these experts for their involvement in the programme design and development team.

SJNMS 2.6.3: The School Board after a detailed discussion approved the Phase-1 (Programme Proposal) form for "Post Graduate Diploma in Science Communication".

SJNMS 2.7: To consider a proposal from Commonwealth Educational Media Centre for Asia (CEMCA) for launching Certificate in Community Radio jointly with IGNOU

SJNMS 2.7.1: Dr. Sreedher said that CEMCA is willing to launch the Certificate in Community Radio jointly with IGNOU and like to offer 100 fellowships for the first batch of students in this course. Once the programme is stabilized, CEMCA would like to take this programme to other countries in the Asian region. Also, the fellowship programme will be regularized under the banner "Commonwealth Mahatma Gandhi Radio Empowerment Fellowship" after a tripartite meeting with Ministry of Information and Broadcasting, IGNOU and CEMCA. In this regard, Prof. Asha Kanwar, Vice President, Commonwealth of Learning has discussed with the Vice-Chancellor.

SJNMS 2.7.2: The School Board welcomed and approved the proposal from CEMCA.

SJNMS 2.8: To consider a draft MOU about cooperation between IGNOU and Deutsche Welle, Bonn, Germany

SJNMS 2.8.1: The Vice Chancellor said that he has received a proposal from Deutsche Welle, Germany on collaborating activities in the areas of training of trainers, New Media Production, Science Journalism and other subjects and rebroadcasting of selected programmes related to science, culture and language topics in English, Hindi, Urdu and Bengali.

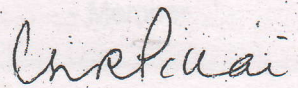
SJNMS 2.8.2: The School Board discussed the nature of collaborating activities and approved the draft MOU for signing.

SJNMS 2.9: To consider Phase-1 (Programme Proposal) for PG Diploma in Broadcasting and Web Journalism

SJNMS 2.9.1: Dr. Naidu said that the School has received a proposal from Dr. K.S. Divakaran Nair, Regional Centre, Cochin on developing PG Diploma in Broadcasting and Web Journalism.

SJNMS 2.9.2: The School Board discussed the proposal in detail and approved the Phase-1(Programme Proposal) for PG Diploma in Broadcasting and Web Journalism.

The meeting ended with a vote of thanks to the Chair.


(V.N. Rajasekharan Pillai)
Chairman