

Minutes of the 25th School Board Meeting of SOJNMS

21st April 2022

MINUTES OF THE 25TH SCHOOL BOARD MEETING OF SOJNMS, HELD ON APRIL 21, 2022, AT 11.30 A.M. IN THE ONLINE MODE THROUGH GOOGLE MEET

Following members attended the meeting:

1. Prof. K S Arul Selvan, Director, SOJNMS, IGNOU – Chairperson
2. Prof. Jaishri Jethwaney, Institute for Studies in Industrial Development, New Delhi
3. Dr. R. Sreedhar, Former Director, EMPC
4. Prof. G.R. Syed, MCRC, Jamia Millia Islamia, New Delhi
5. Prof. Sukumar Muralidharan, O P Jindal University, Sonapat, Haryana
6. Prof. Neeti Agarwal, SOMS, IGNOU
7. Dr. Vishal Warpa, SOS, IGNOU
8. Dr. Shweta Tripathi, SOET, IGNOU
9. Mr. Vikas Kumar Singh, SOFL, IGNOU
10. Prof. Shambhu Nath Singh, SOJNMS, IGNOU
11. Prof. O.P. Dewal, SOJNMS, IGNOU
12. Dr. Ramesh Yadav, SOJNMS, IGNOU
13. Dr. Shikha Rai, SOJNMS, IGNOU
14. Ms. Padmini Jain, SOJNMS, IGNOU

Prof. Sunil Saxena could not attend the meeting due to other engagements.

At the outset, Director, SOJNMS, welcomed all the external and internal members to the 25th School Board meeting of SOJNMS. Subsequently the Agenda Items of the 25th School Board meeting were taken up for discussion.

25.01: Confirmation of the Minutes of the 24th School Board Meeting held on January 19, 2022, and to note the action taken thereon.

The Chairperson informed that the Minutes of 24th School Board Meeting held on January 19, 2022, same was circulated among the members and subsequently the comments received from the members have been incorporated in the minutes. The Board confirmed the Minutes of the 24th School Board Meeting and noted the action taken thereon. Board appreciated the contributions of the earlier Chairperson of the School Board.

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Prof. K.S. Arul Selvan
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25.02:	Action Taken Report of the 24th School Board Meeting held on 19th January 2022 Board noted the developments regarding the agenda items of 24th School Board. On agenda item 24.12, the Programme Coordinator, PGDAIC informed that only minor corrections have been made in the titles of the Units according to the nature of the contents.
25.03:	To consider and approve the Minutes of the Doctoral Research Committee Meeting held on 15/02/2022 Programme Coordinator presented the summary of DRC meeting. The School Board took note of the placed minutes of Doctoral Research Committee Meeting held on 15/02/2022 and approved it.
25.04:	To consider and approve the PPR and PDF of BA Degree Programme Chairperson and the Programme Coordinators made a detailed presentation on the programme structure and course details of BA [Hons] in Journalism and Digital Media. Details about the credit distribution and nature of skills aimed through this programme were presented and discussed in detail. The Programme Project Report (PPR) and Programme Development Form (PDF) were presented in the meeting. After a thorough discussion on the programme, School Board approved the PPR and PDF forms along with the programme structure of BA [Hons] in Journalism and Digital Media.
25.05	To consider and approve the list of Unit Writers and Editors of B.A.(Hons) in Journalism and Digital Media The proposed list was considered by the SB and recommended for the approval of the Competent Authority. Board advised the School to update and rationalize the list as per the course requirements.
25.06:	To consider and approve the launch of PGDDC programme through Online Mode. The Programme Coordinator presented the details of PGDDC and its relevance to offer this programme through online mode. School Board members discussed the potentiality of the development communication programme in the Indian context. School Board approved the launch of Post Graduate Diploma in Development Communication through online mode.

25.07:	To consider and approve the launch of PGDIDM programme through Online Mode. To sync with the University's thrust area of online learning methods, the School's new programme Post Graduate Diploma in Digital Media will be offered through online mode. The Programme Coordinator presented details of the Online Launch Programme Form, after a discussion School Board approved the online launch proposal for PGDIDM.
25.08	To consider and approve the proposal for the MAJMC programme - translate in Indian languages SOJNMS launched its MA degree programme in Journalism and Mass Communication in January 2020 cycle. This programme attracts good enrollment consistently for the past two years. To meet the growing demand, the School is planning to launch this programme in other Indian languages. The need is felt due to the growth and popularity of language media, specifically news media. In tune with the NEP's scope of offering education in Indian languages and limited scope for language-based media training in the Indian contest. It will facilitate the reach of the programme to students from semi-urban and rural backgrounds who are skilled enough to handle language-based contents. The school has identified the following Indian languages for the MAJMC translation – Hindi, Tamil, Bengali, Oriya, Marathi, Malayalam, and Assamese. Initially, the MAJMC language edition will be launched in two languages – Hindi and Tamil, and subsequently it will be extended to other languages. Board members appreciated the School's efforts and ratified the proposal to offer MAJMC in Indian languages.
25.09	To Consider and approve the additional names of Unit Writers/ Editors for PGDAIC (Post Graduate Diploma in Advertising and Integrated Communications) The School Board recommended the additional names of Unit Writers/Editors for PGDAIC for the approval of the Competent Authority. The board observed that while providing a list of experts for any academic activities of the School the proposer should disclose the full details of any closely related experts to avoid any conflict of interests.
25.10	Any other items with the permission of the Chair: The following three tabled items were presented:

1. Additional List of evaluators for PGJMC (revised) and MAJMC programme. Programme Coordinators presented a list of additional evaluators to strengthen the evaluation processes of these programmes. School Board recommended the additional list of evaluators.
2. The tenure of current external School Board members of SOJNMS is ending on 9th August 2022. As per provisions of Clause (2)(e) of Statue 10A of the Statues of the University, a list of external experts was presented in the meeting and the School Board of School of Journalism and New Media Studies recommended the list for the approval of the Competent authority

1.	Prof. Subhash Dhuliya, Former Vice Chancellor Uttarakhand Open University, Former Director, SOJNMS Saket, New Delhi-110017
2.	Prof. Usha Raman Sarojini Naidu School of Arts and Communication University of Hyderabad, Hyderabad-500046
3.	Prof. Rabindra Manukonda, Centre for Media Studies Jawaharlal Nehru University, New Delhi-110067
4.	Prof. Vigneshwara Illavarasan Professor of Information System Indian Institute of Technology, Delhi New Delhi-110016
5.	Sh.Alok Verma, Editor-in-Chief, NYOOOZ Noida-201301

3. Online Course Approval Form for Digital Safety of Journalists and Cyber Security was presented in the meeting. It was informed that UNESCO and Center for Media Studies have expressed willingness to collaborate with the IGNOU and SOJNMS to develop this model curriculum into a MOOC course for SWAYAM platform. Expression of interest for collaboration from these two organisations were shared in the meeting.

School Board approved the OCAF for Digital Safety of Journalists and Cyber Security. Advised the School to follow the University guidelines for collaborating with the external agencies for the development of MOOC courses.

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The meeting ended with a vote of thanks to all.



(K.S. Arul Selvan)

Chairperson, School Board, SOJNMS

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