

**Indira Gandhi National Open University  
School of Journalism and New Media Studies**

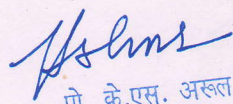
**Minutes of the 27<sup>th</sup> School Board Meeting of SOJNMS held on 31<sup>st</sup> May 2023  
(Wednesday), at 11.00 A.M, THROUGH VIRTUAL MODE**

The following members attended the meeting.

1. Prof. K.S. Arul Selvan, Director, SOJNMS, IGNOU - Chairperson
2. Prof. Subhas Dhuliya, Former VC, Uttarakhand Open University
3. Prof. Usha Raman, Sarojini School of Communication, University of Hyderabad
4. Prof. Vigneshwaran, Professor, IIT Delhi, New Delhi
5. Sh. Alok Verm, Editor-in-Chief, NYOOZ, NOIDA
6. Prof. Rabindra Manukonda, Professor, CMS-JNU, New Delhi
7. Prof. B. Rupini, Professor, SOITS, IGNOU
8. Prof. Rajeev Kumar Shukla, Professor, SOMS, IGNOU
9. Dr. Devesh Kuma Mishra, Associate Professor, SOH, IGNOU
10. Mr. Buta Singh, Assistant Professor, SOCE, IGNOU
11. Prof. O.P. Dewal, SOJNMS, IGNOU
12. Dr. Shikha Rai, SOJNMS, IGNOU
13. Dr. Ramesh Yadav, SOJNMS, IGNOU
14. Dr. Amit Kumar, SOJNMS, IGNOU
15. Dr. Padmini Jain, SOJNMS, IGNOU

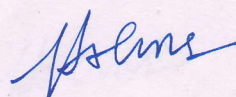
At the outset, Director SOJNMS welcomed all the external and internal School Board members to the 27th School Board meeting of SOJNMS. Subsequently, the Agenda Items of the meeting were taken up for discussion.

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| 27.01 | <b>Confirmation of the Minutes of the 26<sup>th</sup> School Board Meeting held on 13th October 2022</b>                                                                                                                                                                                                  |
|       | <p>The Chairperson informed the School Board members that the 26th meeting was held on 13th October 2022, and subsequently, the minutes were circulated to all the members. There were no comments received from any members.</p> <p>The School Board confirmed the minutes of the 26th School Board.</p> |
| 27.02 | <b>To consider and approve the Action Taken Report of the 26<sup>th</sup> School Board Meeting held on 13<sup>th</sup> October 2022</b>                                                                                                                                                                   |

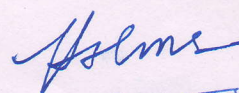
  
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|       | <p>The action taken report on agenda items of the 25th School Board was presented.</p> <p>The School Board noted actions taken thereon.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 27.03 | <p><b>To consider and approve the Minutes of the Doctoral Research Committee Meetings held on 30<sup>th</sup> January, 25<sup>th</sup> April and 4<sup>th</sup> May 2023, including the Examiners/Evaluators list for PhD Scholars of PhDJMC – Nadim Akhtar (Enrolment No. 173101640), Nimish Kapoor (Enrolment No. 179342169), and Ms.Sakshi Grover (Enrol. No. 173101625).</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|       | <p>The Programme Coordinator of PhDJMC presented all the minutes of the Doctoral Research Committee meetings. The examiners' list for the following scholars was opened and finalised after a brief discussion:</p> <ol style="list-style-type: none"> <li><b>1. Nadim Akhtar (Enrolment No. 173101640),</b></li> <li><b>2. Nimish Kapoor (Enrolment No. 179342169)</b></li> <li><b>3. Ms.Sakshi Grover (Enrolment No. 173101625)</b></li> </ol> <p>Regarding the expiry of two scholars' tenure (Sushil Yati and Amit Chauhan), the Programme Coordinator informed the School Board that, as per the inputs from the respective research scholars' supervisors, their research works were not satisfactory. In both cases, respective supervisors were found to be dissatisfied with their progress; one of the scholars was not in touch with the supervisor and the fact that they were not even near their pre-submission.</p> <p>The School board noted the minutes of the three DRC meetings and approved the examiner's list for three scholars.</p> <p>Regarding the two scholar's tenure, the School Board observed that as per the University guidelines, there is no provision for extension for these two scholars and advised the School to inform the relevant authorities for necessary action.</p> <p>All the minutes of DRC were considered and approved.</p> |
| 27.04 | <p><b>To consider and approve the new DRC Members of SOJNMS</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|       | <p>The new SOJNMS's Doctoral Research Committee members were presented before the School Board. The list was previously submitted and approved in the DRC meeting held on 4th May 2023.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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|       | The School Board considered and recommended the new panel of members for the approval of the Competent Authority.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 27.05 | <b>To Consider and approve the Lateral Exit and Lateral Entry provision for MADJ</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|       | <p>The MA (Development Journalism) programme was launched during the January 2023 admission cycle. During the approval process, the Academic Council Standing Committee suggested the inclusion of lateral exit and lateral entry options.</p> <p>The proposal outlined that students who register for MA (Development Journalism) can opt to leave after completing all the required courses in the first year, and in such cases, they will be awarded a PG Diploma in Development Communication (PGDDC). Similarly, students who have a PGDDC degree can apply for the second year of the MA (Development Journalism) programme through the lateral entry option. As per the University norms, PGDDC graduates can apply for lateral entry up to seven years after graduation, and once they join the second year, they will have double the time of residual period of time to complete their master's degree.</p> <p>The School Board considered and approved the lateral exit and lateral entry provision for MA (Development Journalism) programme.</p> |
| 27.06 | <b>To Consider and approve the Lateral Exit and Lateral Entry provision for MAJDM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|       | <p>The MA (Journalism and Digital Media) programme was launched during the January 2023 admission cycle. When the Programme Development Form and Programme Review Report were presented for approval in the 58th Academic Council Standing Committee, it was suggested by the Committee to introduce lateral exit and lateral entry into this master's degree programme.</p> <p>Accordingly, the Programme Coordinator presented a proposal at this School Board meeting. As per the proposal, once a student registers for MA (Journalism and Digital Media) and wants to leave the first year after completing all the required courses, PG Diploma in Digital Media (PGDIDM) will be awarded. Similarly, a student with the PGDIDM degree can apply to the second year of MA (Journalism and Digital Media) through the lateral entry option. However, the lateral entry provision for PGDIDM students is valid as per the University norms, that is, seven years of graduating from PGDIDM and</p>                                                         |

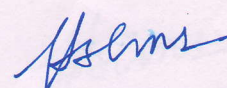


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|       | <p>once entered into the second year, that particular student will have double the duration of the second year to complete the master's degree programme.</p> <p>The School Board considered and approved the lateral exit and lateral entry provision for MA (Journalism and Digital Media) programme.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 27.07 | <p><b>To Consider and approve the Lateral Entry cross mobility for PG Diploma holders into MA degree programmes at SOJNMS</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|       | <p>The Director explained the proposal to the School Board members.</p> <p>SOJNMS is interested in offering specialisation for journalism students to choose their areas of interest while completing their master's degree programme. Since the SOJNMS offers specialised masters programmes and specialised PG Diploma programmes. School proposes to facilitate the cross-mobility of diploma holders from one specialisation to other areas of interest, within the broad frameworks of the University's lateral entry options in degree programmes. The cross-mobility option provides an opportunity for the students to career progression and better employability.</p> <p>The School Board, in principle, appreciated the idea of cross-mobility. It advised the School to implement the following suggestions:</p> <ol style="list-style-type: none"> <li>1. Only one lateral entry option for the PG diploma holders. With a diploma, a student can enter into only one MA degree of SOJNMS.</li> <li>2. A student can exercise the lateral entry option within seven years of passing the diploma programme.</li> <li>3. In cases where there is a repetition of courses, students need to secure the equivalent credits from other programmes of SOJNMS through the approved procedures of acquiring credits such as Academic Credit Bank, Course-wise registration, Swayam MOOC etc. Meanwhile, the School may streamline the curriculum for cross-mobility by giving more options in the second year to avoid the repetition of any courses.</li> <li>4. While completing their master's degree programmes, lateral entry students should score the required credits of that particular master's programme.</li> <li>5. Master's degree awarded to the lateral entry students will be based on the programme they joined, irrespective of the nomenclature of their diploma programme.</li> </ol> |



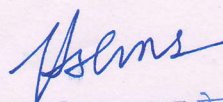
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|       | <p>With these observations, the School Board recommended the proposal to the Academic Council.</p> <p>For the MA (Journalism and Electronic Media) programme, the lateral exit and lateral entry for PGJMC were already approved through the Programme Development Form. Similar to Agenda items 27.05 and 27.06, the lateral entry for the MAJEM programme is approved. A student who exits the first year of MAJEM will be awarded PG Diploma in Journalism and Mass Communication. With a PGJMC degree, a student can be admitted to the second year of MAJEM through the lateral entry option.</p>            |
| 27.08 | <p><b>To consider and approve the General Elective Courses for BA Programmes of the University:</b></p> <ul style="list-style-type: none"> <li>● <b>General Elective</b> <ol style="list-style-type: none"> <li>1. Media and Information Literacy ( 6 credits)</li> <li>2. Audio Podcast ( 6 credits)</li> </ol> </li> <li>● <b>Skill Enhancement Course</b> <ol style="list-style-type: none"> <li>1. Techniques of Reporting ( 4 credits)</li> <li>2. News writing and editing ( 4 credits)</li> <li>3. Digital media literacy ( 4 credits)</li> <li>4. Digital photography ( 4 credits)</li> </ol> </li> </ul> |
|       | <p>The Director and Programme Coordinators of BAJDM gave an overview of the agenda of introducing SOJNMS's undergraduate-level courses as a general elective for BA/BSc/BCom students of the University.</p> <p>During the discussion, it was suggested that two courses, namely "Techniques of Reporting" and "News Writing and Editing" which are relatively technical in nature, could be combined into one course as "Storytelling Across the Platforms".</p> <p>All the remaining four courses have been approved as General electives for the common undergraduate programmes of the University.</p>        |
| 27.09 | <p><b>To consider and approve the revised programme structure and credit weightage of BAJDM</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|       | <p>The School originally proposed three years of BA (Hons) in Journalism and Digital Media with 148 credits. The 66th Academic Programme Committee (Agenda item 66.18) suggested revising the programme credit structure to 160</p>                                                                                                                                                                                                                                                                                                                                                                               |

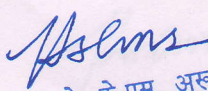


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|       | <p>credits (40 credits per year), i.e. as per UGC regulations. The Committee suggested that the programme may be launched as a three-year programme and add one-fourth year once the four year undergraduate programme is in place. The Programme Revision Form was presented with the necessary details of BAJDM.</p> <p>The School Board considered and approved the PRF of BAJDM and the revised structure of BA (Hons) in Journalism and Digital Media.</p>                                                                                                                                                                                                                                                                                                                                          |
| 27.10 | <p><b>To Consider and Approve a Generic Elective Course, 'Swami Vivekananda :Philosopher, Reformer and Communicator' for the University's GE basket of Bachelor's Degree Programmes.</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|       | <p>The School proposes a generic elective course, "Swami Vivekananda: Philosopher, Reformer and Communicator". The course coordinator presented the Programme Revision Form and gave an overview of the course structure and shared the outcomes of the exploratory expert committee's suggestions and recommendations.</p> <p>With a brief discussion on the nature of the course, the course coordinator assured the Board that the course would be balanced in covering all the dimensions.</p> <p>The School Board considered and approved the Programme Revision Form and the course as a Generic Elective for the University's undergraduate programmes. Additionally, the Board suggested being included as a general elective for the SOJNMS's BA in Journalism and Digital Media programme.</p> |
| 27.11 | <p><b>To Consider and approve the Lab Journal for MAJDM and PGDIDM Students</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|       | <p>The Programme Coordinator of PGDIDM and MAJMD explained the agenda item to the School Board; with the learning from the in-house experiments and experiences, it is proposed to establish an online student lab journal for PGDIDM and MAJDM students. Both programmes include a practical course - Digital Journalism. The proposed online lab journal will be an integral part of this course. Students from PGDIDM and MAJDM need to complete their assignments through the proposed lab journal - The Voices. To make the lab journal a sustainable model of learning exercise, it is proposed to charge a practical fee of Rs. 1250 from the students of PGDIDM and MAJDM. The</p>                                                                                                               |

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|       | <p>accumulated amount from the student's fee will be utilised for domain registration, web hosting of lab journals, and utilisation of academic counsellors for the editorial process through the counselling sessions.</p> <p>The School Board appreciated the innovative ways of the practical learning process and approved the proposal.</p>                                                                                                                                                                                                      |
| 27.12 | <b>To consider and approve the Unit Writers, Content Editors, and Language Editors for BA. (Hons) Journalism and Digital Media, MAJDM and MADJ Programmes</b>                                                                                                                                                                                                                                                                                                                                                                                         |
|       | The School Board considered and approved a consolidated list of Unit writers, content editors and language editors for BA (Hons) Journalism and Digital Media, MA (Journalism and Digital Media) and MA (Development Journalism) programmes. The School Board authorised the Programme Coordinators to use the available experts for the content development efforts of their respective programmes from this consolidated list. SB members were also requested to suggest additional names within one week so that it could be included in the list. |
| 27.13 | <b>To consider and approve the Evaluation Methodology of the MA in Journalism and Digital Media (MAJDM)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|       | The School Board considered and approved the Evaluation Methodology of the MA (Journalism and Digital Media) programme                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 27.14 | <b>To consider and approve the Evaluation Methodology of M.A.in Development Journalism (MADJ)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|       | The School Board considered and approved the Evaluation Methodology of the MA (Development Journalism) programme                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 27.15 | <b>To consider and approve the Evaluation Methodology of M.A.Journalism in Electronic Media (MAJEM)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|       | The School Board considered and approved the Evaluation Methodology of the MA (Journalism and Electronic Media) programme.                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 27.16 | <b>To consider and approve the Evaluation Methodology of the Post Graduate Diploma in Advertising and Integrated Communications (PGDAIC)</b>                                                                                                                                                                                                                                                                                                                                                                                                          |

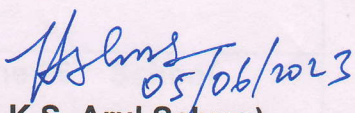
  
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|       | The School Board considered and approved the Evaluation Methodology of the Post Diploma in Advertising and Integrated Communications (PGDAIC) programme.                                                                                                                                                                                                                          |
| 27.17 | <b>To Consider and approve the Evaluators, Moderators and Paper Setters for PGDDC and MADJ</b>                                                                                                                                                                                                                                                                                    |
|       | The School Board considered and approved the list of evaluators, moderators and paper setters for the MA (Development Journalism) and Post Graduate Diploma in Development Communication programmes.                                                                                                                                                                              |
| 27.18 | <b>To Consider and approve the Evaluators and Paper Setters for MAJDM and PGDIDM</b>                                                                                                                                                                                                                                                                                              |
|       | The School Board considered and approved the list of evaluators, moderators and paper setters for the MA (Journalism and Digital Media) and Post Graduate Diploma in Digital Media programmes.                                                                                                                                                                                    |
| 27.19 | <b>To Consider and approve the Evaluators, Moderators and Paper Setters for MAJEM and PGDEME</b>                                                                                                                                                                                                                                                                                  |
|       | The School Board considered and approved the list of evaluators, moderators and paper setters for the MA (Journalism and Electronic Media) and Post Graduate Diploma in Electronic Media programmes.                                                                                                                                                                              |
| 27.20 | <b>To Consider and approve the Evaluators, Moderators and Paper Setters for PGDAIC</b>                                                                                                                                                                                                                                                                                            |
|       | The School Board considered and approved the list of evaluators, moderators and paper setters for the Post Graduate Diploma in Advertising and Integrated Communications programme.                                                                                                                                                                                               |
| 27.21 | <b>To consider and approve the Language Editors and Content Editors of PGDAIC</b>                                                                                                                                                                                                                                                                                                 |
|       | The Programme Coordinator informed the School Board that approval was given to the list of experts under the heading of "Editors"; however, there were no specific details about the nature of their involvement in the programme development. Hence this proposal presented specific details on the list of experts involved in language editing and content editing separately. |

  
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|          | The School Board considered and approved the list of language editors and content editors for the PGDAIC programme.                                                                                                                                                                                               |
| 27.22    | Any other items with the permission of the Chair                                                                                                                                                                                                                                                                  |
| 27.22(a) | <b>To consider and approve the Proposal for a Podcast</b>                                                                                                                                                                                                                                                         |
|          | The School Board observed that this proposal is beyond the scope of its jurisdiction; the faculty member can explore the University procedure and resources for this exercise. With this observation, the agenda is returned back to the proposer.                                                                |
| 27.22(b) | <b>To consider and approve Additional Names of Evaluators and Paper Setters for MAJMC</b>                                                                                                                                                                                                                         |
|          | The School Board considered and approved the list of evaluators and paper setters for the MA Journalism and Mass Communication programme.                                                                                                                                                                         |
| 27.22(c) | <b>To consider and approve the unit writers and video experts for the MOOC "Digital Safety and Cybersecurity for the Working Journalists."</b>                                                                                                                                                                    |
|          | The School Board considered and approved the list of unit writers and video experts for the MOOC Digital Safety and Cybersecurity for the Working Journalists.                                                                                                                                                    |
| 27.22(d) | <b>To consider and approve the unit writers, content editors and language editors for the General Elective course 'Swami Vivekananda :Philosopher, Reformer and Communicator'</b>                                                                                                                                 |
|          | The School Board considered and approved the list of unit writers, content editors and language editors for the course " <b>Swami Vivekananda :Philosopher, Reformer and Communicator.</b> " SB members were also requested to suggest additional names within one week so that it could be included in the list. |

The meeting ended with the vote of thanks to everyone.

  
 (Prof. K.S. Arul Selvan)  
 Director, SOJNMS