

## IGNOU SCHOOL OF MANAGEMENT STUDIES

**MINUTES OF THE TWELVETH SCHOOL BOARD MEETING OF THE  
SCHOOL OF MANAGEMENT STUDIES HELD AT 11.00 A.M ON 4<sup>TH</sup> MAY,  
2000 (THURSDAY) IN ROOM NO. 22, BLOCK 1, IGNOU CAMPUS, MAIDAN  
GARHI, NEW DELHI.**

The following members were present:

1. Prof. N.V. Narasimham, Chairman
2. Prof. Sushil, IIT, New Delhi
3. Prof. R.P. Hooda, Kurukshetra University
4. Prof. D.M. Pestonjee, IIM Ahmedabad
5. Prof. B.R. Ananthan, Mysore University, Mysore
6. Dr. Madhu Bala, SOSS, IGNOU
7. Prof. Madhulika Kaushik, SOMS, IGNOU
8. Prof. A.M. Agrawal, SOMS, IGNOU
9. Prof. B.B. Khanna, SOMS, IGNOU
10. Dr. Kamal Yadava, SOMS, IGNOU
11. Dr. G. Subbayamma, SOMS, IGNOU
12. Mr. R. Panchalan, SOMS, IGNOU
13. Prof. R.K. Grover, SOMS, IGNOU (Special Invitee)

Mr. M.R. Mayya, Dr. A.S. Narang, Dr. Rita Rani Paliwal, Prof. M.L. Bhatia and Dr. Madhu Tyagi could not attend the meeting.

Before taking up the agenda, the Chairman welcomed the following new members:

1. Prof. D.M. Pestonjee
2. Prof. Sushil
3. Prof. R.P. Hooda
4. Prof. B.R. Ananthan

After briefing the members about the activities of the School, the following agenda items were discussed and decisions taken:

**Item 1**                      **To confirm the minutes of the 11<sup>th</sup> School Board Meeting held on  
14<sup>th</sup> December, 1999.**

**SOMS 12.1**                Since there were no comments received from the members on  
the minutes of the 11<sup>th</sup> School Board Meeting, the same were  
confirmed.

**Item 2                      Reporting and approval of course outlines and names of course writers of various courses of Management Programme**

**SOMS 12.2**      The following course outlines and the list of course writers, as suggested by the Expert Committee Meetings, were presented:

- i.    MS - 5      Production and Operations Management (Revision)
- ii.   MS - 43    Management Control Systems Revision)
- iii.   MA- 55    Logistics & Supply Chain Management
- iv.    MS - 423    Marketing of Financial Services
- v.     MS - 425    Electronic Banking & IT in Banking
- vi.    MS - 611    Rural Marketing

Regarding MS-611 Rural Marketing, some members asked for clarification whether this course was related to marketing in rural areas or marketing of rural products. It was clarified that it primarily concentrated on marketing of consumer products in rural areas. All the above course outlines and the course writers names were approved.

**Item 3                      To consider and approve some pre-requisites for Registration for MS-100 Project work in Management Programme**

**SOMS 12.3.1**      It was proposed that registration in MS-1 to MS-11 and MS-95 be made a pre-condition for registration for MS-100 (Project Work). Some members expressed the view that mere registration would not serve the purpose and suggested that passing of those courses (MS-1 to MS-11 and MS-95) should be the pre-requisite for registering MS-100 Project Work. This suggestion was examined in the light of the following observations:

- i.      IGNOU being the Open University, students flexibility and openness should not be curtailed much;
- ii.     Term-end examinations and the result declaration takes 2 to 4 months and the student will have to waste lot of time if the passing of the courses (12 courses) is made compulsory;
- iii.    Even under the proposed scheme, it is possible for the student to register for MS-100 only in the fourth semester, as they can register for a maximum of 4 courses per semester and the proposal insists on registration of 12 courses (MS-1 to MS-11 and MS-95) as pre-requisite.

**SOMS 12.3.2**      In view of the above observations, it is decided that the proposed scheme may be implemented to examine whether it had the desired outcome and later, if necessary, the issue of passing may be taken up.

**Item 4            To consider and approve minimum pass grade for Management Courses**

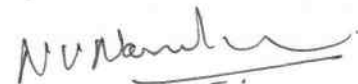
**SOMS 12.4.1** It was suggested that the student must obtain grade 'C' in each component of assessment viz. Assignments and term-end examinations, in place of Grade 'D' in each as at present. It was pointed out that most of the students get higher grades in assignments and by obtaining grade 'D' in term-end examination they could easily obtain grade 'C' in aggregate, the minimum requirement for passing a course. Moreover, obtaining grade 'D' is too easy specially where 'E' grade had a weightage of '1' value point. Hence, after due deliberations, it was decided that obtaining 'C' in both components should be made compulsory.

**SOMS 12.4.2** It was also decided to suggest the university to re-examine whether Grade 'E' could be made equivalent to 'O' value point instead of '1' as at present.

**SOMS 12.4.3** On this occasion, it was brought to the notice of the School Board that marks equivalent for A, B, C, D and E grades, as per the old minutes of School Board had certain discrepancies. It was clarified that the same had been amended, and to correct the records, the following was the final position:

Letter Grade	Point Grade Range	% Equivalence	Qualitative Value
A	4.50 & above	80% & above	Excellent
B	3.50 to 4.49	60% to 79.9%	Very Good
C	2.50 to 3.49	50% to 59.9%	Good
D	1.50 to 2.49	40% to 49.9%	Satisfactory
E	0 to 1.49	Below 40%	Unsatisfactory

The meeting ended with a vote of thanks to the chair.



**(N.V. NARASIMHAM)**  
**Chairman**