

**MINUTES OF THE 17<sup>TH</sup> SCHOOL BOARD MEETING OF THE SCHOOL OF MANAGEMENT STUDIES HELD ON JANUARY 25, 2006 IN THE CONFERENCE ROOM, BLOCK-14, IGNOU CAMPUS, MAIDAN GARHI, NEW DELHI.**

The following were present:

1. Prof. N.V. Narasimham, Chairman
2. Prof. B.B. Khanna, SOMS, IGNOU
3. Prof. M.R. Rao, Indian School of Business, Hyderabad
4. Prof. Shivshankar Mishra, Dr. Babasaheb Ambedkar  
Marathwada University, Aurangabad
5. Prof. Ravichandran, Madras University, Chennai
6. Dr. Kaustuva Barik, SOSS, IGNOU
7. Dr. Madhu Parhar, STRIDE, IGNOU
8. Dr. Jitendra Kumar Srivastav, SOH, IGNOU
9. Dr. Madhu Tyagi, SOMS, IGNOU
10. Dr. M.S.S. Raju, SOMS, IGNOU
11. Dr. Srilatha, SOMS, IGNOU
12. Prof. R.K. Grover, Special Invitee
13. Prof. Madhulika Kaushik, NCIDE, IGNOU, Special Invitee
14. Dr. Nawal Kishore, SOMS, IGNOU, Special Invitee
15. Dr. S.V. Hussain, SOMS, IGNOU, Special Invitee

Prof. Udai Pareek, Dr. O.N. Singh, and Prof. Pravin Sinclair could not attend the meeting.

The Chairman extended a warm welcome to the members of the School Board and briefed about the various academic programmes offered by the School.

The following agenda items were taken up for discussion and necessary decision were taken.

**Item No. 1:** To confirm the minutes of the 16<sup>th</sup> meeting of the School Board held on August 3, 2004 and to note the action taken.

- 17.1 Since there were no comments received from the members on the minutes of the 16<sup>th</sup> School Board meeting, the same were confirmed by the Board.

**Item No. 2:** To consider and approve the proposal for launching Ph.D. programme in Commerce and Management Disciplines and approve the panel of experts as Research Supervisors.

- 17.2 Dr. S.V. Hussain, Coordinator, Ph.D. Programme in Commerce presented the main features of the Ph.D. programme and the detailed procedure

followed in the preparation of the Panel of External Supervisors for Ph.D. in Commerce. Prof. B.B. Khanna, Coordinator, Ph.D. Programme in Management presented further details.

The Board noted and appreciated the flexibility in the admission criteria. However, the School is suggested to be cautious while admitting the students having 5 years of teaching/administrative/industry/professional experience at senior level and exempted from the requirement of course work. It should be ensured that the qualification and the industry/administrative/professional experience are in the relevant area of the research topic.

The Board noted that the procedure to evaluate the Ph.D. dissertation is not laid down in the Ordinance on Research Degree Programme. Members expressed the view that the procedure for the evaluation of the dissertation should be rigorous so that quality is maintained.

With the above observations and comments, the item was approved by the Board and the same may be sent for approval of the Research Council.

**Item No. 3:** Anomaly in the range and percentage equivalence for the Point Grades in the Management Programme.

17.3 The range of point grades and percentage of marks falling under each letter grade under the existing scheme, and the proposed new scheme were thoroughly discussed. The Board strongly felt the need of introducing a letter grade Z for awarding zero for totally incorrect/irrelevant answers.

After detailed discussion, the range and percentage equivalence of the letter grades were rationalized and approved by the Board as detailed below:

| Point Grade | Weightage | Range          | Percentage Equivalent |
|-------------|-----------|----------------|-----------------------|
| A           | 5         | 4.50 and above | 90% and above         |
| B           | 4         | 3.50 to 4.49   | 70% to 89.9%          |
| C           | 3         | 2.50 to 3.49   | 50% to 69.9%          |
| D           | 2         | 1.50 to 2.49   | 30% to 49.9%          |
| E           | 1         | 0.1 to 1.49    | 1% to 29.9%           |
| Z           | 0         | Less than 0.1  | 0 to 1%               |

**Item No. 4:** To consider and approve the Associate Membership Examination of Indian Institute of Metals, Calcutta as equivalent to Professional Degree for admission to Management Programme of IGNOU.

17.4 Dr. Srilatha explained in detail the representation made by The Indian Institute of Metals, Calcutta, as referred by the Equivalence Committee and Academic Council Standing Committee (ACSC), to consider its Associate Membership Examination as equivalent to professional degree for admission to IGNOU's Management Programme.

The Board noted the statement by AIU that the holders of the Associate Membership Examination of Indian Institute of Metals, Kolkata are allowed to appear for GATE. Therefore, the members expressed the view that the Associate Membership Examination of Indian Institute of Metals could be considered as equivalent to professional degree for admission to IGNOU's Management Programme.

The item is approved by the Board and the same may be forwarded to the Academic Council Standing Committee.

**Item No. 5:** To consider the observations of Hindi Shiksha Samiti in its 42<sup>nd</sup> meeting held on 24.11.03 regarding offering MBA Programme in Hindi.

17.5 Prof. B.B. Khanna explained the background. Suggestion of Hindi Shiksha Samiti to offer the Management Programme in Hindi medium was welcomed by the Board. The view of the Hindi Shiksha Samiti and the Ministry of HRD to provide the students an opportunity to study a professional programme like MBA in National Language, is appreciated. To the knowledge of the Board Members there is no other university/institution offering Management Programme in the medium of Hindi. Therefore, the Board opined that it is necessary to undertake a need assessment in terms of enrolment, acceptability by the industry, employability of the graduates, etc. To undertake a need assessment, the Board constituted a Committee with Prof. B.B. Khanna as Convenor and Prof. Madhulika Kaushik as a Member. The Convenor is authorized to co-opt experts from the management field.

**Item No. 6** Semester-wise offer of the Management Courses

17.6 The proposal for splitting courses semester-wise was discussed thoroughly in the light of the cost implications and administrative problem in conducting counselling sessions in each semester for all the fifty courses as per the existing scheme. Prof. B.B. Khanna brought to the notice of the

Board the other suggestions of Prof. Madhulika Kaushik Report to the Task Force on Student Support Services to solve the cost and administrative problems in conducting counselling for 50 courses in each

semester. The Chairman clarified that the splitting of the courses semester-wise was also the suggestion of Prof. Madhulika Kaushik Report. It was further clarified that, among all the suggestions of Prof. Madhulika Kaushik Report, only splitting of courses is within the purview of the School Board to decide and implement, while the implementation of other suggestions do not come under the purview of the School Board. On request by the Members, copy of the Report was circulated.

After elaborate discussions, it was decided that, before deciding the semester-wise splitting of the courses by the School Board, the School might explore the possibilities of implementing the other suggestions of Prof. Madhulika Kaushik Report such as (a) closing of study centres with less than 10 students. (b) Opening of Programme Study Centres in the places where there are more than 500 students enrolled.

With the above observation, the decision on the item was deferred.

Item No. 7      Ratification of MS-612 Retail Management course in the area of marketing specialization Management Programmes

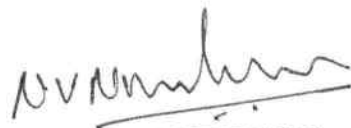
17.7      Members of the Board appreciated the faculty for conceiving and developing the course in the emerging area.

The Board ratified the action taken by the Faculty to develop the course MS-612 Retail Management.

Item No. 8      To consider and approve the Proposal for direct admission of PGDIBO students in M. Com. II year.

17.8      Dr. Nawal Kishor, PGDIBO Programme Coordinator, presented in detail the issues relating to the admission of PGDIBO students in the II<sup>nd</sup> Year M.Com Programme and explained two alternative Schemes. It was also informed that currently schedule of counselling for PGDIBO and M.Com 1<sup>st</sup> year are integrated and held together. Thus there is no additional expenditure for counselling and examination for PGDIBO. The Board was convinced that there is an additional enrolment of around 700 students in a year by continuing PGDIBO separately as a stand alone Diploma. After elaborately discussing all these issues, the Board decided as follows:

Both the programmes, viz, the stand alone PGDIBO and the modular M.Com. programmes remain as they are. A clear provision be made that the students who are, or had been, admitted to the stand alone PGDIBO programme can, after completion of the PGDIBO programme, also apply for admission to M.Com. Such students after admission to M.Com shall directly register for the 6 core courses of M.Com 2<sup>nd</sup> year, and on completion of the 6 core courses within a maximum period of 3 years shall be awarded M.Com degree with specialization in International Business Operations. This rule may also be applied to students who have already been complete the stand alone PGDIBO in earlier batches.

  
(N.V. NARASIMHAM)  
Chairman