MINUTES OF THE 19TH SCHOOL BOARD MEETING OF THE SCHOOL OF MANAGEMENT STUDIES HELD ON MARCH 30, 2007 IN THE CONFERENCE ROOM, BLOCK-8, IGNOU CAMPUS, MAIDAN GARHI, NEW DELHI.

The following members were present:

- 1. Prof. N.V. Narasimham, Chairman
- Prof. L. Venugopal Reddy, Vice Chancellor, Andhra University, Visakahapatnam
- 3. Prof. M.B. Shukla, Dean, Faculty of Commerce & Management, Mahatma Gandhi Kashi vidyapeeth, Varanasi
- 4. Prof. Badar Alam Iqbal, Dean, Deptt. of Commerce, Aligarh Muslim University, Aligarh
- Prof. S.K. Kalra, Professor, Organisational Behaviour, Management Development Institute, Gurgaon
- 6. Prof. B.B. Khanna, SOMS, IGNOU
- Prof. Nawal Kishor, SOMS, IGNOU
- 8. Prof. P.C. Basak, SOMS, IGNOU
- 9. Prof. Uma Kanjilal, Professor, SOSS, IGNOU
- 10. Dr. Pushplata Tripathi, SOS, IGNOU
- 11. Sh. Shashi Bhushan, Reader, SOCIS, IGNOU
- y 12. Dr. Ajit Kumar, Reader, SOET, IGNOU
- 13. Dr. Kamal Yadava, SOMS, IGNOU
- 14. Dr. Anurag Saxena, SOMS, IGNOU
- 15. Dr. Subodh Kesharwani, SOMS, IGNOU
- 16. Dr. Rashmi Bansal, SOMS, IGNOU

Dr. V. Venugopal Reddy, Regional Director, IGNOU Reginoal Centre, Delhi-1 participated as a special invitee.

Prof. N.S. Narasimhan, Professor, Finance and Control, Indian Institute of Management, Bangalore could not attend the meeting

At the outset, the Chairman extended a warm welcome to the members of the School Board for the meeting. Before taking up the agenda, the Chairman welcomed the following new members:

- 1. Prof. L. Venugopal Reddy
- Prof. M.B. Shukla
- 3. Prof. Badar Alam Iqbal
- 4. Prof. S.K. Kalra
- 5. Prof. N.S. Narasimhan



The Chairman also placed on record his appreciation for the services rendered by the following retiring members:

- 1. Prof. Shivshankar Mishra
- 2. Dr. O.N. Singh
- Prof. Udai Pareek
- 4. Prof. M.R. Rao
- Prof. M. Ravichandran

The following agenda items were taken up for discussion and necessary decision.

- Item No. 1: To confirm the minutes of the 18th meeting of the School Board held on September 7, 2006 and to note the action taken.
- Since there were no comments received from the members on the minutes of the 18th School Board meeting, the same were confirmed by the Board.
- Item No. 2: To consider and approve the Phase I Form and Phase 3 Form of B.Com. with Major in Accountancy and Finance, a joint programme with the Institute of Chartered Accountants of India (ICAI) as per the MoU.
- The detailed background related to signing of MoU with ICAI to offer a specially designed B.Com. with Major in Accountancy and Finance was explained by the Chairman. The salient features of the programme were presented.

All the courses to be offered by IGNOU for this programme are already on offer in the BDP programme. Therefore, if approved by all the statutory bodies, this programme can be offered in both English as well as Hindi media from June 2007 session. It is clarified that the programme code and course codes for courses to be offered by ICAI are to be assigned by the Planning and Development Division of IGNOU.

Members asked clarification regarding percentage of theory component and percentage of practical component. It was clarified that out of 17 courses, 16 courses are theoretical and only one course (i.e. 100 hours of IT training provided by ICAI) is a 100% practical course. Three years Article-ship is also a practical training, but there are no credits assigned to this. However, the student has to complete Article-ship to quality for the award of the B.Com. degree.

The Board appreciated the initiative taken by the VC and the Commerce Faculty in launching this programme and suggested to explore possibilities to offer similar programmes for the students of ICSI and other institutions.

The Item was approved by the School Board.

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- Item No. 3: To consider and approve the Phase I Form and Phase 3 Form of M.Com. in Finance and Taxation, a joint programme with The Institute of Chartered Accountants of India (ICAI) as per the MoU.
- 19.3 The detailed background related to signing of MoU with ICAI and salient features of the programme were presented by the Chairman.

All the 5 courses to be offered by IGNOU for this programme are part of the existing M.Com. programme. The translation of the course materials of the existing M.Com. programme is in progress. Therefore, School would be able to offer M.Com. in Finance and Taxation programme in English medium from July 2007 session and in Hindi medium from July 2008 session. It was also reported that the programme code and course codes for the courses to be offered by the ICAI to be obtained from the Planning and Development Division.

The Board appreciated the special initiative taken by the VC and the Commerce Faculty in designing this programme in collaboration with ICAI.

The Item was approved by the School Board.

- Item No. 4: To consider and approve the credit transfer scheme in Master of Commerce (M.Com) programme.
- 19.4 The Chairman explained the proposed credit transfer scheme for M.Com. and clarified that the scheme was prepared according to the provisions of the credit transfer scheme implemented for the Master of Arts (M.A.) programme in the University.

The Item was approved by the School Board.

- Item No. 5: To Consider and approve the Examiners for spot evaluation, Paper-setters and Moderators for various commerce courses of BPP, BDP, M.Com. and PGDIBO Programmes.
- The Chairman shared the experiences of the Commerce Faculty which organized spot evaluation for the first time in the University on experimental basis for December 2006 Term-end Examination for M.Com. and PGDIBO courses. Members were keen to know the details regarding number of scripts per day evaluated by a teacher and the additional cost involved in the conduct of the spot evaluation. It was clarified that maximum of 50 scripts were allowed per day per evaluator and local conveyance upto a maximum Rs. 450 was paid in addition to lunch and refreshments. The Members appreciated the proposal by the Commerce Faculty to



organize spot evaluation for all the Commerce courses from June 2007 Term-end Examinations.

Separate lists of examiners for spot evaluation, paper setters and moderators for various commerce courses were circulated.

The Board approved the Panels of Examiners for spot evaluation, Paper-setters and Moderators for various commerce courses of BPP, BDP, M.Com. and PGDIBO.

- Item No. 6: To consider and approve the application of Mr. S.C.B. Samuel Anbu Selvan for admission in the Ph.D. programme in Commerce.
- The Chairman explained the eligibility conditions for admission in the Ph.D. programme in Commerce and the procedure followed by the Faculty in scrutinisation of the applications. Commerce Discipline scrutinized three applications and recommended the application of Mr. S.C.B. Samuel Anbu Selvan for admission in Ph.D. in Commerce. Dr. M.S. S. Raju, Reader in Commerce was assigned as the Guide.

The item was approved by the Board.

Item No. 7: To consider and approve Phase I Form of Diploma in Retail Marketing

19.7 The Chairman explained that the Phase I Form to launch a Diploma in Retail Marketing was a special initiative by Dr. V. Venugopal Reddy, Regional Director, Delhi –1. This was approved by the Vice Chancellor and forwarded the same to the School for housing the programme in SOMS and seeking approvals of the statutory bodies. This programme was assigned to Commerce Discipline and Dr. Rashmi Bansal and Dr. Madhulika, Lecturers in Commerce were nominated by the Commerce Discipline as Joint Coordinators of this Diploma Programme.

Dr. V. Venugopal Reddy, Programme Initiator and Coordinator explained the salient features of the proposed Diploma and responded to all the queries raised by the members.

The Board appreciated the initiative as the retailing is one of the major emerging sectors with huge employment potential. It was further suggested to design it as a modular programme leading to Bachelor Degree in due course. Similar programmes may also be initiated for other emerging sectors like Insurance, BPO etc.



The Phase I Form of Diploma in Retail Marketing was approved by the Board.

Item No. 8: To consider and approve the list of candidates for admission to Ph.D. Programme in Management.

19.8 Prof. B.B. Khanna, Coordinator, Ph.D. Programme in Management Discipline explained the eligibility criterion and the procedure followed by the Faculty in the scrutinisation of the applications. Out of the 75 applications received for admission, 8 applications were short listed by the Faculty for admission. Guides and joint guides (in selected cases) were also assigned to each candidate.

The Board suggested to give personal details such as qualification, experience, organization, etc. relating to each shortlisted candidate. It is also suggested to prepare a comparative statement of the remaining applications with a comment of the Faculty for each candidate.

The list of the 8 candidates along with the guides and joint guides was approved by the Board for admission in Ph.D. Programme in Management Discipline.

Item No. 9: To consider and approve Phase Zero Forms for the revised courses 'MS-1:Management Functions and Behaviour' and 'MS-97: International Business Management'.

Management Faculty initiated the process of major revision of two courses 'MS-1 Management Functions and Behaviour' and 'MS-97 International Business Management'. Expert committee meetings were held and revised course outlines were prepared. Prof. B.B. Khanna explained the broad changes in syllabus of the two courses.

The Board suggested to enclose the pre-revised outlines of these two courses alongwith the revised course outlines.

With the above suggestion, Phase Zero Forms with revised course outlines of MS-1 and MS-97 were approved by the Board.

Item No. 10: To consider and approve the List of External Supervisors for Ph.D. Programme in Management.

19.10 Management discipline presented a list of 20 external experts as research guides for inclusion in the Information Brochure of Ph.D.



Programme. Prof. B.B. Khanna, Coordinator of Ph.D. Programme in Management presented the details of the procedure followed by the Faculty to identify these experts. It was clarified that, while identifying the experts, the expertise knowledge and relevant experience were given more weightage than the basic qualification in Management.

The Board suggested to give professional and personal details of the experts in the proper format required for inclusion in the Ph.D. Programme Brochure published by the University. With this suggestion, the Board approved the list of External Supervisors for Ph.D. Programme in Management.

Item No. 11: To consider and approve Phase I Form for the Certificate Programme in NGO Management.

19.11 The Chairman presented that the School initiated the process to develop the Certificate Programme in NGO Management in association with the School of Heath Sciences and the School of Continuing Education. This programme is proposed and funded by UNAIDS.

The Board appreciated the initiative and approved the Phase 1 Form of Certificate Programme in NGO Management.

The meeting ended with vote of thanks to the Chair.

(Prof. N.V. Narasimham) Chairman

