

MINUTES OF THE 21ST SCHOOL BOARD MEETING OF THE SCHOOL OF MANAGEMENT STUDIES HELD ON FEBRUARY 12, 2008 IN THE COMMITTEE ROOM, CONVENTION CENTRE, IGNOU, MAIDAN GARHI, NEW DELHI.

The following members were present:

1. Prof. N.V.Narasimham, Chairman
2. Prof. L. Venugopal Reddy, Vice Chancellor, Andhra University, Vishakhapatnam
3. Prof. M.B. Shukla, Dean, Faculty of Commerce & Management, Mahatma Gandhi Kashi Vidyapeeth, Varanasi
4. Prof. Badar Alam Iqbal, Dean, Deptt. of Commerce, Aligarh Muslim University, Aligarh
5. Prof. S.K.Kalra, Professor, Organisational Behaviour, Management Development Institute, Gurgaon
6. Prof. B.B. Khanna, SOMS, IGNOU
7. Prof. Nawal Kishor, SOMS, IGNOU
8. Prof. G.Subbayama, SOMS, IGNOU
9. Prof. Madhu Tyagi, SOMS, IGNOU
10. Prof. S.Srilatha, SOMS, IGNOU
11. Prof. K.Ravi Shankar, SOMS, IGNOU
12. Prof. Kamal Yadava, SOMS, IGNOU
13. Prof. Anurag Saxena, SOMS, IGNOU
14. Prof. M.S.S.Raju, SOMS, IGNOU
15. Dr. Pushpalata Tripathi, SOS, IGNOU
16. Sh. Shashi Bhushan, SOCIS, IGNOU
17. Dr. Kamal Vagrecha, SOMS, IGNOU
18. Dr. Subodh Kesharwani, SOMS, IGNOU
19. Dr. Rashmi Bansal, SOMS, IGNOU

Dr. V. Venugopal Reddy, Regional Director, RC-1, Delhi, Dr. K. Panneerselvam, Regional Director, RC-Madurai and Mr. Vikram Chandra, IPAI, New Delhi participated as Special Invitees.

Prof. N.S.Narasimhan, Indian Institute of Management, Bangalore, Prof. Uma Kanjilal, SOSS, IGNOU and Prof. P.C. Basak, SOMS, IGNOU could not attend the meeting.

The following agenda items were taken up for discussion and necessary decision.

Item No. 1: To confirm the minutes of the 20th Meeting of the School Board held on October 25, 2007 and to note the action taken.

SOMS 21.1 The Chairman informed that the minutes of the 20th meeting of the School Board of School of Management Studies held on 25th October 2007 were circulated to members and there were no comments received from any member.

The School Board approved the minutes and the action taken thereof.

Item No. 2: To consider and approve Phase I Form of MBA, Advanced PG Diploma and Certificate Programme in Consultancy Management.

SOMS 21.2 Prof. Kamal Yadava presented the details of the Phase I Form of MBA, Advanced PG Diploma and Certificate Programme in Consultancy Management proposed to develop in collaboration with Consultancy Development Centre (CDC), an autonomous institution in the Department of Scientific and Industrial Research, Ministry of Science and Technology, Government of India. It is informed that Dr. Sanjay Abrol, Director, CDC approached the VC, IGNOU with the proposal. After consultation with the Director and Management Faculty, the VC constituted a Committee, with Prof. Kamal Yadava as Convenor, to examine the proposal and work out the modalities. The Committee had several interactions with the representatives of CDC to design a modular programme leading to Certificate, PG Diploma and MBA in Consultancy Management

Members opined that the Consultancy Management is an emerging specialized area and appreciated the initiative taken by CDC and IGNOU.

The School Board approved the Phase I Form of MBA, Advanced PG Diploma and Certificate Programmes in Consultancy Management.

Item No. 3: To consider and approve Phase 3 Form of Diploma in Retailing.

SOMS 21.3 Dr. V. Venugopal Reddy, Regional Director, Delhi RC-I, who is the Initiator and Coordinator of the Programme, presented all the details of Phase 3 Form of Diploma in Retailing. Dr. Rashmi Bansal and Dr. Madhulika, Lecturers in Commerce, are the Joint Coordinators from the Commerce Discipline. Unit-wise details of all the courses were circulated.

This programme is being designed and developed in collaboration with the Retailers Association of India (rai), Mumbai. More than 2200 internships are already assured by rai for the academic session starting from July 2008. The School Board appreciated the provision of Internship and payment of stipend to the students during the internship. This ensures practical training and necessary exposure to students.

The School Board approved the Phase 3 Form of Diploma in Retailing.

Item No. 4: To consider and approve Phase I Form and Phase III Form of Certificate Programme in Rural Entrepreneurship.

SOMS 21.4 Dr. K. Panneerselvam, Regional Director, IGNOU Regional Centre Madurai, who is the initiator of the Certificate Programme in Rural Entrepreneurship, presented the details of the Phase I and Phase III Forms. Prof. S. Srilatha is the Joint Coordinator from the Management Faculty.

It is clarified that the programme will be offered in the regional language, as the target group is mainly rural entrepreneurs. Therefore, initially the

instructional materials are being developed in English and the same will be translated in the concerned regional language wherever it is offered.

The Board appreciated this initiative to launch a Certificate Programme in Rural Entrepreneurship. Currently there are no structured rural entrepreneurship development programmes offered by other institutions. DICs and EDP institutions offer short duration training programmes to the aspiring entrepreneurs. For sanctioning loans under self-employment schemes, financial institutions insist on certificate of participation in such training programmes. The School Board viewed that the proposed certificate programme will fulfill the requirements of financial institutions.

There are some governmental agencies which provide funding to EDP training programmes to promote self-employment schemes. Such agencies may be approached for sponsoring students to this certificate programme.

DICs and EDP institutions are currently providing short term training in entrepreneurship development. Delivery of this certificate programme through such institutions may be more effective than the regular study centres of IGNOU. Therefore, efforts may be made to involve DICs and EDP institutions to deliver this certificate programme.

The School Board made the following suggestions in the programme structure:

1. Eligibility for admission should be 10+2 qualification or its equivalence.
2. There should be 30% weightage for the continuous evaluation and 70% weightage for the Term-end examination. TEE should be descriptive type test rather than objective type test.
3. Phase III Form showed 30% weightage for practical component. Details of such practical component may be worked out.
4. A Four member sub-committee of Management Faculty, consisting of Prof. Srilatha (Convenor), Prof. G. Subbayamma, Prof. Ravisankar and Prof. Kamal Yadava, is constituted to help Dr. Panneerselvam to workout the above details and edit the course materials.

With the above suggestions, the School Board approved the Phase I and Phase III Forms of Certificate Programme in Rural Entrepreneurship.

Item No. 5: To consider and approve the proposal for admission of 4 candidates in Ph.D. Programme in Commerce.

SOMS 21.5 Prof. N.V. Narasimham, Coordinator of Ph.D Programme in Commerce, explained the procedure followed by the Commerce Faculty in selecting four candidates out of the 25 applications received. He further presented the details of the four selected candidates.

The School Board made the following suggestions for the selection of the candidates in future:

- a. Invite the applicants for an open presentation of their proposals before the short listing of the candidates.
- b. In the case of applicants with teaching experience, M.Phil qualification or 5 years teaching experience may be considered, instead of 10 years teaching experience considered in the present cases.

Faculty may invite these four selected candidates for presenting their research proposals before their registration.

The School Board approved the proposal to admit the four candidates in Ph.D Programme in Commerce.

Item No. 6: To consider and approve Phase I Form of Bachelor of Business Administration in Retailing, with a modular structure.

SOMS 21.6 Dr. Venugopal Reddy, Regional Director, Delhi RC-1, who is the initiator of the programme, presented the details of the Phase-I Form of Bachelor of Business Administration in Retailing. Prof. N.V. Narasimham and Prof. Nawal Kishor are coordinators from the Commerce Discipline.

This programme is proposed in a modular system where by the student who complete 1st year courses shall be awarded Diploma in Retailing, on completion of 2nd year courses shall be awarded Advance Diploma in Retailing and on completion of 3rd year shall be awarded Bachelor of Business Administration in Retailing. The students may progress from 1st year to 2nd year and from 2nd year to 3rd year after completing one year of study in 1st year and 2nd year respectively, whether they successfully complete the courses or not. The Phase III Form of Diploma in Retailing, which constitutes the 1st year of BBA in Retailing, is already approved by the School Board (Item 21.3).

The School Board appreciated the modular scheme and approved the Phase I Form of Bachelor of Business Administration in Retailing.

Item No.7: To consider and approve Phase I and Phase III Forms of Diploma in Finance, Budget and Accounting.

SOMS 21.7 Prof. M.S.S. Raju, Coordinator of the programme, explained the genesis of the collaboration with IPAI and the details of the Phase I and Phase III Forms of the Diploma in Finance, Budget and Accounting. Dr. Sunil Kumar, Lecturer in Commerce, is the joint coordinator of this programme. Mr. Vikram Chandra, special invitee representing IPAI, explained the need for the Diploma and importance of collaboration between IGNOU and IPAI to launch this Diploma.

The following suggestions were made by the School Board:

- 1) The fee for the programme shall be Rs.9,000 out of which the share of IGNOU shall be Rs. 3,000 and the share of IPAI Rs. 6,000.
- 2) To add the words 'for PRIs' to the title of the programme at the end. Thus, the modified title shall be 'Diploma in Finance, Budget and Accounting for PRIs'.
- 3) In Phase III Form, for Question No. 14 Computer Mediated Counseling, the answer 'As per the requirement of Accounting packages in PRIs' shall be replaced with the statement 'Induction to Accounting Software'.

With the above suggestions, the School Board approved the Phase I and Phase III Forms of the Diploma in Finance, Budget and Accounting for PRIs.

Item No. 8: To consider and approve external guide for Mr. S.C.B. Samuel Anbu Selvan, a student of Ph.D. in Commerce.

SOMS 21.8 Prof. M.S.S.Raju, the internal guide of Mr. SCB Samuel Anbu Selvan (registered for Ph.D. in Commerce from July 2007 session), circulated the progress report submitted by the candidate and also his request to consider Dr. S. David Amritha Rajan, Dean, College Development Council, Madurai Kamaraj University, Madurai as the external joint guide.

After considering the expertise and experience of Dr. S. David Amritha Rajan in the relevant field, the School Board approved him as the external joint guide for Mr. SCB Samuel Anbu Selvan.

Item No. 9: To consider and approve the list of candidates for admission to the Ph.D. Programme in Management.

SOMS 21.9 Prof. B.B. Khanna, Coordinator of Ph.D. Programme in Management Discipline, explained the procedure adopted by the Faculty in short listing the candidates for admission to Ph.D. in Management discipline. It is stated that total 166 applications were evaluated by Faculty of concerned area of specialization in Management and subsequently a Committee of Faculty shortlisted only five candidates for admission. The criteria for short listing was the same as approved by the 20th meeting of the School Board of the School of Management Studies. Further, Prof. Khanna informed the Board to consider Prof. S. Siva Ramu as external joint guide to Mr. S. Shankar, Serial No. 3 in the list of the five selected candidates.

The School Board suggested the following:

- 1) Management Faculty may consider an entrance examination or open presentation cum interview for short listing the candidates in future. This is suggested in the light of huge demand for admission to Ph.D in Management.

- 2) Faculty may invite the five selected candidates for presenting their research proposals before their registration to Ph.D in Management.

With the above suggestions, the School Board approved the list of the five candidates for admission to Ph.D. in Management and also further approved Prof. S. Siva Ramu as joint guide of Mr. K. Shankar.

Item No.10: To consider and approve the list of Evaluators for MBA and MBF Programmes.

SOMS 21.10 Prof. B.B.Khanna presented the list of evaluators for Term-End Examinations of various courses of Management Programmes. The School Board approved the list of evaluators of MBA and MBF programmes.

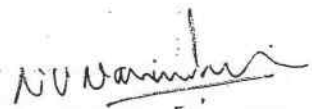
Item No.11: Provision for Viva-voce in the Course MS-100 (Project) of Management Programme.

SOMS 21.11 Prof. B.B.Khanna explained the need for introducing viva-voce as an essential component of the evaluation of Project Course MS-100. Project Course MS-100 is a compulsory component in the Management Programme. It is equal to 12 credits. A student first prepares synopsis and submits the same to the School for approval by the Faculty. Next stage, student prepares the Project Report and submits it to SR&E Division for evaluation. Thus, a centralized system is operational for both approval of synopsis and evaluation of the Project Report.

Mr. Shashi Bhushan explained the system of Project Course for MCA programme. Approval of the synopsis, evaluation of the Project Report and conduct of Viva-voce are decentralized at the Regional Centre level, undertaken by Region-wise Panel of Experts recommended by the Faculty. It is stated that this system is working satisfactorily.

School Board approved in principle for introduction of Viva-voce as an essential part of the evaluation of the Project Course MS-100. Prof. B. B.Khanna shall prepare a detailed scheme of approval of Synopsis, evaluation of Project Report and conduct of Viva-voce on the lines of Project Course in MCA programme. This shall be presented in the next School Board Meeting.

The meeting ended with a vote of thanks to the Chair.


(N.V. Narasimham)
Director