

**IGNOU  
(SOMS)**

**MINUTES OF THE 33<sup>rd</sup> SCHOOL BOARD MEETING OF THE SCHOOL OF  
MANAGEMENT STUDIES HELD ON APRIL 22, 2015 AT 11.30 AM IN THE  
CONFERENCE ROOM, SOMS, VISVESWARAYA BHAWAN, BLOCK - C, NEW  
ACADEMIC COMPLEX, IGNOU, MAIDAN GARHI, NEW DELHI - 110 068.**

The following were present:

1. Prof. Srilatha, Director, SOMS	Chairperson
2. Prof. Nawal Kishor, SOMS	Member
3. Prof. Madhu Tyagi, SOMS	Member
4. Prof. Kamal Yadava, SOMS	Member
5. Prof. M.S.S. Raju, SOMS	Member
6. Dr. Neeti Agrawal, SOMS	Member
7. Dr. Sunil Kumar, SOMS	Member
8. Mr. T.V. Vijay Kumar, SOMS	Member
9. Dr. Madhulika P. Sarkar, SOMS	Member
10. Prof. Satyakam, SOH	Member
11. Prof. N.K. Dash, SOE	Member
12. Prof. S.R. Jha, SOS	Member
13. Dr. Manoj Kulshrestha, SOET	Member
14. Prof. H. Venkateswarulu	Member

Prof. B.B. Khanna, Prof. G. Subbayamma, Prof. K. Ravi Sankar, Prof. Anurag Saxena, Prof. T.U. Fulzele, Prof. Kailash Sodani, Prof. Abid Haleem, Prof. Sunita S. Sengupta, and Mr. R.K. Dubey could not attend the meeting.

Before confirming the minutes, the Chairperson expressed sincere appreciation to the outgoing members of the School Board, Prof. B.S. Rajpurohit, Prof. P.K. Singh, Prof. K. Viyyanna Rao, Prof. Gopa Bhardwaj, and Mr. Nesar Ahmed, whose tenure has expired now, for their support and guidance in the improvement of the programmes offered by the School.

Item No.	Subject
33.1	<p><b>To confirm the minutes of 32<sup>nd</sup> School Board Meeting held on November 25, 2014</b></p> <p>While confirming the minutes, the Chairperson informed the members about the action taken on Item No. 32.7. The Board was informed that the Memorandum of Understanding (MoU) between IGNOU and IIBF has been renewed for a further period of five years on April 20, 2015.</p>

Item No.	Subject
33.2	<p data-bbox="586 348 1511 516"><b>To consider and approve the List of the Experts (Internal and External) for Moderation Board, for the Courses: RCO-001: Research Methodology, and RCO-002: Specialization Course (in the selected area of Research Interest) of Ph.D./M.Phil. Programme in Commerce Discipline</b></p> <p data-bbox="586 548 1511 684">The Board considered and approved the list of Experts (Internal and External) for Moderation Board, for the Courses: RCO-001: Research Methodology, and RCO-002: Specialization Course (in the selected area of Research Interest) of Ph.D./M.Phil. Programme in Commerce Discipline</p>
33.3	<p data-bbox="586 732 1511 900"><b>To consider and approve the List of the Experts (Internal and External) for Paper Setters for the Courses: RCO-001: Research Methodology, and RCO-002: Specialization Course (in the selected area of Research Interest) of Ph.D./M.Phil. Programme in Commerce Discipline</b></p> <p data-bbox="586 932 1511 1068">The Board considered and approved the List of the Experts (Internal and External) for Paper Setters for the Courses: RCO-001: Research Methodology, and RCO-002: Specialization Course (in the selected area of Research Interest) of Ph.D./M.Phil. Programme in Commerce Discipline</p>
33.4	<p data-bbox="586 1117 1511 1285"><b>To consider and approve the List of the Experts (Internal and External) for Evaluators for the Courses: RCO-001: Research Methodology, and RCO-002: Specialization Course (in the selected area of Research Interest) of Ph.D./M.Phil. Programme in Commerce Discipline</b></p> <p data-bbox="586 1316 1511 1453">The Board considered and approved the list of the Experts (Internal and External) for Evaluators for the Courses: RCO-001: Research Methodology, and RCO-002: Specialization Course (in the selected area of Research Interest) of Ph.D./M.Phil. Programme in Commerce Discipline.</p>
33.5	<p data-bbox="586 1499 1511 1625"><b>To Consider and approve the List of the Experts (Internal and External) for Evaluators for the Courses : RCO-003: Review of Literature, and RCO-004: Practical Application and Viva-Voce of Ph.D./M.Phil. Programme in Commerce Discipline</b></p> <p data-bbox="586 1667 1511 1803">The Board considered and approved the List of the Experts (Internal and External) for Evaluators for the Courses : RCO-003: Review of Literature, and RCO-004: Practical Application and Viva-Voce of Ph.D./M.Phil. Programme in Commerce Discipline</p>

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33.6	<p><b>To consider and approve the minutes of the Doctoral Committee in Commerce Discipline</b></p> <p>The Board considered and approved the minutes of the DRC meeting of Commerce Discipline held on April 16, 2015. While deliberating on the minutes of the DRC with respect to submission of Progress Reports the members expressed that one more column needs to be added with respect to number of Progress Reports submitted so far by each student in future.</p> <p><b>After discussion and deliberation on the Doctoral Committee minutes, the following topics of research for M.Phil. students are approved.</b></p> <table border="1"> <thead> <tr> <th>Sl. No.</th><th>Name of the student</th><th>Enrolment No.</th><th>Name of the Supervisor</th><th>Recommended Topic of Research for M.Phil.</th></tr> </thead> <tbody> <tr> <td>1.</td><td>Tina Thomas</td><td>144500399</td><td>Prof. Nawal Kishor</td><td>A study of competitiveness of India's Foreign Trade</td></tr> <tr> <td>2.</td><td>Harpreet Kaur</td><td>144500367</td><td>Prof. Nawal Kishor</td><td>Analysis of Buying Behaviour towards online shopping</td></tr> <tr> <td>3.</td><td>Sonu Rani</td><td>144500421</td><td>Prof. Madhu Tyagi</td><td></td></tr> <tr> <td>4.</td><td>Laxmi</td><td>144500439</td><td>Prof. MSS Raju</td><td>Market Churning Strategies in Telecom Industry in India: A Comparative Study of MTNL and Airtel</td></tr> <tr> <td>5.</td><td>Surbhi Gupta</td><td>144500350</td><td>Dr. Sunil Kumar</td><td>A Study of behavioural effects of changes in Income Tax</td></tr> <tr> <td>6.</td><td>Sapna Rani</td><td>144500414</td><td>Dr. Subodh Kesharwani</td><td>A study of consumer attitude towards eco-friendly packing of non durable products</td></tr> <tr> <td>7.</td><td>Aanchal Jain</td><td>144500407</td><td>Dr. Rashmi Bansal</td><td>Stress Management Issues of College Teachers</td></tr> <tr> <td>8.</td><td>Sumita Kalirawana</td><td>144500381</td><td>Dr. Madhulika P. Sarkar</td><td>Factors effecting choice of Tax Saving Schemes</td></tr> <tr> <td>9.</td><td>Nazia Hasan</td><td>144500374</td><td>Dr. Anupriya Pandey</td><td>Consumers' attitude towards social media advertising</td></tr> </tbody> </table>	Sl. No.	Name of the student	Enrolment No.	Name of the Supervisor	Recommended Topic of Research for M.Phil.	1.	Tina Thomas	144500399	Prof. Nawal Kishor	A study of competitiveness of India's Foreign Trade	2.	Harpreet Kaur	144500367	Prof. Nawal Kishor	Analysis of Buying Behaviour towards online shopping	3.	Sonu Rani	144500421	Prof. Madhu Tyagi		4.	Laxmi	144500439	Prof. MSS Raju	Market Churning Strategies in Telecom Industry in India: A Comparative Study of MTNL and Airtel	5.	Surbhi Gupta	144500350	Dr. Sunil Kumar	A Study of behavioural effects of changes in Income Tax	6.	Sapna Rani	144500414	Dr. Subodh Kesharwani	A study of consumer attitude towards eco-friendly packing of non durable products	7.	Aanchal Jain	144500407	Dr. Rashmi Bansal	Stress Management Issues of College Teachers	8.	Sumita Kalirawana	144500381	Dr. Madhulika P. Sarkar	Factors effecting choice of Tax Saving Schemes	9.	Nazia Hasan	144500374	Dr. Anupriya Pandey	Consumers' attitude towards social media advertising
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Item No.	Subject
33.7	<p><b>To consider and approve the Panel of Evaluators for Ph.D. Thesis of Mr. Gagandeep Singh, Ms. Lata Rani, Ms. Parul Bhatia, and Ms. Akanksha Khanna in Commerce Discipline</b></p> <p>The Board considered and approved the panel of evaluators for Ph.D. Thesis of <b>Mr. Gagandeep Singh Enrol. No. 100165623, Ms. Lata Rani Enrol. No. 131637521, Ms. Parul Bhatia Enrol. No. 118701164 in Commerce Discipline</b> and an additional name in the panel of evaluators was included with respect to <b>Ms. Akanksha Khanna Enrol. No. 118701125</b> whose panel was considered and approved in the 32<sup>nd</sup> School Board Meeting of SOMS held on November 25, 2014.</p>
33.8	<p><b>To consider and approve the minutes of the Doctoral Committee (DRC) in Management Discipline held on January 28, 2015</b></p> <p>The Chairperson informed the Board that two more DRC Meetings have been held. A faculty member has certain observations on them. These minutes will be placed before the Board, after the observations are disposed off.</p> <p>The Board considered and approved the minutes of the Doctoral Committee (DRC) in Management Discipline held on January 28, 2015</p>
33.9	<p><b>To consider and approve the Panel of Evaluators for Ph.D. Thesis of Mr. Hari Narayan Singh, Mr. Pankaj Khanna, Mr. Jan Ranjan Dikshit in Management Discipline</b></p> <p>The Board considered and approved the Panel of Evaluators for Ph.D. Thesis of <b>Mr. Hari Narayan Singh, Mr. Pankaj Khanna, Mr. Jan Ranjan Dikshit in Management Discipline.</b></p>
33.10	<p><b>To consider and approve the M.Phil. Research Topic of Candidate Ms. Sonu Rani, Enrolment No. 144500421 in Commerce Discipline</b></p> <p>The Board considered and approved the M.Phil. Research Topic "Credit Management in Commercial Banks: A Comparative Study of Oriental Bank of Commerce and ICICI Bank" of Candidate <b>Ms. Sonu Rani, Enrolment No. 144500421 in Commerce Discipline.</b></p>
33.11	<p><b>Any other item with the approval of the Chair</b></p> <p>The Board considered and approved the panel of evaluators for evaluation of Ph.D. Thesis of <b>Ms. Gurubandini Kaur, Enrolment No. 100165583 in Management Discipline</b> and <b>Mr. Satyanarayana Panda, Enrolment No. 118701118 in Commerce Discipline.</b></p>

The meeting ended with a vote of thanks to the Chair.

  
(Srilatha)  
Director