

**IGNOU
(SOMS)**

MINUTES OF THE 37th SCHOOL BOARD MEETING OF THE SCHOOL OF MANAGEMENT STUDIES HELD ON December 15, 2016, AT 10.30 AM IN THE CONFERENCE ROOM, SOMS, VISVESWARAYYA BHAWAN, BLOCK - C, NEW ACADEMIC COMPLEX, IGNOU, MAIDAN GARHI, NEW DELHI - 110 068.

The following were present:

1. Prof. Madhu Tyagi, Director, SOMS, IGNOU	Chairperson
2. Prof. N. V. Narasimham, SOMS, IGNOU	Member
3. Prof. Nawal Kishor, SOMS, IGNOU	Member
4. Prof. Srilatha, Director, SOMS, IGNOU	Member
5. Prof. K Ravi Sankar, SOMS, IGNOU	Member
6. Prof. Kamal Yadava, SOMS, IGNOU	Member
7. Prof. Anurag Saxena, SOMS, IGNOU	Member
8. Prof. T.U. Fulzele, SOMS, IGNOU	Member
9. Prof. Neeti Agrawal, SOMS, IGNOU	Member
10. Dr. Subodh Kesharwani, SOMS, IGNOU	Member
11. Prof. Annu J. Thomas, SOGDS, IGNOU	Member
12. Dr. V.V. Subramanyam, SOCIS, IGNOU	Member
13. Dr. Rashmi Sinha, SOSS, IGNOU	Member
14. Prof. Abid Haleem, Faculty of Engg. And Tech., Jamia Millia Islamia University, New Delhi	Member
15. Mr. R.K. Dubey, Former CMD, Canara Bank, New Delhi	Member

Prof. B.B. Khanna, SOMS, IGNOU, Prof. G. Subbayamma, SOMS, IGNOU, Prof. M.S.S. Raju, SOMS, IGNOU, Dr. Gopal Jadav, SOMS, IGNOU, Ms. Anjali Ramteke, SOMS, IGNOU, Dr. Rashmi Bansal, SOMS, IGNOU, Prof. Gracious Thomas, SOSW, IGNOU, Prof. Kailash Sodani, VC, Maharshi Dayanand Saraswati University, Ajmer, Prof. H. Venkateswarlu, Director, PGRRCDE, Osamina University, Hyderabad and Prof. Sunita Singh Sengupta, Faculty of Management Studies, University of Delhi, Delhi could not attend the meeting.

Item No.	Subject
37.1	To confirm the minutes of 36th meeting of the School Board held on July 20, 2016
37.1.1	Chairperson informed that the minutes were circulated to the members of the School Board and no comments were received from any of the members. The Chairperson also informed the following Action taken report of the 35 th meeting of the School Board held on May 30, 2016:
Item No. 35.2	To consider and approve the revised course outline of MS-21: Social Processes and Behavioural issues
ATR	The School Board considered and approved the minutes of the course design and expert committee meeting along with revised course outline of MS-21: Social Processes and Behavioural Issues. Course code to be decided by P&DD. The same Course Code will be continued.
Item No. 35.8	To consider and approve the minor revision and list of Experts for the courses MS- 10: Organisational Design, Development and Change, MS-25: Managing Change in Organisations; and MS-29: International HRM along with Phase Zero Forms
ATR	Phase Zero Form is required for minor revision and same course code for revision of the courses will be continued. The revision is under process


Item No. 35.9	To consider and approve the major revision of the course MS-94: Technology Management along with the list of Experts cum Course Writers with Phase Zero Form
ATR	The revision is under process.
Item No. 35.10	To consider and approve the minor revision of the course MS-96: Total Quality Management along with the list of Experts cum Course Writers with Phase Zero Form
ATR	Phase Zero Form is required for minor revision and same course code for revision of the courses will be continued. The revision is under process.
Item No. 35.11	To consider and approve the list of Experts for course revision of MS-08: Quantitative Analysis For Managerial Applications along with the Phase Zero Form
ATR	The revision is under process.
Item No. 35.12	To consider and approve the course revision of MS-95: Research Methodology For Management Decisions along with list of Experts and the Phase Zero Form
ATR	The revision is under process
The School Board confirmed the minutes of the 36 th meeting of the School Board held on July 20, 2016 and noted the action taken report.	
37.2	To consider and approve the minutes of the Doctoral Research Committee meetings (Management Discipline) held on 22 nd July, 2016; 16 th September, 2016; 26 th October, 2016; 4 th November, 2016; 7 th November, 2016; 8 th November, 2016; and 30 th November, 2016 respectively
37.2.1	The School Board considered and approved the minutes of the Doctoral Research Committee meetings in Management Discipline held on 22 nd July, 2016; 16 th September, 2016; 26 th October, 2016; 4 th November, 2016; 7 th November, 2016; 8 th November, 2016; and 30 th November, 2016 respectively.
37.2.2	<p>The School Board considered and ratified the extension of the following candidates in Management Discipline</p> <ol style="list-style-type: none"> 1. Mr. Anil Madhav Karanjikar, Enrolment No. 118701236 - DRC meeting held on 04.11.2016 2. Mr. P.P. Kulkarni, Enrolment No. 118701268 - DRC meeting held on 04.11.2016 3. Mr. P. Sreenivasan, Enrolment No. 118701275 - DRC meeting held on 07.11.2016 4. Mr. Kapil Garg, Enrolment No. 118701250 - DRC meeting held on 08.11.2016
37.3	To consider and approve the list of external experts for Doctoral Research Committee in Management Discipline (Human Resource Management)
37.3.1	The List was placed and discussed. The School Board considered and approved the list of external experts for Doctoral Research Committee in Management Discipline (Human Resource Management)

37.4	To consider and approve the list external experts for Doctoral Research Committee in Management Discipline (Financial Management)
37.4.1	<p>The list was placed and discussed. Prof. Abid Haleem, Faculty of Engg. And Tech., Jamia Millia Islamia University, New Delhi, requested to remove his name from this list. The School Board considered and approved the list of external experts for Doctoral Research Committee in Management Discipline (Financial Management). The revised list of external experts for DRC in Management Discipline (Finance Management) is as follows:</p> <ol style="list-style-type: none"> 1. Prof. S.S. Yadav, DMS, IIT Delhi, Phone: 011-26591242 2. Prof. C.P. Gupta, Department of Financial Studies, University of Delhi, South Campus, Delhi, Phone: 011-24118854, 24116570 3. Prof. Muneesh Kumar, Department of Financial Studies, University of Delhi, South Campus, Delhi, Phone: 011-24118854, 24116570 4. Prof. Pankaj Sinha, Faculty Management Studies, University of Delhi, Delhi, Email: pankaj-sinha@fms.edu 5. Prof. Madhu Vij, Faculty Management Studies, University of Delhi, Delhi, Email: madhuvij@hotmail.com
37.5	To consider and ratify the additional names for panel of evaluators of Mr Rajneesh Mehra (Enrolment. No. 112247015), Ph.D student in Management Discipline.
37.5.1	The School Board considered and ratified the additional names for panel of Evaluators of Mr.Rajneesh Mehra (Enrolment No. 112247015), Ph.D Student in Management Discipline
37.6	To consider and approve Phase 2 Form of Programme Design and Detailed Programme Report of Course Work for Ph.D. Programme in Management Discipline
37.6.1	The School Board suggested that the Agenda Items No. 37.6 and 37.7 be clubbed together and Phase Zero Form be considered. Since the Ph.D Programme is already an existing programme hence there is no need for Phase 2 form.
37.7	To consider and approve Phase Zero Form along with the course outline of the new course on Research Methodology as part of course work for Ph.D Programme in Management Discipline
37.7.1	As suggested for Item No. 37.6, the School Board considered and approved the Phase Zero Form for course work of Ph.D Programme in Management along with the course outline for Research Methodology as a part of the course work for Ph.D Programme in Management discipline. While approving the Phase Zero form it was suggested that the guidelines formulated by the University will be followed as when received.
37.8	To consider and approve the additional list of evaluators for MS-100 Course in Management
37.8.1	The list was placed and discussed. The members suggested to include the names of Mr. R.K. Dubey, Former CMD, Canara Bank, New Delhi and Prof. Madhu Tyagi, Director, SOMS, IGNOU, New Delhi in the Finance Area. The School Board considered and approved the additional list of Evaluators for MS-100 Course in Management. The revised additional list of Evaluators for MS-100 Course in Management is annexed as Annexure-1 .
37.9	To consider and approve the Restructuring of Management Programme (MP)
37.9.1	The Chairperson requested Prof. Srilatha to present the item. Prof. Srilatha explained the need for restructuring of Management Programme. She said that the Management Programme had started in 1987. There was a need for such a programme to strengthen the managers in order to enhance and up date their knowledge and skills. It was a flagship programme of the University with a very high enrolment. In fact, IGNOU was known and became popular because of this programme. About three decades back, IGNOU was the only University offering Management Programme through Open and Distance Learning (ODL). But now several

37.9.2	<p>universities/institutes are offering the programme in ODL. The enrolment for the past five years has reduced tremendously. This was the concern to the Ministry as well as to the Vice-Chancellor. This concern has lead to the restructuring of the programme.</p> <p>The Board deliberated on the issue and suggested that:</p> <p>(a) In relation to the proposal 'B' mentioned in the Agenda it was decided to drop the following para</p> <p style="padding-left: 40px;">'With this background it is proposed that the School Board may ratify the resolution of 49th AC and 40th DEC decision'.</p> <p>(b) In relation to the proposal 'D' mentioned in the agenda one specialization was missing i.e. Post Graduate Diploma in Financial Markets Practices (PGDFMP) which has to be added along with other specialization programmes.</p> <p>(c) There should not be direct entry to PGDIM</p> <p>Board felt that these changes are essential to strengthen the programme. The Board considered and approved the management programme restructuring with the above mentioned changes. Prof. Srilatha tabled the Phase I form . Phase I Form for the direct admission into specialization PG Diplomas was also considered and approved.</p> <p>A. <u>Restructuring of Management Programme (MP)</u></p> <p>(1) Eligibility Criteria</p> <ul style="list-style-type: none"> • Any Graduate (including Chartered Accountancy/Cost Accountancy /Company Secretary Ship) with 50% marks for General Category / 45% for Reserved Category as per Government of India rules. • Admission through OPENMAT conducted by IGNOU. • No age bar <p>(2) Duration of MP Minimum two years and maximum six years.</p> <p>(3) Structure of MP</p> <ul style="list-style-type: none"> • Five courses per semester • Exit points : PGDIM, Specialization PG Diplomas, MBA • 21 courses and 126 credits <p>(4) PG Diploma in Management (PGDIM)</p> <ul style="list-style-type: none"> • 10 courses (MS-1 to MS-9 & MS-11) <p>(5) Specialization PG Diplomas</p> <ul style="list-style-type: none"> • Six courses (One basic and 5 specialization courses) <p>The detailed revised programme structure is attached as Annexure-2.</p> <p>B. <u>Direct Entry to Specialization PG Diplomas (PGDHRM/PGDFM/PGDOM/PGDMM/PGDFMP)</u></p> <ul style="list-style-type: none"> • Direct admission without OPENMAT, other admission eligibility criteria remains as in Management Programme. • 6 courses (36 credits)- One Compulsory course and 5 elective specialization courses. • Two Semesters • Duration – Minimum – One Year Maximum – 3 Years <p>Lateral Entry to Management Programme for specialization PG Diploma direct entry Students</p> <ul style="list-style-type: none"> • Qualifying OPENMAT for admission to Management Programme • Credit Transfer to the students for the completed courses
37.10 37.10.1	<p>To consider and approve the proposal for Executive MBA</p> <p>The School Board deliberated on the above item and suggested that a concrete proposal has to be brought in as they felt that the eligibility criteria should be different as mentioned in the proposal and the programme should be different from existing MBA Programme. School Board considered and approved in principle the proposal for Executive MBA Programme.</p>

37.11	To consider and approve the MoU between IGNOU and NSE Academy, National Stock Exchange (NSE), Mumbai for developing and launching various Certificates and Diploma Programme
37.11.1	The School Board considered and approved the draft MoU between IGNOU and NSE Academy, National Stock Exchange (NSE), Mumbai for developing and launching various Certificate Courses and Diploma Programmes.
37.12	To consider and approve the proposal and list of Experts/Course Writers for developing a new course on "Management of Insurance Services"
37.12.1	The School Board considered and approved the proposal and list of Experts/Course Writers for developing a new course on "Management of Insurance Services". It was suggested by the members to offer a course on Mutual Funds in due course.
37.13	To consider and ratify the Phase-I: Programme Proposal form for Bachelor of Commerce (B.Com) under Choice Based Credit System (CBCS) approved through email circulation dated 31st October 2016.
37.13.1	The School Board considered and ratified the Phase-I: Programme Proposal form for Bachelor of Commerce (B.Com) under Choice Based Credit System (CBCS) approved through email circulation dated 31 st October 2016.
37.14	To consider and approve the Minutes of the Meeting of B.Com (CBCS) Programme Design Committee held on December 8, 2016
37.14.1	The School Board considered and approved the minutes of the Meeting of B.Com (CBCS) Programme Design Committee held on December 8, 2016.
37.15	To consider and approve the minutes of the meeting of the Doctoral Research Committee in Commerce Discipline held on November 30, 2016
37.16.1	The School Board considered and approved the minutes of the Doctoral Research Committee meetings in Commerce Discipline held on November 30, 2016.
37.17	To consider and approve the additional list of Paper Setters and Evaluators for Term-End Examination answer scripts of select courses in Commerce Discipline.
37.17.1	The School Board considered and approved the additional list of Paper Setters and Evaluators for Term-End Examination answer scripts of select courses in Commerce Discipline.

The meeting ended with a vote of thanks to the Chair.



(Prof. Madhu Tyagi)
Director

प्रो. मधु त्यागी / Prof. MADHU TYAGI
निदेशक / Director

प्रबंध अध्ययन विभाग / School of Management Studies
इ.गों.रा.मु.वि., मैदान गढ़ी, नई दिल्ली-110068
IGNOU, Maidan Garhi, New Delhi-110068

MS-100**LIST OF PROJECT REPORT EVALUATORS
FINANCIAL MANAGEMENT**

Name of Evaluator	Faculty	Area	Address
Prof. Gaurav Vallabh	GV	FIN	XLRI, Jamshedpur- 831001, Jharkhand
Dr. Vishal Vyas	VV	FIN	IITM, Gwalior
Prof. M.S. S. Raju	MSSR	FIN	SOMS, IGNOU, Maidan Garhi, New Delhi-110 068
Dr. Amitabh Gupta	AG	FIN	Delhi University, New Delhi
Dr. Dharmendra Mehta	DM	FIN	Vikram Universtiy, Ujjain
Mr. R.K. Dubey	RKD	FIN	Former CMD, Canara Bank, New Delhi
Prof. Madhu Tyagi	MT	FIN	Director, SOMS, IGNOU, New Delhi

**LIST OF PROJECT REPORTS EVALUATORS
HUMAN RESOURCE MANAGEMENT**

Name of Evalutor	Faculty	Area	Address
Prof. B.P Rath	BPR	HRM	Berhampur University, Department of IR & PM, Berhampur, Odisha.

**LIST OF PROJECT REPORT EVALUATORS
GENERAL MANAGEMENT**

Name of Evalutor	Faculty	Area	Address
Prof. N.V. Narasimham	NVN	GM	SOMS, IGNOU, Maidan Garhi, New Delhi-110 068
Prof. Nawal Kishor	NK	GM	SOMS, IGNOU, Maidan Garhi, New Delhi-110 068
Prof. Rakesh Khurana	RK	GM	Mobile No. 9818300315
Dr. Seema Singh	SS	GM	Delhi Technological University (DTU), Delhi
Dr. Gurbandini Kaur	GG	GM	M-67, Lajpat Nagar II, IInd Floor, New Delhi-110024 Mobile No, 9971140147



PROGRAMME STRUCTURE

Successful completion of a specific combination of courses would lead to:

- Master of Business Administration (MBA), or
- Post-Graduate Diploma in Management (PGDIM), or
- Post-Graduate Diploma in Human Resource Management (PGDHRM), or
- Post-Graduate Diploma in Financial Management (PGDFM), or
- Post-Graduate Diploma in Operations Management (PGDOM), or
- Post-Graduate Diploma in Marketing Management (PGDMM), or
- Post-Graduate Diploma in Financial Markets Management (PGDFMP)

Master of Business Administration (MBA)

The **MBA Programme** consists of 21 courses in all. These comprise of:

- All the courses in PGDIM (Ten Courses i.e. MS-1 to MS-9 and MS-11)
- Five courses from any one of the specialization streams
- Compulsory Courses (MS-10, MS-91 and MS-95) and any one elective course out of MS-92/93/94/96/97
- Project Course (MS-100) equivalent to 2 courses.

Post Graduate Diploma in Management (PGDIM)

The **Post Graduate Diploma in Management** programme comprises of 10 courses. The following table presents the list of courses in the programme.

Programme	Course Code	Course Title
Post Graduate Diploma in Management (PGDIM)	MS-1	Management Functions and Behaviour
	MS-2	Management of Human Resources
	MS-3	Economic and Social Environment
	MS-4	Accounting and Finance for Managers
	MS-5	Management of Machines and Materials
	MS-6	Marketing for Managers
	MS-7	Information Systems for Managers
	MS-8	Quantitative Analysis for Managerial Applications
	MS-9	Managerial Economics
	MS-11	Strategic Management

The Specialization Diploma Programmes (PGSDMs)

The **Specialization Programme in Functional Areas** consists of P.G. Diplomas in 5 streams listed below. In order to qualify for a particular specialization P.G. Diploma a student is required to successfully complete one compulsory course and five courses from that particular specialization stream.

Programme P.G. Diploma in:	Course Code	Course Title
Human Resource Management (PGDHRM)	MS-2	Management of Human Resources (Compulsory)
	MS-21	Social Processes and Behavioural Issues
	MS-22	Human Resource Development
	MS-23	Human Resource Planning
	MS-24	Employment Relations
	MS-25	Managing Change in Organizations
	MS-26	Organizational Dynamics
	MS-27	Wage and Salary Administration
	MS-28	Labour Laws
	MS-29	International Human Resource Management

Programme P.G. Diploma in:	Course Code	Course Title
Financial Management (PGDFM)	MS-4 MS-41 MS-42 MS-43 MS-44 MS-45 MS-46	Accounting and Finance for Managers (Compulsory) Working Capital Management Capital Investment and Financing Decisions Management Control Systems Security Analysis and Portfolio Management International Financial Management Management of Financial Services
Operations Management (PGDOM)	MS-7 MS-51 MS-52 MS-53 MS-54 MS-55 MS-56 MS-57 MS-58	Information Systems for Managers (Compulsory) Operations Research Project Management Production/Operations Management Management Information Systems Logistics and Supply Chain Management Materials Management Maintenance Management Management of R&D and Innovation
Marketing Management (PGDMM)	MS-6 MS-61 MS-62 MS-63 MS-64 MS-65 MS-66 MS-68 MS-611 MS-612	Marketing for Managers (Compulsory) Consumer Behaviour Sales Management Product Management International Marketing Marketing of Services Marketing Research Management of Marketing Communication and Advertising Rural Marketing Retail Management
Financial Markets Practice (PGDFMP)	MS-4 MFP-1 MFP-2 MFP-3 MFP-4 MFP-5	Accounting and Finance for Managers (Compulsory) Equity Markets Equity Derivatives Commodity Markets Currency and Debt Markets Professionals in Financial Markets Practices

The Integrative Courses

The Integrative Courses consists of four compulsory courses (3 theory courses viz. MS-10, MS-91 & MS-95 and one Project Course MS-100, which is equivalent to 2 courses) and 1 elective course. The details are given below:

Programme Course Status	Course Code	Course Title
Compulsory Courses	MS-10 MS-91 MS-95 MS-100	Organizational Design, Development and Change Advanced Strategic Management Research Methodology for Management Decisions Project Course (Equivalent to two courses)
Elective Courses (Choose any one)	MS-92 MS-93 MS-94 MS-96 MS-97	Management of Public Enterprises Management of New and Small Enterprises Technology Management Total Quality Management International Business Management