

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110068**

School of Management Studies

**MINUTES OF THE 47th SCHOOL BOARD MEETING OF THE SCHOOL OF
MANAGEMENT STUDIES, IGNOU, HELD ON JULY 30, 2021 AT 11.00 AM
THROUGH VIRTUAL MODE.**

The following were present:

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| 1. | Prof. K. Ravi Sankar, Director, SOMS, IGNOU | Chairman |
| 2. | Prof. B.B. Khanna, SOMS, IGNOU | Member |
| 3. | Prof. Nawal Kishor, SOMS, IGNOU | Member |
| 4. | Prof. Madhu Tyagi, SOMS, IGNOU | Member |
| 5. | Prof. G. Subbayamma, SOMS, IGNOU | Member |
| 6. | Prof. Srilatha, SOMS, IGNOU | Member |
| 7. | Prof. Anurag Saxena, SOMS, IGNOU | Member |
| 8. | Prof. Neeti Agrawal, SOMS, IGNOU | Member |
| 9. | Prof. Sunil Kumar, SOMS, IGNOU | Member |
| 10. | Prof. Kamal Vagrecha, SOMS, IGNOU | Member |
| 11. | Prof. Nayantara Padhi, SOMS, IGNOU | Member |
| 12. | Sh. T.V.Vijay Kumar, Associate Professor, SOMS, IGNOU | Member |
| 13. | Dr. Subodh Kesharwani, Associate Professor, SOMS, IGNOU | Member |
| 14. | Dr. Rashmi Bansal, Associate Professor, SOMS, IGNOU | Member |
| 15. | Dr. Leena Singh, Assistant Professor, SOMS, IGNOU | Member |
| 16. | Prof. P.V. Suresh, Professor, SOCIS, IGNOU | Member |
| 17. | Dr. Mita Sinhamahapatra, Associate Professor, SOA | Member |
| 18. | Dr. Sonia Sharma, Assistant Professor, SOTHSM | Member |
| 19. | Prof. R.K. Singh, Delhi School of Economics, University of Delhi, | Member |
| 20. | Dr. D. D. Bedia, Pt. Jawaharlal Nehru Institute of Business Mgt., Vikram University, Ujjain, and | Member |
| 21. | Prof. G.V. Chalam, Formerly Dean, Faculty of Commerce and Business Administration, Nagarjuna University, Guntur | Member |

Prof. M.S.S. Raju, SOMS, IGNOU, Prof. Nehal A. Farooquee, SOEDS, IGNOU, Prof. R. K. Mittal, Vice Chancellor, Chaudhary Bansilal University, Bhiwani, Haryana, and Prof. Amirul Hassan Ansari, Honorary Director, Centre for Management Studies, Jamia Millia Islamia, New Delhi, could not attend the meeting.

Prof. K. Ravi Sankar, Director, SOMS and the Chairman of the School Board extended a warm welcome to all the members of the School Board.

The Chairman informed the following developments to the Board:

- The University got the approval of AICTE for 6 programmes offered by the School. They are MBA, MBA (Banking & Finance), and 4 Specialisation Post Graduate Diplomas (Post Graduate Diploma in Human Resource Management, Post Graduate Diploma in Financial Management, Post Graduate Diploma in Operations Management, and Post Graduate Diploma in Marketing Management) Programmes.
- The School has launched the B.Com. (CBCS) programme through online mode from July 2021 session onwards.
- Two of the Faculty Members; Prof. Kamal Yadava, and Dr. Gopal Jadhav, who were members of the Board, has taken VRS and left the University.


प्रो. के. रावि संकर / Prof. K. Ravi Sankar
निदेशक (प्र.अ.वि.) / Director (SOMS)

The Board noted the above developments and congratulated the School for getting the approval from AICTE to their programmes and also for launching of the B.Com. online programme. The Board also recorded its appreciation for the contributions made by Prof. Kamal Yadava and Dr. Gopal Jadhav as members of the School Board and as Faculty members.

Thereafter, the agenda was taken up.

| Item No. | Subject |
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| 47.01 | To confirm the Minutes of 46th meeting of the School Board held on January 12, 2021. |
| 47.01.01 | The Chairman informed the members that the Minutes of 46 th Meeting of the School Board of the School of Management Studies (SOMS), IGNOU, held on January 12, 2021 were circulated to the Members. No comments have been received within the stipulated time on the minutes from the members of the School Board. Hence, he requested the Members to confirm the Minutes. |
| 47.01.02 | <i>School Board confirmed the Minutes of 46th meeting of the School Board held on January 12, 2021.</i> |
| 47.02 | To consider the Action Taken Report on the Minutes of 46th meeting of the School Board held on January 12, 2021. |
| 47.02.01 | The Chairman presented the Action Taken Report on the decisions taken by the School Board in its 46 th meeting held on January 12, 2021. |
| 47.02.02 | <i>School Board considered and noted the Action Taken Report on the minutes of 46th Meeting held on January 12, 2021.</i> |
| 47.03 | To consider and approve the Minutes of Expert Committee for Restructuring of BBA (Retailing) Programme held on July 8, 2021 alongwith the Concept Note and Programme Revision Form (PRF). |
| 47.03.01 | <p>Prof. Sunil Kumar, Programme Coordinator presented the item and informed the members that the Commerce Discipline is proposing to revisit and restructure the BBA (Retailing) programme in totality. The proposal was approved in principle in the 45th meeting of the School Board. Subsequently, the Expert Committee Meeting for restructuring of BBA (Retailing) Programme was conducted on July 8, 2021. The Expert Committee members deliberated the proposal for restructuring in detail and finalized the Programme Structure and the Concept Note.</p> <p>The finalised Concept Note and the Programme Revision Form (PRF) are placed before the School Board for consideration. After detailed deliberations Members suggested the following modifications in the Concept Note and the Programme Revision Form:</p> <ul style="list-style-type: none"> • The eligibility criteria should be modified as “10+2 or its equivalent”. • Diploma in Retailing (DIR) should not only be an exit option but also be made as |

| | <p>a standalone programme and admissions can be done for Diploma in Retailing programme directly also.</p> <ul style="list-style-type: none">• A provision should be made for lateral entry of the students, who complete the Diploma in Retailing Programme from IGNOU, into the second year of the BBA (Retailing) programme and transfer the credits earned in DIR programme to BBA (Retailing) programme.• In the heading 'Delivery Mode' following changes be made:<ul style="list-style-type: none">○ Viva Voce of Workbook: Ordinarily Offline○ Internship: Face to Face (offline) | | | | | | | | | | | | |
|----------|--|----------------------|--------------|----------------------|----|--------------------------|----------------|----|------------------------------------|---------------|----|--|---------------|
| 47.03.02 | <i>School Board approved the Minutes of Expert Committee for Restructuring of BBA (Retailing) Programme held on July 8, 2021 and the Concept Note & the Programme Revision Form (PRF) with the above modifications.</i> | | | | | | | | | | | | |
| 47.04 | To consider and approve the minutes of meetings of Course Design and Development Committees for different courses of MBA and MBF Programmes. | | | | | | | | | | | | |
| 47.04.01 | <p>The Chairman presented the item and informed the School Board that the lists of Experts for Course Design and Development Committee meetings for development of different courses in the MBA and MBF programmes were approved by the School Board in the earlier meetings. Subsequently, meetings for the following courses were held to finalize the course contents as per the details given below:</p> <table><tr><th>S. No.</th><th>Course title</th><th>Date of Meeting held</th></tr><tr><td>1.</td><td>• MMPC-013: Business Law</td><td>March 18, 2021</td></tr><tr><td>2.</td><td>• MMPC-007: Business Communication</td><td>July 20, 2021</td></tr><tr><td>3.</td><td>• MMPC-012: Strategic Management • MMPC-016: International Business Management • MMPC-017: Advanced Strategic Management</td><td>July 27, 2021</td></tr></table> <p>The minutes of the above meetings along with the Course Outlines are placed for consideration of the School Board.</p> | S. No. | Course title | Date of Meeting held | 1. | • MMPC-013: Business Law | March 18, 2021 | 2. | • MMPC-007: Business Communication | July 20, 2021 | 3. | • MMPC-012: Strategic Management • MMPC-016: International Business Management • MMPC-017: Advanced Strategic Management | July 27, 2021 |
| S. No. | Course title | Date of Meeting held | | | | | | | | | | | |
| 1. | • MMPC-013: Business Law | March 18, 2021 | | | | | | | | | | | |
| 2. | • MMPC-007: Business Communication | July 20, 2021 | | | | | | | | | | | |
| 3. | • MMPC-012: Strategic Management • MMPC-016: International Business Management • MMPC-017: Advanced Strategic Management | July 27, 2021 | | | | | | | | | | | |
| 47.04.02 | <i>School Board approved the Minutes of meetings of Course Design and Development Committees for above courses of MBA and MBF programmes.</i> | | | | | | | | | | | | |
| 47.05 | To consider and approve the mapping of New and Old Courses of MP and MPB Programmes with the proposed new MBA and the MBA (Banking and Finance) Programmes. | | | | | | | | | | | | |
| 47.05.01 | <p>Prof. Nayantara Padhi presented the item and informed the members that School of Management Studies, IGNOU, is proposing to offer a completely restructured new MBA and the MBA (Banking and Finance) (MBF) programmes from the July, 2021 Semester. As part of restructuring, large number of courses of the existing MP and the MPB programmes are revised & restructured. In addition to this some new courses are also added to these new programmes.</p> <p>She further informed that, in view of the above, it was felt that there is a need to map</p> | | | | | | | | | | | | |

the old courses and the new courses in order to ensure smooth transition from the old programmes to the new programmes. For this smooth transition the following are proposed:

- a. All the study centers which are activated for old MP and the MPB shall automatically continue as study centers for the New MBA and the MBF programmes.
- b. All the Counsellors of the earlier courses in the old programmes shall automatically stand approved for the corresponding courses in the new programmes.
- c. All the Evaluators of Term End Examination of the earlier courses in the old programmes shall also automatically stand approved for the corresponding courses in the new programmes.
- d. All the paper setters/ moderators of Term End Examination of the earlier courses in the old programmes shall also automatically stand approved for the corresponding courses in the new programmes.
- e. Common counseling sessions are to be conducted for corresponding courses in the new and the old programmes as have been mapped. This is necessary for avoiding duplication of efforts and to ensure logistic feasibility of conducting counseling.

The above operational issues are placed for consideration and approval of the School Board

47.05.02 *The School Board approved the mapping of Courses of MP and the MPB Programmes with the courses of the proposed new MBA and the MBA (Banking and Finance) Programmes as at Annexure 47.05.01.*

47.06 **To consider and approve the validity period of assignments as one (01) year for all the Courses of existing MP and MPB Programmes as well as for the proposed New MBA and MBA (Banking and Finance) Programmes.**

47.06.01 Prof. Kamal Vagrecha, Discipline Coordinator (Management), presented the item and informed the members of the School Board that the evaluation system of the MBA, the P.G. Diplomas, and the MBA (Banking and Finance) has two components, i.e. (i) Assignment 30% weightage and (ii) the Term End Examination (70% weightage). Grading system is followed in these programmes.

He further informed that presently the validity of assignment of each course is six months. Earlier all the courses of MP and MPB used to be on offer in both the semesters. Later, keeping in view the logistic and other reasons, semester-wise break-up was approved by the university. As per this break-up, some of the courses of specialization and elective courses are offered in January Semester and some more in the July Semester. Accordingly, the assignments for those particular courses are prepared in that particular semester only with validity of six months.

He also informed that due to this semester-wise break-up, student who choose a particular course for January semester and could not submit his assignment in that semester do not have the assignment for that course in July semester, as the assignments for that course may not be available in July semester. As a result the learner would not be able to write the examination for that course in July Semester.

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| | <p>There have been number of representations from the students on this issue requesting the School to make all the assignments available in all the semesters.</p> <p>In view the genuine problem of the students, particularly when the maximum period is reduced to 4 years for MBA, it is proposed that the validity of assignments of all the courses be made as one year (2 semesters). This is proposed for the existing MP (including PG Diplomas) and the MPB Programmes as well as the new/revised Master of Business Administration (MBA) and the Master of Business Administration (Banking and Finance) (MBF) Programmes.</p> |
| 47.06.02 | <p><i>The School Board approved the validity period of assignments as one (01) year (2 semesters) for all the Courses of existing MP (including the PG Diplomas) and the MPB Programmes as well as for the New MBA and MBA (Banking and Finance) Programmes.</i></p> |
| 47.07 | <p>To consider and approve the revision in the Eligibility Criteria for MBA and the MBF Programmes in the light of AICTE Approval.</p> |
| 47.07.01 | <p>Prof. Nayantara Padhi presented the item and informed the members of School Board that Discipline of Management, SOMS, is restructuring the Management Programme and MBA (Banking and Finance) Programmes. The proposal for revised Master of Business Administration (MBA) Programme and Master of Business Administration (Banking and Finance) (MBF) alongwith the Programme Revision Form (PRF) and the Concept Note were duly approved by the School Board in its 44th Meeting held on March 20, 2020. Subsequently, the same was duly approved by the Vice Chancellor and later ratified by the Academic Council Standing Committee in its 53rd Meeting held on April 16, 2021. Both the programmes are going to be offered from the July 2021 session.</p> <p>She further informed that subsequently, the university applied for AICTE approval and got the AICTE approval for the MBA, MBF and 4 Specialisation Post Graduate Diplomas (Post Graduate Diploma in Human Resource Management, Post Graduate Diploma in Financial Management, Post Graduate Diploma in Operations Management, and Post Graduate Diploma in Marketing Management) Programmes of the School.</p> <p>She also informed that as per AICTE Approval Process Handbook 2021-22, the eligibility criteria for admission to MBA Programme is as follows:</p> <p><i>“Passed Bachelor Degree of Minimum 3 years duration. Obtained at least 50% marks (45% in case of candidates belonging to reserved category) in the qualifying examination.”</i></p> <p>In view of the above, it is proposed to change the eligibility criteria for admission to MBA and the MBA (Banking and Finance) (MBF) Programmes as follows:</p> <p><u>For MBA:</u></p> <p><i>“Passed Bachelor Degree of Minimum 3 years duration with at least 50% marks (45% in case of candidates belonging to reserved category).”</i></p> <p><u>MBF:</u></p> |

"For admission to the MBA (Banking & Finance) (MBF) programme, the candidate should satisfy the following conditions:

- Passed Bachelor Degree of Minimum 3 years duration with at least 50% marks (45% in case of candidates belonging to reserved category).*
- He/ She should have passed the CAIIB examinations of the Indian Institute of Banking & Finance, Mumbai, and awarded the requisite qualification/credentials therefor by the Institute;*
- He/ She should have been working with the Banking or Financial Services sector for a period of at least two years."*

Since there is no requirement of entrance test for admission to MBA programme, as per the AICTE Handbook, qualifying in OPENMAT is no more required.

Eligibility conditions (b) & (c) are added as additional eligibility conditions for admission to the MBF programme, as they are stipulated by the MOU between IGNOU and the IIBF.

47.07.02 *The School Board considered the proposal and approved the revised eligibility as proposed above for both the MBA and MBF programmes.*

47.08 **To consider and approve the Minutes of Meetings of the Doctoral Research Committee (Commerce Discipline).**

47.08.01 Prof. Nawal Kishor presented the item and informed the members of School Board that the following 5 meetings of the Doctoral Research Committee (Commerce Discipline) were conducted to consider and recommend different issues relating to Research Degree programme. The details are:

| S. No. | Date of DRC Meeting | Agenda discussed |
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| 1. | February 26, 2021 | <ul style="list-style-type: none"> 1st Seminar Presentation by Ms. Poonam Rautela, student of Ph.D. in Commerce Enrl. No. 144500518. 1st Seminar Presentation by Mr. Sanjeev Kumar Verma, student of Ph.D. in Commerce, Enrl. No. 188500815. |
| 2. | April 8, 2021 | <ul style="list-style-type: none"> 2nd Seminar Presentation and Progress Report of Ph.D. Scholars: <ul style="list-style-type: none"> Mr. Kunwar Sanjay Tomar, Enrl. No. 173101403. Ms. Poonam Rautela, Enrl. No. 144500518. Change of topic in respect of: <ul style="list-style-type: none"> Rekha Gupta, Enrl.No. 173101284 Syeda Zehra, Enrl.No. 173101450 Correction of Topic in respect of Kavita Kamboj, Enrl. No. 188500775 |
| 3. | July 22, 2021 at 10:30 a.m. | Pre-submission Seminar and progress report of Ms. Poonam Rautela, and progress report of Ph.D. in Commerce, Enrl. No. 144500518 |
| 4. | July 22, 2021 at 03:30 p.m. | Pre-submission Seminar and progress report of Ms. Ritika, Ph.D in Commerce, Enrl. No. 173101388 |

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| | 5. | July 26, 2021 | <ul style="list-style-type: none">2nd Seminar Presentation by Ms. Antariksha Negi, student of Ph.D. in Commerce Enrl. No. 173101331.1st Seminar Presentation by Ms Kavita Kamboj, student of Ph.D. in Commerce, Enrl. No. 188500775. |
| The minutes of the above meetings of the Doctoral Research Committee (Commerce Discipline) are placed for consideration and approval of the School Board. | | | |
| 47.08.02 | <i>The School Board approved the Minutes of the above Meetings of the Doctoral Research Committee (Commerce Discipline).</i> | | |
| 47.09 | To consider and approve the Minutes of Meetings of the Doctoral Research Committee (Management Discipline). | | |
| 47.09.01 | Members of the School Board were informed that the following 3 meetings of the Doctoral Research Committee (Management Discipline) were conducted to consider and recommend different issues relating to Research Degree programme. The details are: | | |
| | S. No. | Date of DRC Meeting | Agenda discussed |
| | 1. | February 18, 2021 | Recommended the pre-submission seminar presentations of Lt. Gen. I.S. Ghuman (enroll no. 173102587) for approval of School Board. |
| | 2. | February 19, 2021 | Recommended the pre-submission seminar presentations of Mr Sachin Gupta (enroll no. 173101238) for approval of School Board |
| | 3. | March 4, 2021 | <ul style="list-style-type: none">Considered the progress reports of the PhD students of 2017, 2018 and 2019 batches.Recommended the request of Ms. Smiti (188501247), research scholar of 2018 Batch to approve Dr. Sarabjit Singh, Department of Mechanical Engineering, Government College of Engineering and Technology, Jammu as the co-supervisor (external). |
| The minutes of the above meetings of the Doctoral Research Committee (Management Discipline) are placed for consideration and approval of the School Board. | | | |
| 47.09.02 | <i>The School Board approved the Minutes of the above Meetings of the Doctoral Research Committee (Management Discipline).</i> | | |
| 47.10 | To consider and approve the panel of External Experts for Doctoral Research Committee (Management Discipline). | | |
| 47.10.01 | Director, SOMS, presented the item and informed the members of the School Board that, as per the Research Degree Ordinance & Guidelines of the University, the validity of the panel of External Experts for Doctoral Research Committee is three years. The last panel for this purpose was recommended by the School Board in its | | |

| | 39 th Meeting. The validity of the panel has lapsed. Therefore a fresh panel of External Experts for Doctoral Research Committee in Management Discipline is placed for consideration and approval of the School Board. | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 47.10.02 | <i>The School Board approved the panel of External Experts for Doctoral Research Committee (Management Discipline) as at <u>Annexure-47.10.02</u>.</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47.11 | To consider and approve the panels of Experts for Ph.D. Thesis evaluation. | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47.11.01 | <p>Director, SOMS, presented the item and informed the Members of School Board that the following Research Supervisors have suggested lists of Examiners for evaluation of Theses and conducting the Viva Voce of their respective research scholars in Ph.D. Programmes.</p> <table border="1"><thead><tr><th>Sl. No.</th><th>Name of the Research Scholar</th><th>Prog.</th><th>Enrol. No.</th><th>Name of the Research Supervisor</th></tr></thead><tbody><tr><td>1.</td><td>Lt. Gen. I.S. Ghuman</td><td>PHDMGT</td><td>173102587</td><td>Prof. Anurag Saxena</td></tr><tr><td>2.</td><td>Mr. Sachin Gupta</td><td>PHDMGT</td><td>173101238</td><td>Prof. Anurag Saxena</td></tr><tr><td>3.</td><td>Ms. Ritika</td><td>PHDCOM</td><td>173101388</td><td>Prof. Nawal Kishor</td></tr><tr><td>4.</td><td>Ms. Poonam Rautela</td><td>PHDCOM</td><td>144500518</td><td>Dr. Madhulika P. Sarkar</td></tr></tbody></table> <p>The panels of Examiners for the above research scholars are placed before the School Board for consideration.</p> | Sl. No. | Name of the Research Scholar | Prog. | Enrol. No. | Name of the Research Supervisor | 1. | Lt. Gen. I.S. Ghuman | PHDMGT | 173102587 | Prof. Anurag Saxena | 2. | Mr. Sachin Gupta | PHDMGT | 173101238 | Prof. Anurag Saxena | 3. | Ms. Ritika | PHDCOM | 173101388 | Prof. Nawal Kishor | 4. | Ms. Poonam Rautela | PHDCOM | 144500518 | Dr. Madhulika P. Sarkar |
| Sl. No. | Name of the Research Scholar | Prog. | Enrol. No. | Name of the Research Supervisor | | | | | | | | | | | | | | | | | | | | | | |
| 1. | Lt. Gen. I.S. Ghuman | PHDMGT | 173102587 | Prof. Anurag Saxena | | | | | | | | | | | | | | | | | | | | | | |
| 2. | Mr. Sachin Gupta | PHDMGT | 173101238 | Prof. Anurag Saxena | | | | | | | | | | | | | | | | | | | | | | |
| 3. | Ms. Ritika | PHDCOM | 173101388 | Prof. Nawal Kishor | | | | | | | | | | | | | | | | | | | | | | |
| 4. | Ms. Poonam Rautela | PHDCOM | 144500518 | Dr. Madhulika P. Sarkar | | | | | | | | | | | | | | | | | | | | | | |
| 47.11.02 | <i>The School Board approved the panels of Experts for Ph.D. Thesis evaluation of the above research scholars.</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47.12 | To report/ ratify the approval of Vice Chancellor for launching of B.Com. (CBCS) Programme through Online mode. | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47.12.01 | <p>Prof Nawal Kishor presented the item and informed the Members that the School is offering the Bachelor of Commerce (BCOMG) programme under CBCS scheme since July 2019. Keeping in view the present scenario and the high demand for online programmes, the Commerce Discipline proposed to offer B.Com. (CBCS) Programme through online mode. The proposal to offer B.COM. Online along with the list of Experts to conduct Expert Committee Meeting was duly considered and approved by the School Board in its 45th Meeting held on November 5, 2020. The Expert Committee Meeting was held on February 25, 2021.</p> <p>Subsequently, with the approval of the Vice Chancellor the B.Com. (Online) Programme (BCOMOL) was launched on July 15, 2021.</p> <p>During the discussion Prof. Chalam suggested to consider conducting the Online Term End Examination as conducting pen and paper exam for international students will be difficult. The Director welcomed the idea and assured that a suitable proposal in this regard will be prepared after discussion with the concerned officials.</p> <p>The matter is placed before the School Board for reporting/ ratification.</p> | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47.12.02 | <i>The School Board noted the development and appreciated the School for launching the B.Com. Online programme.</i> | | | | | | | | | | | | | | | | | | | | | | | | | |

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| 47.13 | To report/ ratify the approval(s) of the Vice Chancellor for the additional names of Experts for Course Design and Development Committees and as Course Writers. |
| 47.13.01 | <p>The lists of Experts for the holding the Course Design and Development Committees were approved by the School Board in its earlier meetings. Subsequently a need was felt for adding some more experts in the panel. The names of additional experts were duly approved by the Vice Chancellor and are being placed herewith for ratification of the School Board.</p> <p>Similarly, the names of some more course writers for some of the courses were also approved by the Vice Chancellor, as some of the Units writers could not be allocated or course writer allocated has shown his inability to write the units.</p> <p>The matter is placed before the School Board for reporting/ ratification.</p> |
| 47.13.02 | <i>The School Board noted and ratified the item.</i> |
| 47.14 | To report/ ratify the approval of Hon'ble Vice Chancellor for the names of experts as Paper-Setter for BBA(SM) Programme. |
| 47.14.01 | <p>The School is offering BBA (Services Management) (BBASM) Programme in collaboration with Maharashtra Knowledge Corporation Ltd. (MKCL) since January 2020. The first batch of this programme was to write their Term-End Examination in June 2021 for the courses of third semester. In view of the urgency the names of internal faculty were got approved by the Vice Chancellor as paper setters for some of the courses of the programme.</p> <p>The matter is reported to the School Board for ratification.</p> |
| 47.14.02 | <i>The School Board noted and ratified the item.</i> |
| 47.15 | To consider and approve the Panels of Experts for Moderators, Evaluators and Paper-Setters for different programmes of Management Discipline. |
| 47.15.01 | <p>The School of Management Studies, IGNOU, from time to time revises the panels of Paper Setters, Moderators and Evaluators in order to incorporate the new names and remove the non-functional names. As a continuation of this process, panel of paper-setters/ moderators and evaluators for the different programmes/ courses of the Management Discipline are placed for consideration of the School Board. Following are the lists:</p> <ol style="list-style-type: none"> 1. Revised List of Experts for Question Paper Setting for HRM Courses 2. New list of the External Experts for Moderation of the Courses: MS-1, MS-2, MS-10, MS-21 TO MS-29, MMPC-01, MMPC-002, MMPC-011 AND MMPH-001 TO MMPH-009. 3. New list of External Evaluators for MS-100 and MMPP-001 courses (project work) 4. List of Evaluators for some courses of BBA(SM) Programme. <p>The matter is placed before the School Board for consideration and approval.</p> |
| 47.15.02 | <i>The School Board considered and approved the above panels of Moderators,</i> |

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| | <i>Evaluators, and Paper-setters for different programmes/courses of Management Discipline.</i> |
| 47.16 | To consider and approve the Online Programme Approval Form (OPAF) for B.Com. (online) Programme (BCOMOL). |
| 47.16.01 | <p>Dr. Subodh Kesharwani presented this item. Consequent upon the approval of the School Board to the proposal for offering BCOM (Online) Programme (BCOMOL), the Programme Expert Committee Meeting to offer B.Com (CBCS) through online mode was held through Virtual Mode on February 25, 2021. Subsequently, with the approval of Vice Chancellor, the B.Com. (Online) Programme (BCOMOL) was launched internationally on July 15, 2021.</p> <p>As per the guidelines of the university there is a need to fill the Online Programme Approval (OPA) Form and get the approval of the Competent Authority before the programme was launched. Inadvertently, this form was not filled prior to the launching of the programme. In view of this the OPA Form is placed for consideration and post facto approval of the School Board.</p> |
| 47.16.02 | <i>The School Board considered the Online Programme Approval (OPA) Form and approved it post facto.</i> |
| 47.17 | To consider and approve the discontinuation of offering of Post Graduate Diploma in Financial Markets Practice (PGDFMP) Programme from July 2021 Semester. |
| 47.17.01 | <p>The Director, SOMS, informed that the Post Graduate Diploma in Financial Markets Practice programme was developed and offered as a standalone Post Graduate Diploma and also as a specialization in the MP programme.</p> <p>During the process of restructuring of the Management programmes, it was decided to integrate this programme with the Finance Specialisation and transfer 4 courses (out of 5) of this programme to Finance Area in order to offer more number of courses in the Finance Area. Further, this programme is also not attracting reasonable number of students as a standalone programme.</p> <p>In view of the above, it is proposed to discontinue offering Post Graduate Diploma in Financial Market Practice as a standalone programme from the session July 2021 onwards.</p> <p>Further the Director also informed the Members that the other 4 PG Diplomas, viz.; Post Graduate Diploma in Human Resource Management, Post Graduate Diploma in Financial Management, Post Graduate Diploma in Operations Management, and Post Graduate Diploma in Marketing Management, will continue to be offered in their present form as they have been approved by the AICTE.</p> <p>The Matter is placed for consideration and approval of the School Board.</p> |
| 47.17.02 | <i>The School Board approved the discontinuation of offering of Post Graduate Diploma in Financial Markets Practice (PGDFMP) Programme from July 2021 Semester.</i> |

47.18 To consider and approve the list of Experts for the Editing the course BCOC-136: Income Tax Law and Practice for B.Com Programme under CBCS Scheme for BCOMG and BCOMOL.

47.18.01 Prof. Nawal Kishor presented the item and informed the Members of the School Board that the university is offering B.Com. (BCOMG) Programme under CBCS scheme since July 2019 and recently launched B.Com. Online Programme (BCOMOL) from session July, 2021 onwards. BCOC-136: Income Tax Law and Practice is a core course in both of these programmes. Since, this is an ever changing subject and its course contents get changed in tune with the Finance Bill every year, the course needs regular/ yearly updation.

In the view of above, it is proposed to engage outside experts for updating this course every year. Accordingly, a list of experts for editing of the course BCOC-136 Income Tax Law and Practice for the academic year 2021-22 is placed below:

| S. No. | Name, Designation and Contact Details of the Experts | S. No. | Name, Designation and Contact Details of the Experts |
|--------|---|--------|---|
| 1. | Dr. Neeru Vasishth Associate Professor Janki Devi Memorial College B-1/2 Rajouri Garden New Delhi-110027 M:8800596150, 9868283252 Email: neeruvashisth8@gmail.com | 2. | Dr. Amit Kumar Assistant Professor Department of Commerce Maharaja Agrasen College University of Delhi, New Delhi M: 9911902821 Email: amitkabir777@gmail.com |
| 3. | Dr. Arun Upadhyaya Retd, VSSD College, Kanpur (CSJM University Kanpur) M: 9839282887 | 4. | Dr. Shikha Bala Srivastava Associate Professor LPDJ College, Shayam Nagar, Kanpur M: 9450158212 |

Following experts are proposed for Hindi Translation:

| S. No. | Name, Designation and Contact Details of the Experts | S. No. | Name, Designation and Contact Details of the Experts |
|--------|---|--------|---|
| 1. | Dr. Shikha Bala Srivastava Associate Professor LPDJ College, Shayam Nagar, Kanpur M: 9450158212 | 2. | Dr. Arun Upadhyaya Retd. VSSD College, Kanpur (CSJM University Kanpur) M: 9839282887 |
| 3. | Dr. Amit Kumar Assistant Professor Department of Commerce Maharaja Agrasen College University of Delhi, New Delhi M: 9911902821 Email: amitkabir777@gmail.com | | |

Prof. R K Singh suggested the name of Dr. Naveen Mittal, Associate Professor, Sri Ram College of Commerce, New Delhi, to be included in the list.

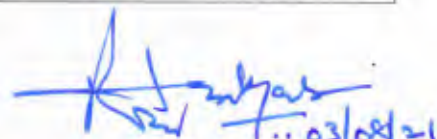
Prof. Chalam suggested that instead of taking up this cumbersome revision exercise

| | every time, the Faculty can identify good textbook and prescribe it. The Director informed Prof. Chalam that the proposal need to be examined in the light of policies of the university and may not be considered at this point of time. | | | | | | | | | | | | | | | | |
|----------|--|-------|--|-------|---------|----|--|----|--|----|---|----|---|----|--|----|---|
| 47.18.02 | <i>After detailed discussion the School Board approved the proposal and the list of Experts for the course BCOC-136: Income Tax Law and Practice as proposed in the agenda and included Dr. Naveen Mittal in the list of Experts.</i> | | | | | | | | | | | | | | | | |
| 47.19 | To consider and approve the additional list of Experts for writing the units of the course BCOS-186: Personal Selling and Salesmanship. | | | | | | | | | | | | | | | | |
| 47.19.01 | <p>The course BCOS-186: Personal Selling and Salesmanship is part of B.Com (CBCS) Programme. This course is to be offered in the 6th Semester. Some of the course writers, who were approved, have expressed their inability for writing the units. Therefore, a list of additional experts for writing the units is placed below:</p> <table><tr><th>S. No</th><th>Experts</th><th>S. No</th><th>Experts</th></tr><tr><td>1.</td><td>Dr. Neha Bhardwaj Assistant Professor F-29, Faculty Residences Indian Institute of Management Southern City Bypass, Rohtak Village Sunaria, ROHTAK Haryana -124010 Email-nehha.bhardwaj@iimrohtak.ac.in Contact no.:8376060498</td><td>2.</td><td>Dr. Vaishali Trivedi Associate Professor St Kabir Institute of Professional Studies, Ahmedabad, Gujarat Experience: 8 years Email : drvaishali@skips.in Contact no.:9377080921</td></tr><tr><td>3.</td><td>Dr. Arun Mittal Assistant Professor Birla Institute of Technology Mesra Ranchi, Noida Campus Email: arunmittal1985@gmail.com Contact no.: 9873957205</td><td>4.</td><td>Dr. Meenakshi Sharma Associate Professor Birla institute of Technology Mesra Ranchi, Noida Campus Email: meenakshi@bitmesra.ac.in Contact no.:9350637329</td></tr><tr><td>5.</td><td>Hamendra K. Dangi Professor Department of Commerce Faculty of Commerce and Business University of Delhi, New Delhi Email- hkdangi@commerce.du.ac.in Contact no.:9968316938</td><td>6.</td><td>Gurveen Kaur Assistant professor Satyawati college (E), University of Delhi Email: gurveenkaur175@gmail.com Contact no.: 9873984849</td></tr></table> | S. No | Experts | S. No | Experts | 1. | Dr. Neha Bhardwaj Assistant Professor F-29, Faculty Residences Indian Institute of Management Southern City Bypass, Rohtak Village Sunaria, ROHTAK Haryana -124010 Email-nehha.bhardwaj@iimrohtak.ac.in Contact no.:8376060498 | 2. | Dr. Vaishali Trivedi Associate Professor St Kabir Institute of Professional Studies, Ahmedabad, Gujarat Experience: 8 years Email : drvaishali@skips.in Contact no.:9377080921 | 3. | Dr. Arun Mittal Assistant Professor Birla Institute of Technology Mesra Ranchi, Noida Campus Email: arunmittal1985@gmail.com Contact no.: 9873957205 | 4. | Dr. Meenakshi Sharma Associate Professor Birla institute of Technology Mesra Ranchi, Noida Campus Email: meenakshi@bitmesra.ac.in Contact no.:9350637329 | 5. | Hamendra K. Dangi Professor Department of Commerce Faculty of Commerce and Business University of Delhi, New Delhi Email- hkdangi@commerce.du.ac.in Contact no.:9968316938 | 6. | Gurveen Kaur Assistant professor Satyawati college (E), University of Delhi Email: gurveenkaur175@gmail.com Contact no.: 9873984849 |
| S. No | Experts | S. No | Experts | | | | | | | | | | | | | | |
| 1. | Dr. Neha Bhardwaj Assistant Professor F-29, Faculty Residences Indian Institute of Management Southern City Bypass, Rohtak Village Sunaria, ROHTAK Haryana -124010 Email-nehha.bhardwaj@iimrohtak.ac.in Contact no.:8376060498 | 2. | Dr. Vaishali Trivedi Associate Professor St Kabir Institute of Professional Studies, Ahmedabad, Gujarat Experience: 8 years Email : drvaishali@skips.in Contact no.:9377080921 | | | | | | | | | | | | | | |
| 3. | Dr. Arun Mittal Assistant Professor Birla Institute of Technology Mesra Ranchi, Noida Campus Email: arunmittal1985@gmail.com Contact no.: 9873957205 | 4. | Dr. Meenakshi Sharma Associate Professor Birla institute of Technology Mesra Ranchi, Noida Campus Email: meenakshi@bitmesra.ac.in Contact no.:9350637329 | | | | | | | | | | | | | | |
| 5. | Hamendra K. Dangi Professor Department of Commerce Faculty of Commerce and Business University of Delhi, New Delhi Email- hkdangi@commerce.du.ac.in Contact no.:9968316938 | 6. | Gurveen Kaur Assistant professor Satyawati college (E), University of Delhi Email: gurveenkaur175@gmail.com Contact no.: 9873984849 | | | | | | | | | | | | | | |
| 47.19.02 | <i>The School Board approved the above additional list of Experts for writing the units of the course BCOS-186: Personal Selling and Salesmanship.</i> | | | | | | | | | | | | | | | | |
| 47.20 | To report/ ratify the approval of Hon'ble Vice Chancellor for the panel of Course Writers and Editor for the course MMPC-013: Business Law, a core course of MBA and MBF Programmes. | | | | | | | | | | | | | | | | |
| 47.20.01 | As part of the restructuring the Management Programme and MBA (Banking and Finance) Programmes a core course, MMPC-013: Business Law, is to be developed and offered in the second semester. Consequently, with the approval of | | | | | | | | | | | | | | | | |

| | the Vice Chancellor, a meeting of the Course Design and Development Committee for the course 'MMPC-013: Business Law' was held to finalize the course contents. The Course Coordinator submitted a list of course writers and the Editor for the above course for the approval of the Vice Chancellor. After approval, the units were allocated to the course writers. The approved list of Course Writers and the Editor is placed before the School Board for ratification. | | | | | | | | |
|----------|---|---------|---------|----|---|----|---|----|--|
| 47.20.02 | <i>The School Board noted the development and ratified the item.</i> | | | | | | | | |
| 47.21 | To consider and approve the panel of Experts for Course Design and Development Committees for the course MMPH-008: Labour Laws. | | | | | | | | |
| 47.21.01 | As a part of restructuring of the MBA and the MBA (Banking and Finance) Programmes, a panel of Experts for Course Design and Development Committee Meeting for the MMPH-008: Labour Laws Course to finalise the course contents is placed herewith. The panel is placed before the School Board for consideration and approval. | | | | | | | | |
| 47.21.02 | <i>The School Board considered and approved the panel as placed in the agenda.</i> | | | | | | | | |
| 47.22 | To consider and approve the additional names of Experts for Course Design and Development Committee for MMPH-004: Industrial Relations. | | | | | | | | |
| 47.22.01 | School Board duly approved the panel of Experts for the Course Design and Development Committee Meeting of MMPH-004: Industrial Relations which is a part of MBA and MBF programmes in its 46 th meeting held on January 12, 2021. Subsequently, the course coordinator felt the need for some more Experts in the panel and proposed the following names: <table border="1" data-bbox="597 1140 1219 1528"> <thead> <tr> <th>Sl. No.</th><th>Experts</th></tr> </thead> <tbody> <tr> <td>1.</td><td>Prof. Santosh Tripathi Vice Chancellor FM University, Balasore</td></tr> <tr> <td>2.</td><td>Prof. Mamta Mohapatra IMI, Qutab Institutional Area New Delhi</td></tr> <tr> <td>3.</td><td>Prof. Prabhakar Jha Professor (Retd.) University of Patna Patna</td></tr> </tbody> </table> The above panel is placed before the School Board for consideration and approval. | Sl. No. | Experts | 1. | Prof. Santosh Tripathi Vice Chancellor FM University, Balasore | 2. | Prof. Mamta Mohapatra IMI, Qutab Institutional Area New Delhi | 3. | Prof. Prabhakar Jha Professor (Retd.) University of Patna Patna |
| Sl. No. | Experts | | | | | | | | |
| 1. | Prof. Santosh Tripathi Vice Chancellor FM University, Balasore | | | | | | | | |
| 2. | Prof. Mamta Mohapatra IMI, Qutab Institutional Area New Delhi | | | | | | | | |
| 3. | Prof. Prabhakar Jha Professor (Retd.) University of Patna Patna | | | | | | | | |
| 47.22.02 | <i>The School Board considered the above panel and approved the same.</i> | | | | | | | | |
| 47.23 | To consider and approve the course curriculum finalized by the Course Design and Development Committees for different courses of MBA and MBF. | | | | | | | | |
| 47.23.01 | As a part of restructuring of the MBA and MBA (Banking & Finance) programmes, lists of Experts for course restructuring / review meetings were duly approved by the School Board in its 45 th Meeting. Subsequently, with the approval of the Vice Chancellor meetings of the Course Design and Development Committees were | | | | | | | | |

| | <p>conducted to finalize the course contents for the following courses:</p> <table border="1"> <thead> <tr> <th>S. No.</th><th>Course title</th></tr> </thead> <tbody> <tr> <td>1.</td><td>MMPC-013: Business Law</td></tr> <tr> <td>2.</td><td>MMPC-007: Business Communication</td></tr> <tr> <td>3.</td><td>MMPC-012: Strategic Management</td></tr> <tr> <td>4.</td><td>MMPC-016: International Business Management</td></tr> <tr> <td>5.</td><td>MMPC-017: Advanced Strategic Management</td></tr> </tbody> </table> <p>The finalized course curriculum as approved by the Course Design and Development Committees are placed for the consideration and approval of the School Board.</p> | S. No. | Course title | 1. | MMPC-013: Business Law | 2. | MMPC-007: Business Communication | 3. | MMPC-012: Strategic Management | 4. | MMPC-016: International Business Management | 5. | MMPC-017: Advanced Strategic Management |
|----------|---|--------|--------------|----|------------------------|----|----------------------------------|----|--------------------------------|----|---|----|---|
| S. No. | Course title | | | | | | | | | | | | |
| 1. | MMPC-013: Business Law | | | | | | | | | | | | |
| 2. | MMPC-007: Business Communication | | | | | | | | | | | | |
| 3. | MMPC-012: Strategic Management | | | | | | | | | | | | |
| 4. | MMPC-016: International Business Management | | | | | | | | | | | | |
| 5. | MMPC-017: Advanced Strategic Management | | | | | | | | | | | | |
| 47.23.02 | <i>The School Board considered the course contents for the above courses and approved the same as Annexure 47.23.03 (A to E).</i> | | | | | | | | | | | | |
| 47.24 | To report/ratify the approval of the Vice Chancellor for the list of Evaluators for the two courses offered under B.Com. (CBCS) Programme (BCOMG). | | | | | | | | | | | | |
| 47.24.01 | <p>A list of Evaluators for the courses; BCOC-133: Business Law, and BCOC-134: Business Mathematics and Statistics, offered in B.Com. Programme under CBCS Scheme (BCOMG) was prepared and got approved by the Vice Chancellor, in view of urgency of evaluation work of above courses.</p> <p>The approved list of Evaluators for the above two courses is placed for consideration and ratification of the School Board.</p> | | | | | | | | | | | | |
| 47.24.02 | <i>The School Board noted and ratified the list of Evaluators for the above two courses.</i> | | | | | | | | | | | | |
| 47.25 | To consider and approve the list of Paper-Setters for the courses offered in 5th Semester of B.Com. (CBCS) Programme (BCOMG). | | | | | | | | | | | | |
| 47.25.01 | <p>The University launched the B.Com. Programme under CBCS Scheme (BCOMG) from July 2019. The students registered for the first batch have re-registered themselves for the 3rd year and will appear for Term-end Exams of 5th Semester in December 2021. Therefore, a panel of Paper-Setters for the courses offered in 5th Semester of BCOMG Programme is prepared and placed for consideration and approval of the School Board.</p> | | | | | | | | | | | | |
| 47.25.02 | <i>The School Board considered and approved the panel of paper setters for the above courses as proposed in the agenda</i> | | | | | | | | | | | | |

The Meeting ended with vote of thanks to the Chair.



(K. Ravi Sankar)

Director &
 Chairman, School Board
 School of Management Studies
 IGNOU, Maidan Garhi, New Delhi-110068




Mapping of Old and New Courses in Management Programmes

| Sl. No. | Course Code | Course Title | Course Code | Course Title |
|-------------------------|-------------|---|-------------|---|
| Core Courses: | | | | |
| 1. | MMPC-001 | Management Functions and Organizational Processes | MS-01 | Management Functions and Behaviour |
| 2. | MMPC-002 | Human Resource Management | MS-02 | Management of Human Resource |
| 3. | MMPC-003 | Business Environment | MS-03 | Economic and Social Environment |
| 4. | MMPC-004 | Accounting for Managers | MS-04 | Accounting and Finance for Managers |
| 5. | MMPC-005 | Quantitative Analysis for Managerial Applications | MS-08 | Quantitative Analysis for Managerial Applications |
| 6. | MMPC-006 | Marketing Management | MS-06 | Marketing for Managers |
| 7. | MMPC-007 | Business Communication | - | <i>New course</i> |
| 8. | MMPC-008 | Information Systems for Managers | MS-07 | Information Systems for Managers |
| 9. | MMPC-009 | Management of Machines and Materials | MS-05 | Management of Machines and Materials |
| 10. | MMPC-010 | Managerial Economics | MS-09 | Managerial Economics |
| 11. | MMPC-011 | Social Processes and Behavioural Issues | MS-21 | Social Processes and Behavioural Issues |
| 12. | MMPC-012 | Strategic Management | MS-11 | Strategic Management |
| 13. | MMPC-013 | Business Laws | | <i>New course</i> |
| 14. | MMPC-014 | Financial Management | MS-04 | Accounting and Finance for Managers |
| 15. | MMPC-015 | Research Methodology for Management Decisions | MS-95 | Research Methodology for Management Decisions |
| 16. | MMPC-016 | International Business Management | MS-97 | International Business Management |
| 17. | MMPC-017 | Advanced Strategic Management | MS-91 | Advanced Strategic Management |
| 18. | MMPC-018 | Entrepreneurship | | <i>New course</i> |
| 19. | MMPC-019 | Total Quality Management | MS-96 | Total Quality Management |
| 20. | MMPC-020 | Business Ethics and CSR | | <i>New course</i> |
| 21. | MMPP-001 | Project Work (Equivalent to two) | MS-100 | Project Work (Equivalent to two) |
| HRM Courses: | | | | |
| 22. | MMPH-001 | Organisational Design, Development and Change | MS-10 | Organisational Design, Development and Change |
| 23. | MMPH-002 | Human Resource Development | MS-22 | Human Resource Development |
| 24. | MMPH-003 | Human Resource Planning | MS-23 | Human Resource Planning |
| 25. | MMPH-004 | Industrial Relations | MS-24 | Industrial Relations |
| 26. | MMPH-005 | Managing Change in Organisations | MS-25 | Managing Change in Organisations |
| 27. | MMPH-006 | Organisational Dynamics | MS-26 | Organisational Dynamics |
| 28. | MMPH-007 | Compensation and Reward Management | MS-27 | Compensation and Reward Management |
| 29. | MMPH-008 | Labour Laws | MS-28 | Labour Laws |
| 30. | MMPH-009 | International Human Resource Management | MS-29 | International Human Resource Management |
| Finance Courses: | | | | |
| 31. | MMPF-001 | Working Capital Management | MS-41 | Working Capital Management |
| 32. | MMPF-002 | Capital Investment and Financing Decisions | MS-42 | Capital Investment and Financing Decisions |
| 33. | MMPF-003 | Management Control Systems | MS-43 | Management Control Systems |
| 34. | MMPF-004 | Security Analysis and Portfolio Management | MS-44 | Security Analysis and Portfolio Management |
| 35. | MMPF-005 | International Financial Management | MS-45 | International Financial Management |
| 36. | MMPF-006 | Management of Financial Services | MS-46 | Management of Financial Services |
| 37. | MMPF-007 | Equity Markets | MFP-01 | Equity Markets |
| 38. | MMPF-008 | Equity Derivatives | MFP-02 | Equity Derivatives |
| 39. | MMPF-009 | Commodity Markets | MFP-03 | Commodity Markets |
| 40. | MMPF-010 | Currency and Debt Markets | MFP-04 | Currency and Debt Markets |
| 41. | MMPF-011 | Management of Insurance Services | | <i>New course</i> |

| Operations Courses: | | | | |
|----------------------------|----------|---|--------|---|
| 42. | MMPO-001 | Operations Research | MS-51 | Operations Research |
| 43. | MMPO-002 | Project Management | MS-52 | Project Management |
| 44. | MMPO-003 | Production/ Operations Management | MS-53 | Production/ Operations Management |
| 45. | MMPO-004 | Management Information Systems | MS-54 | Management Information Systems |
| 46. | MMPO-005 | Logistics Management | MS-55 | Logistics and Supply Chain Management |
| 47. | MMPO-006 | Material Management | MS-56 | Materials Management |
| 48. | MMPO-007 | Maintenance Management | MS-57 | Maintenance Management |
| 49. | MMPO-008 | International Logistics and Supply Chain Management | | New course |
| Marketing Courses: | | | | |
| 50. | MMPM-001 | Consumer Behaviour | MS-61 | Consumer Behaviour |
| 51. | MMPM-002 | Sales Management | MS-62 | Sales Management |
| 52. | MMPM-003 | Product and Brand Management | MS-63 | Product Management |
| 53. | MMPM-004 | International Marketing | MS-64 | International Marketing |
| 54. | MMPM-005 | Marketing of Services | MS-65 | Marketing of Services |
| 55. | MMPM-006 | Marketing Research | MS-66 | Marketing Research |
| 56. | MMPM-007 | Integrated Marketing Communication | MS-68 | Management of Marketing Communication and Advertising |
| 57. | MMPM-008 | Rural Marketing | MS-611 | Rural Marketing |
| 58. | MMPM-009 | Retail and Distribution Management | MS-612 | Retail Management |

Banking Courses:


| Sl. No. | Course Code | Course Title | Course Code | Course Title |
|---------|-------------|--|-------------|--|
| 1. | MMPF-006 | Management of Financial Services | MS-46 | Management of Financial Services |
| 2. | MMPF-011 | Management of Insurance Services | | New course |
| 3. | MMPB-001 | Bank Financial Management | MS-422 | Bank Financial Management |
| 4. | MMPB-002 | International Banking Management | MS-424 | International Banking Management |
| 5. | MMPB-003 | Electronic Banking and IT in Banks | MS-425 | Electronic Banking and IT in Banks |
| 6. | MMPB-004 | Risk Management in Banks | MS-494 | Risk Management in Banks |
| 7. | MMPB-005 | Marketing of Financial Services | MS-423 | Marketing of Financial Services |
| 8. | MMPB-006 | Ethics and Corporate Governance in Banks | MS-495 | Ethics and Corporate Governance in Banks |


 प्रो. के. रवि शंकर / Prof. K. Ravi Sankar
 निदेशक (प्र.अ.वि.) / Director (SOMAE)

LIST OF EXPERTS FOR DRC OF PH.D PROGRAMME IN MANAGEMENT DISCIPLINE

| | | | |
|-----|--|-----|---|
| 1. | Prof. Gopa Bhardwaj School of Humanities and Social Sciences Galgotias University, Plot no. 2, Sector 17-A Yamuna expressway, Greater Noida Gautam Buddha Nagar (U.P.) E mail: gopa.bhardwaj@galgotiasuniversity.edu.in Phone no: 9810721112 | 2. | Prof. A. Venkatraman Faculty of Management Studies, University of Delhi Delhi Mobile No. 9871355062 |
| 3. | Prof. Mala Sinha Faculty of Management Studies, University of Delhi Delhi Mobile No. 9810420901 | 4. | Prof. A.H. Ansari Centre for Management Studies Jamia Millia University Mobile No. 9891891464 |
| 5. | Prof. Kanika Singh Department of Management, IIT Delhi Mobile No. 9810211611 | 6. | Prof. Shalini Garg School of Management, I.P. University Delhi |
| 7. | Prof. Babu P. Ramesh Dean, School of Development Studies Director, Centre for Research Methods Ambedkar University Delhi Email: babu@aud.ac.in | 8. | Prof. Mamta Mohapatra Dean, Executive Education & International Relations, IMI, New Delhi Email: mata@imi.edu |
| 9. | Prof. Raj K Jain Professor (Retd.), Vikram University, Gurugram, Haryana, Ph: 01744231573 rajkjain@rediffmail.com | 10. | Prof. S K Garg Pro Vice Chancellor Delhi Technical University, Bawana Road, Delhi-110042 (m) 9871405713, skgarg63@yahoo.co.in |
| 11. | Prof. Gokulanand Patel Department of Operations and Decision Sciences and IT BIMTECH, Greater Noida (U.P.) E mail: gn.patel@bimtech.ac.in Phone no: 8447088515 | 12. | Prof. Abid Haleem Faculty of Engineering and Technology Jamia Milia Islamia New Delhi E mail: ahaleem@jmi.ac.in Phone no: 9818501633 |
| 13. | Prof. U. Amin Professor (Retd.) CMS, JMI, New Delhi E mail: uamin@jmi.ac.in Phone no: 9818707675 | 14. | Prof. Sushil Department of Management Studies IIT, Delhi E mail: sushil@dms.iitd.ac.in Phone no: 011-26591197 |
| 15. | Prof. Ravi Sanker IIFT Bhawan, B-21, Qutab Institutional Area, New Delhi-110016 E mail: ravi@iift.edu Phone No.: 9811502392 | 16. | Prof. Meenakshi Handa University School of Management Studies, GGs Indraprastha University, Sector 16-C, Dwarka, New Delhi 110078 |

| | | | |
|-----|--|-----|---|
| 17. | Prof. Rahela Farooqui Centre for Management Studies Jamia Milia Islamia New Delhi | 18. | Prof. O.P. Wali IIFT Bhawan, B-21, Qutab Institutional Area New Delhi-110016 |
| 19. | Prof. D. Sunitha Raju IIFT Bhawan, B-21, Qutab Institutional Area New Delhi-110016 | 20. | Prof. P.K. Gupta Centre for Management Studies Jamia Milia Islamia New Delhi |
| 21. | Dr. Seema Singh Professor Head, Department of Humanities Delhi Technological University Main Bawana Road, sector 17, Rohini Shahbad Daulatpur, Delhi-110042 E mail: seemasinghdtu@gmail.com Phone No: 9810790479 | 22. | Prof. Sheetal Jhunjhunwala Faculty of Commerce and Business Delhi School of Economics Delhi – 110007 Email: casjhunjhunwala@gmail.com Mobile: 9985945819 |
| 23. | Prof. Surendra. S. Yadav Department of Management Studies IIT, Delhi E mail: ssyadav@dms.iitd.ac.in Phone no: 011-26591242 | 24. | Prof. Pankaj Sinha Faculty of Management Studies University of Delhi E mail: pankaj-sinha@fms.edu Phone no: 9891368802 |
| 25. | Prof. C.P. Gupta Deptt. Of Financial Studies University of Delhi Delhi | 26. | Prof. Virendra Vasal Deptt. Of Financial Studies University of Delhi Delhi |
| 27. | Prof. Muneesh kumar Retired Professor Deptt. of Financial Studies University of Delhi Delhi | 28. | Prof. Madhu Vij Professor (Retd.) Faculty of Management Studies University of Delhi Delhi |
| 29. | Prof. S. K. Tuteja Retired Professor Faculty of Management Studies University of Delhi Delhi | 30. | Dr. Shweta Singh Department of Management Studies IIT, Delhi |
| 31. | Prof. Shweta Anand Professor, School of Management Gautam Buddha University, Greater NOIDA, Gautam Budh Nagar, U.P. PIN-201308, India Phone -91-120-2344207 (o), Email: shweta.anand@gbu.ac.in , shweta.anand7@gmail.com | 32. | Prof. Kartik Dave Dean of School of Business, Public Policy and Social Entrepreneurship (SBPPSE) Ambedkar University Delhi Mobile: 9873099223 Email: kartik@aud.ac.in davekartik123@gmail.com |
| 33. | Prof. Amitabh Gupta Deptt. Of Financial Studies University of Delhi Delhi | | |


 प्रो. के. रवि संकर / Prof. K. Ravi Sankar
 निदेशक (प्र.अ.वि.) / Director (SOMMS)



Annexure 47.23.03

Appendix-1

MMPC-013: BUSINESS LAW

Block-I: Overview of Business Law

Unit-1: Introduction to Business Law

Unit-2: Principles and Concepts (including Alternate Dispute Resolution Mechanisms)

Block-II: Business Forms and Legislations

Unit-3: Companies Act

Unit-4: Partnership Act (including LLP)

Block-III: Business Contracts

Unit-5: General Principles of Contracts (including E-Contracts)

Unit-6: International Contracts of Sale

Block-IV: Legal and Regulatory Framework for Financing and Investments of Business

Unit-7: Banking and other allied Regulations

Unit-8: Foreign Exchange Management and related regulations

Unit-9: Insolvency and Bankruptcy

Block-V: Intellectual Property and Data Management

Unit-10: Intellectual Property Rights

Unit-11: Data Protection and Privacy (including IT Act and Personal Data Protection Bill)

Block-VI: Business and Sustainability

Unit-12: Environment Protection and Sustainability

Unit-13: Competition Law

Unit-14: Consumer Protection

B. D. Chandra

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Annexure-47.23.03

MPC-007:BUSINESS COMMUNICATION- 4 credits

BLOCK 1 –Introduction to Communication

- Unit 1 Basics of Communication
- Unit 2 Process of Communication
- Unit 3 Types of Communication
- Unit 4 Forms of Communication at Workplace

BLOCK 2–Oral Communication at Work


- Unit 5 Listening and Reading Skills
- Unit 6 Interpersonal Communication
- Unit 7 Communication in Meetings
- Unit 8 Presentation Skills

Block 3 –Written Communication at Work

- Unit 9 Basics of Written Business Communication
- Unit 10 Short business Correspondence
- Unit 11 Long business Correspondence

Block 4 – Communication in Organisation

- Unit 12 Communication for Employment
- Unit 13 Technology and Communication
- Unit 14 Cross Cultural Communication
- Unit 15 Ethics in Communication


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Sheet 1/4

Annexure-47.23.03

| | |
|----------------|---|
| | MMPC-017 ADVANCED STRATEGIC MANAGEMENT |
| BLOCK 1 | INTRODUCTION TO CORPORATE MANAGEMENT |
| 1 | Corporate Management : An Overview |
| 2 | Corporate Policy |
| BLOCK 2 | CORPORATE LEVEL GROWTH STRATEGY |
| 3 | Intensive Growth Strategies |
| 4 | Integration and Diversification Growth Strategies |
| 5 | Strategic Alliances |
| BLOCK 3 | INTERNATIONAL STRATEGY |
| 6 | Internationalization Process |
| 7 | Evaluation of Market Risk Assessment |
| 8 | Entry into the International Markets |
| BLOCK 4 | STRATEGIC ENABLERS |
| 9 | IT and Strategy |
| 10 | Technology and R&D |
| 11 | Knowledge Management |
| 12 | Innovation |

eg. Subbayyasingh

Neeli Kati




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Annexure 47.23.04

| | MMPC-012 STRATEGIC MANAGEMENT |
|----------------|---|
| BLOCK 1 | INTRODUCTION TO STRATEGIC MANAGEMENT |
| 1 | Concept of Strategy |
| 2 | Strategic Framework |
| 3 | Strategy in Global Context |
| BLOCK 2 | ENVIRONMENTAL ANALYSIS |
| 4 | External Environmental Analysis |
| 5 | Competitive Analysis |
| 6 | Internal Environmental Analysis |
| BLOCK 3 | FORMULATION OF STRATEGY |
| 7 | Business Level Strategy |
| 8 | Competitive Strategy |
| 9 | Corporate Level Strategy |
| BLOCK 4 | STRATEGY IMPLEMENTATION AND CONTROL |
| 10 | Implementation - Behavioural Dimensions |
| 11 | Corporate Governance |
| 12 | Control |
| 13 | Evaluation |


Dr. Subhasis
Date: 11/11


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Annexure-4/2303

| | MMPC-016 INTERNATIONAL BUSINESS MANAGEMENT |
|----------------|---|
| BLOCK 1 | INTRODUCTION TO INTERNATIONAL BUSINESS |
| 1 | Dynamics of International Business |
| 2 | Globalization and evolving paradigm |
| 3 | International Business Environment : An Overview |
| BLOCK 2 | INTERNATIONAL TRADE |
| 4 | Trade theories |
| 5 | WTO Agreement |
| 6 | Regional Trade Blocks |
| BLOCK 3 | STRATEGIES OF INTERNATIONAL BUSINESS |
| 7 | International Entry Strategies |
| 8 | Organizational Structures |
| 9 | Strategic Alliances |
| BLOCK 4 | INTERNATIONAL BUSINESS FUNCTIONS |
| 10 | International Marketing |
| 11 | International Finance |
| 12 | International operations and logistics management |
| 13 * | International HRM |

eg. Subbayya


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