

INDIRA GANDHI NATIONAL OPEN UNIVERSITY MAIDAN GARHI, NEW DELHI – 110068

School of Management Studies

MINUTES OF THE 48th SCHOOL BOARD MEETING OF THE SCHOOL OF MANAGEMENT STUDIES HELD ON NOVEMBER 17, 2021 AT 11.00 AM THROUGH VIRTUAL MODE.

The 48th meeting of the School Board of School of Management Studies, IGNOU, was held on November 17, 2021 at 11.00 am through Virtual Mode. The following were present:

Prof. K. Ravi Sankar, Director, SOMS, IGNOU	Chairman
	Member
	Member
Prof. G. Subbayamma, SOMS, IGNOU	Member
Prof. Srilatha, SOMS, IGNOU	Member
Prof. Anurag Saxena, SOMS, IGNOU	Member
Prof. Neeti Agrawal, SOMS, IGNOU	Member
Prof. Sunil Kumar, SOMS, IGNOU	Member
Prof. Anjali C. Ramteke, SOMS, IGNOU	Member
Prof. Kamal Vagrecha, SOMS, IGNOU	Member
Prof. Nayantara Padhi, SOMS, IGNOU	Member
Prof. Subodh Kesharwani, Professor, SOMS, IGNOU	Member
Prof. Rajeev Kumar Shukla, Professor, SOMS, IGNOU	Member
Sh. T.V.Vijay Kumar, Associate Professor, SOMS, IGNOU	Member
Dr. Rashmi Bansal, Associate Professor, SOMS, IGNOU	Member
Dr. Leena Singh, Assistant Professor, SOMS, IGNOU	Member
Prof. P.V. Suresh, SOCIS, IGNOU	Member
Dr. Mita Sinhamahapatra, Associate Professor, SOA	Member
Dr. Sonia Sharma, Assistant Professor, SOTHSM	Member
Prof. Nehal A. Farooquee, SOEDS, IGNOU	Member
Prof. Amirul Hassan Ansari, Centre for Management Studies,	Member
Jamia Milia Islamia, New Delhi	
Dr. D. D. Bedia, Pt. Jawaharlal Nehru Institute of Business Mgt.,	Member
Vikram University, Ujjain, Madhya Pradesh; and,	
Prof. G.V. Chalam, Former Dean Faculty of Commerce & Mgt.,	Member
Nagarjuna University, Guntur.	
	Prof. Srilatha, SOMS, IGNOU Prof. Anurag Saxena, SOMS, IGNOU Prof. Neeti Agrawal, SOMS, IGNOU Prof. Sunil Kumar, SOMS, IGNOU Prof. Anjali C. Ramteke, SOMS, IGNOU Prof. Kamal Vagrecha, SOMS, IGNOU Prof. Nayantara Padhi, SOMS, IGNOU Prof. Subodh Kesharwani, Professor, SOMS, IGNOU Prof. Rajeev Kumar Shukla, Professor, SOMS, IGNOU Sh. T.V.Vijay Kumar, Associate Professor, SOMS, IGNOU Dr. Rashmi Bansal, Associate Professor, SOMS, IGNOU Dr. Leena Singh, Assistant Professor, SOMS, IGNOU Dr. Mita Sinhamahapatra, Associate Professor, SOA Dr. Sonia Sharma, Assistant Professor, SOTHSM Prof. Nehal A. Farooquee, SOEDS, IGNOU Prof. Amirul Hassan Ansari, Centre for Management Studies, Jamia Milia Islamia, New Delhi Dr. D. D. Bedia, Pt. Jawaharlal Nehru Institute of Business Mgt., Vikram University, Ujjain, Madhya Pradesh; and, Prof. G.V. Chalam, Former Dean Faculty of Commerce & Mgt.,

Prof. M.S.S. Raju, Prof. R. K. Mittal, and Prof. R.K. Singh, could not attend the meeting.

Prof. Ravi Sankar, Director, SOMS, and Chairman of the School Board extended a warm welcome to all the members of the School Board.

The Chairman informed the members the sad demise of Prof. B. B. Khanna, who was a Faculty member of the SOMS. The School Board expressed its condolence and placed on record its appreciation for his contributions as member of the School Board, and as a Faculty Member of the School.

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The Chairman also informed the Members that recently four new Faculty members; Prof. Rajeev Kumar Shukla, Professor in Management, Dr. Venkataiah Chittipakka, Associate Professor in Management, Dr. N. Rajendra Parasad, Assistant Professor in Commerce and Sh. Saurabh Jain, Assistant Professor in Management, have joined the school and Prof. Anjali C. Ramteke and Prof. Subodh Kesharwani have become Professors under CAS. Since all the professors of the School are *ex-officio* Members of the School Board, Prof. Anjali C. Ramteke, Prof. Subhod Kesharwani, and Prof. Rajeev Kumar Shukla have become the members of the School Board.

Members of School Board congratulated all the new faculty members and those who have become Professors and extended warm welcome to Prof. Anjali C. Ramteke Prof. Subodh Kesharwani and Prof. Rajeev Kumar Shukla, as Members of the School Board.

Director, SOMS, informed the members that the restructured MBA & MBA (Banking & Finance) programmes have been put on offer from July 2021 session onwards. The MBA programme has received good response from the students and more than 8800 students have enrolled in the programme for the July 2021 session. Further, he also informed the members that the AICTE has also increased the student intake of this programme to 30,000 recently.

Thereafter, the agenda items were taken up.

Item No.	Subject			
48.01	To confirm the minutes of 47 th meeting of the School Board held on July 30, 2021.			
48.01.01	The Chairman informed the members that the Minutes of 47 th Meeting of the School Board of the School of Management Studies held on July 30, 2021 were circulated to the Members. No comments have been received on the minutes from the members within the stipulated time.			
48.01.02	The School Board confirmed the Minutes of 47 th meeting of the School Board held on July 30, 2021.			
48.02	To consider the Action Taken Report on the minutes of 47 th Meeting of the School Board held on July 30, 2021.			
48.02.01	The chairman presented the Action Taken Report on the decisions taken by the School Board in its 47 th meeting held on July 30, 2021.			
48.02.02	The School Board considered and noted the Action Taken Report on the minutes of 47 th Meeting held on July 30, 2021.			



48.03	To consider the proposal for Master of Business Administration (Online) Programme.
48.03.01	Prof. Rajeev Kumar Shukla, the Programme Coordinator, presented the item. He informed the members that in the recent times, there has been growing demand for online programmes. To maintain pace with the changing scenario, the Management Discipline proposes to offer Master of Business Administration (Online) Programme.
	Further, he informed the members that a meeting of Programme Design Committee was held on November 9, 2021 for considering and discussing this proposal and the Minutes of the same are placed for consideration.
	He further informed the members that based on the discussions in the meeting, the Faculty has prepared the concept note and the Online Programme Approval (OPA) Form for offering Master of Business Administration (Online) (MBAOL) and the same are placed for consideration of the School Board.
	The Director, SOMS, further informed the members that the university has already requested for approval of AICTE for offering this programme. He also informed the members that school is planning to offer this programme from January 2022 session.
48.03.02	Members appreciated the initiative taken by the school and congratulated the Faculty for their efforts and approved the proposal for offering Master of Business Administration (Online) Programme along with the concept note and OPA Form.
48.04	To consider the proposals for new MBA Programmes in the different areas of Management.
48.04.01	Director, SOMS, presented the item and informed the members of School Board that the AICTE has approved 4 Post Graduate Diplomas in different specialization areas. However, there has not been good response for these Diplomas. The Faculty analysed the issue and felt that there may be more demand for Master's programmes rather than Diploma Programmes. In view of this, the Faculty proposes the following four MBA programmes in different specialization:
	 (i) Master of Business Management (Marketing Management) (MBAMM) (ii) Master of Business Management (Human Resource Management) (MBAHM) (iii) Master of Business Management (Operations Management) (MBAOM) (iv) Master of Business Management (Finance Management) (MBAFM)
	Further he also informed that a meeting of Programme Design Committee was held on November 9, 2021 to consider the above proposal and minutes of the



	same are placed for consideration. He further informed the members that based on the discussions, the Faculty has prepared the Programme Proposal Forms (PPF)) for launching the above programmes and the same are placed for consideration of the School Board. The Board was also informed that the school will be seeking the AICTE approval for Launching these programmes. After getting the approval the school is planning to offer these programmes from January/July 2022 session onwards.			
48.04.02	The School Board approved the proposal for launching Programmes as proposed above alongwith the PP Forms.	g the new MBA		
48.05	To consider and approve the Minutes of Meetings of Co Development Committees for different courses of MBA P			
48.05.01				
	S. Course Title	Date and time		
	No. 1. • MMPH-002: Human Resource Development	of Meeting held 28.10.2021		
	MMPH-006: Organizational Dynamics	3:00 PM		
	 MMPH-001: Organisational Design and Development MMPH-005: Managing Change in Organisations MMPH-009: International Human Resource Management 	29.10.2021 10:30 PM		
,	MMPH-004: Industrial and Employment Relations MMPH-007: Compensation and Rewards Management	29.10.2021 3:00 PM		
	They requested the Board to consider the minutes of meeting Design and Development Committees.	s of above Course		
48.05.02	The School Board approved the minutes of the Meetings of Course Design and Development Committees for different courses as proposed.			
48.06	To consider and approve the course curriculum finalized by the Course Design and Development Committees for different courses of MBA Programme.			
48.06.01	Prof. Srilatha presented the item and informed the members restructuring, the Course Design and Development Committ conducted and the minutes were placed as item 48.05 of course contents for following courses finalized in those mee for consideration of the School Board:	ee meetings were the agenda. The		
	MMPH-002: Human Resource Development			

	 MMPH-006: Organizational Dynamics MMPH-001: Organisational Theory & Design MMPH-005: Organizational Development and Change MMPH-009: International Human Resource Management MMPH-004: Industrial and Employment Relations MMPH-007: Compensation and Rewards Management 				
48.06.02	The School Board approved the course outlines as finalised by the Course Design and Development Committees for different courses of MBA Programme.				
48.07	To consider and approve the panel of Course Writers and Editors for different courses of MBA Programmes.				
48.07.01	rs that the Course 05 in the agenda of of Course Writers d for consideration				
	MMPH-002: Human Resource Development	Annexure 48.01			
	MMPH-006: Organizational Dynamics	Annexure 48.02			
	MMPH-001: Organisational Theory & Design	Annexure 48.03			
	MMPH-005: Organizational Development and Change	Annexure 48.04			
	MMPH-009: International Human Resource Management	Annexure 48.05			
	MMPH-004: Industrial and Employment Relations	Annexure 48.06			
	MMPH-007: Compensation and Rewards Management	Annexure 48.07			
48.07.02	The School Board approved the panel of Course Writers and Editors for different courses of MBA Programmes as proposed at Annexures 48.01 48.07				
48.08	To consider the proposal for Restructuring of M.C alongwith the list of Experts for Programme Restructuring				
48.08.01	Prof. Nawal Kishor presented the item and informed the members of School Board that the Master of Commerce (M.Com) offered by the Discipline of commerce, SOMS, is one of the popular programs developed more than a decade ago to equip the students with necessary conceptual and analytical skills required for handling the business operations, particularly in International Business Operations. This is a 72 credits program which is divided into two years of study. It has six core courses and six specialization courses in International Business Operations.				
	He further informed that in order to incorporate the chang place in the business world and to make the programme m and to provide more course options to students, the fa	ore contemporary,			

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	restructure the existing M.Com program in its entirety. For this purpose it is proposed to hold a Programme Design Committee Meeting. A list of Experts for this purpose is placed before the School Board for consideration.
	Members suggested some more names for inclusion in the panel. The final list is placed at Annexure 48.08 to the minutes.
48.08.02	The School Board approved the proposal for restructuring M.Com programme in principle alongwith the list of experts for conducting the Programme Design Committee meeting as placed at Annexure 48.08.
48.09	To consider the Revised Concept Note and PRF Form for BBA (Retailing) and PRF Form for Diploma in Retailing (DIR).
48.09.01	Prof. Sunil Gupta presented the item and informed the members that the minutes of Programme Restructure Committee Meeting held on July 8, 2021 alongwith the Concept Note and PR Forms were placed before the School Board for consideration in its 47 th Meeting held on July 30, 2021. School Board approved the Minutes of Expert Committee for Restructuring of BBA (Retaiting) Programme held on July 8, 2021 and suggested some modifications in the Concept Note and the Programme Revision Form (PRF).
	Further, he informed the members that the Faculty has deliberated the Board's observations and incorporated same in the Revised Concept Note and PRF for BBA (Retailing) Programme as well as the PRF for DIR Programme. These are now placed for consideration of the School Board afresh.
48.09.02	The School Board approved the Revised Concept Note and PR Form for BBA (Retailing) and PR Form for Diploma in Retailing (DIR).
48.10	To consider the list of Experts for Course Design and Development Committee for 1 st year courses of BBA (Retailing) Programme.
48.10.01	Prof. Sunil Gupta presented the item and informed the members of the School Board that in process of restructuring the BBA (Retailing) Programme, the Faculty of Commerce proposes to hold a Course Design and Development Committee for the 1 st year courses of BBA (Retailing) Programme. He placed a list of Experts for this purpose for the consideration of the School Board.
48.10.02	The School Board approved the list of Experts for holding the Course Design and Development Committee for the 1 st year courses of BBA (Retailing) Programme, subject to the approval of the revision proposal as considered at item 48.09 by the relevant Authorities of the University.

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48.11 To consider and approve the Minutes of Meetings of the Doctoral Research Committee (Commerce Discipline).

Prof. Nawal Kishor presented the item and informed the members of School Board that the meetings of the Doctoral Research Committee (Commerce Discipline) were conducted to consider and recommend different issues relating to Research Degree programme as per the details given below:

S. No.	Date of DRC Meeting	Agenda discussed		
1.	14 th September, 2021	 Presentation of pre-submission seminar by M Ruhani Bahl, Enrolment No- 173101363 Progress report of Ms. Ruhani Bahl, Enrolmen No- 173101363, a Ph.D Scholar 		
2.	28 th October, 2021	Progress Reports in respect of Ph.D Scholars in Commerce Discipline of 2017, 2018 and 2019 batches		
3.	29 th October, 2021	 1. 1st Seminar Presentation by Varsha Jaiswal, Enrolment No. 188500822 2. 1st Seminar Presentation by Jyoti, Enrolment No. 188500808 3. 2nd Seminar Presentation by Kavita Kamboj, Enrolment No. 188500775 4. 2nd Seminar Presentation by Preeti Bedi, Enrolment No. 173101349 5. 2nd Seminar Presentation by Deepika Verma, Enrolment No. 188500782 6. Progress Reports for Ph.D scholars of 2017 Batch 7. Progress Reports for Ph.D scholars of 2018 Batch 8. Request for Conversion of Full-time Ph.D scholars to Part-time Ph.D scholars in Commerce in respect of Gourav Kumar, Enrolment No. 173101395, Sangeeta Tewatia Kundu, Enrolment No. 198570570, Gaurav Sharma, Enrolment No. 198570563 and Kavita Kamboj, Enrolment No. 188500775 		
4.	11 th November, 2021	 Presentation of pre submission seminar by Ms. Rekha Gupta, Enrolment No- 173101284 Progress report of Ms. Rekha Gupta, Enrolment No- 173101284, a Ph.D Scholar. 		

The minutes of the above meetings of the Doctoral Research Committee (Commerce Discipline) were placed for consideration and approval of the School Board.

48.11.02 The School Board approved the Minutes of Meetings of the above Doctoral

Research Committee (Commerce Discipline).

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48.12	To consider and approve the Minutes of Meetings of the Doctoral
	Research Committee (Management Discipline).

48.12.01 Prof. Neeti Agrawal presented the item and informed the members of School Board that the meetings of the Doctoral Research Committee (Management Discipline) were conducted to consider and recommend different issues relating to Research Degree programme as per details given below:

S. No.	Date of DRC Meeting	Agenda discussed		
1.	October 27, 2021 at 11.00 AM	Pre submission seminar and progress report presentation of Ms. Pooja Sharma (enroll no.173101062)		
2.	October 27, 2021 at 3.30 PM	Pre submission seminar and progress report presentation of Mr. Nikhilkant(enroll no.173101030)		
3.	November 1, 2021	 (a) To consider the progress reports of the Research Scholars of PhD in Management of 2017, 2018 and 2019 batches. (b) To consider the cancellation of Ms. Nitu Yadav (enroll no. 198570595), Research Scholar of Ph.D. in Management (c) To consider the reallocation of supervisor for the following Research Scholars of PhD in Management Mr. Vivek Singh (188501279) Mr. Rajesh Mohan (188501293) (d) To consider the conversion of status of Mr. Puneet Kumar (173101134) Research Scholar of Ph.D. in Management from Full Time to Part Time. (e) To consider and approve the following as Ph.D .supervisors in Management Discipline: Prof. Rajeev Shukla Dr. Venkat Chittipakka 		

The minutes of the above meetings of the Doctoral Research Committee (Management Discipline) were placed for consideration and approval of the School Board.

48.12.02 The School Board approved the Minutes of Meetings of the above Doctoral Research Committee (Management Discipline).

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48.13	To consider the Panel of Experts for Moderators and Paper-Setters for different programmes of Commerce Discipline.			
48.13.01	Director, SOMS, presented the item and informed the members of School Boat that in order to incorporate the new names and remove the non-functional name as a routine, the school revises the panels for Paper Setters, and Moderators from time to time. In this process, the following panels of additional paper-sette moderators for different programmes/ courses of the Commerce Discipline as placed for consideration of the School Board:			
	Additional List of Moderators for BBA (Retailing)	Annexure 48.09		
	Additional List of Moderators for BBA (Retailing) Additional List of Paper-Setters for BBA (Retailing)	Annexure 48.10		
	3. List of Moderators for PGDIBO/ MCOM	Annexure 48.11		
	List of Moderators for BCOM/ BCOMG 4. List of Moderators for BCOM/ BCOMG	Annexure 48.12		
	Members suggested some more names for inclusion in the pan are placed at Annexures 48.09 to 48.12 to the minutes.	els. The final panels		
48.13.02	The School Board approved the Panels of Experts for Moderators, and Pape Setters for different programmes of Commerce Discipline as at Annexures 48.0 to 48.12 to the minutes.			
48.14.01	Director, SOMS, presented the item and informed the member that similar to previous item, panels of additional paper-sett evaluators for the different programmes/ courses of the Marare placed for consideration of the School Board as per the det	ers of School Board ers/ moderators and nagement Discipline		
	Additional List of Moderators for Finance Area	Annexure 48.13		
	Additional List of Moderators for Marketing Area	Annexure 48.14		
	3. Additional List of Moderators of Operations Area	Annexure 48.15		
	Additional List of Evaluators of Operations Area	Annexure 48.16		
	5. List of Paper Setters of Operations Area	Annexure 48.17		
	6. List of Paper-Setters and Evaluators for BBASM	Annexure 48.18		
	7. Additional List of Paper Moderators for BBASM	Annexure 48.19		
	8. List of Evaluators for Work Based Internship Reports for BBASM	Annexure 48.20		
	9. List of Paper-setters for CNM	Annexure 48.21		
	Members suggested some more names for incorporating in the panels are placed at Annexures 48.13 to 48.21 to the minutes.	he panels. The fina		
48.14.02	The School Board approved the Panels of Experts for Mode and Paper-Setters for different programmes of Manageme Annexures 48.13 to 48.21 to the minutes.			

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8.15.01		r, SOMS, presented the item and informed the mem	
		a need to develop/revise/restructure several course	
		ve programmes. Therefore, the Faculty has propos	
		erts for Course Design and Development Committee	
		for consideration of the school Board:	
	S. No.	Course code and Title	
	1.	MMPC-015: Research Methodology for	Annexure 48.22
	2.	Management Decisions	40.22
	3.	MMPC-019: Total Quality Management MMPB-006 Ethics and Corporate Governance in	Annexure 48.23
	3.	Banks	Annexure 48.24
	4.	MMPC-020 Business Ethics and CSR MMPC-021 Business Ethics and CSR MMPC-020 Business Ethics and CSR	
	4.	MMPB-001: Bank Financial ManagementMMPB-004: Risk Management in Banks	Annexure 48.25
	5.	MMPF-011: Management of Insurance Services	Annexure 48.26
		MMPF-006: Management of Financial Services	74111044110 40.20
		MMPB-005: Marketing of Financial Services	
	6.	MMPF-003: Management Control Systems	Annexure 48.27
	7.	MMPF-005: International Financial Management	Annexure 48.28
	8.	MMPO-001: Operations Research	Annexure 48.29
		MMPO-002: Project Management	
	9.	MMPO-005: Logistics and Supply Chain	Annexure 48.30
		Management	
	10	MMPO-006: Materials Management	
	10.	MMPM-003 Product and Brand Management	Annexure 48.31
	11.	MMPM-001Consumer Behaviour	Annexure 48.32
	12.	MMPM-005 Marketing of Services	
	13.	MMPH-003: Human Resource Planning	Annexure 48.33
	13.	MMPM-002: Sales Management	Annexure 48.34
	Membe	re suggested some more names for incomparation	in the newsle Ti
		rs suggested some more names for incorporation nels are placed at Annexures . 48.22 to 48.34 to the r	
	mai pa	nels are placed at Affilexures. 46.22 to 48.34 to the l	illiutes.
8.15.02	The Sc	hool Board approved the panels of Experts for C	oursa Dasian au
	Develor	oment Committees for different courses of	MRA and MR
	Prograi	mmes as at Annexures 48.22 to 48.34 to the minutes	s.
8.16	To con	nsider and approve the panels of Experts f	or PhD These
	Evalua		J. LIND. THES
48.16.01	D'	- COMC	1 661
8.16.01		r, SOMS, presented the item and informed the mathematical Research Supervisors have suggested the lists	

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research scholars in Ph.D. Programme. These lists have been prepared by the respective Supervisors in consultation with the Director of the School. The envelopes containing the names of examiners for the following research scholars are placed before the School Board for consideration:

SI. No.	Name of the Research Scholar	Programme	Enrol. No.	Name of the Research Supervisor
1.	Ms. Pooja Sharma	PHDMGT	173101062	Prof. Nayantara Padhi
2.	Mr. Nikhil Kant	PHDMGT	173101030	Prof. Neeti Agrawal
3.	Ms. Rekha Gupta	PHDCOM	173101284	Dr. Anupriya Pandey

48.16.02 The School Board approved the panels of Experts for Ph.D. Theses Evaluation for the above Research Scholars.

48.17 To report the approval of Hon'ble Vice Chancellor for the panel of Course Writers and Editor for two core courses of MBA and MBF Programmes.

48.17.01 Director, SOMS, presented the item and informed the members of School Board that in process of restructuring of MBA and MBF Programmes, Course Design and Development Committee for following courses were held as per details given below:

S. No.	Course Title	Date of Meeting
1.	MMPC-007: Business Communication	20.07.2021
2.	MMPC-016: International Business Management	27.07.2021

He further informed that the Minutes of Meetings and final course outlines for the above two courses were duly approved by the School Board in its 47th Meeting held on July 30, 2021. Subsequently, the list of course writers and editors for allocation of units were finalized and submitted to the Vice Chancellor for approval, in view of the urgency. After approval the units have been allocated to the respective course writers. The approved lists of Course Writers and the Editor for the above courses are placed before the School Board for information.

48.17.02 The School Board noted the panel of Course Writers and Editor for above two core courses of MBA and MBF Programmes.

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48.18	To consider and approve the names of additional course writers of BCOG-172: Indian Economy course.	
48.18.01	Prof. Nawal Kishor presented the item and informed the members of School Board that BCOG-172: Indian Economy is a course of B.Com CBCS Programme. This course is to be offered in 6 th Semester from January 2022 session. Some of the earlier Course Writers have expressed their inability to write the units. Therefore, the following names of the additional Course writers are placed for the consideration and approval of the School Board:	
*	 Prof. S.V. Satyanarayana, Former Dean, Department of Commerce, Osmania University, Hyderabad, Ph.No08500283271, Email: vaijalasura@yahoo.co.in . Res.: 2-19-3, Kalyanpuri, Hyderabad – 500039. Prof. S. K. Singh, Professor (Retired), SOSS, IGNOU, New Delhi, Ph.No9899094117 Dr. I. C. Dhingra (Retd.), Bhagat Singh College, University of Delhi, Delhi. Ph.No9891422323 	
	Members suggested to add the name of Prof. B. Sudhakar Reddy, Professor, Osmania University, Hyderabad. Ph.No 9866023156, Email: profbsreddy@yahoo.com, to the above list of course writers.	
48.18.02	The School Board approved the additional four names of course writers f BCOG-172: Indian Economy course.	

The Meeting ended with the members thanking the Chair.

(K. Ravi Sankar) Director, SOMS & Chairman, School Board

प्रो. के. रवि शंकर / Prof. K. Ravi Sankar निदेशक / Director प्रवेध अध्ययन विद्यापीठ School of Management Studies इ.गाँ.रा.मु.वि., मैवान गढ़ी, नई दिल्ली-110068 IGNOU, Maidan Garhi, New Delhi-110068