

MAM-052

**Master of Business Administration (Agribusiness Management)
(MBAABM)**

**ASSIGNMENT
for
July 2025 Session**

MAM052: AGRIBUSINESS MANAGEMENT AND POLICIES



**School of Agriculture
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	: MAM-052
Course Title	: Agribusiness Management and Policies
Assignment Code	: MAM-052/JULY/2025
Coverage	: All Blocks

Note:

- Attempt any five questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
 - Evaluation of assignment follows letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details go through the MBAABM programme guide.
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- 1) Explain the scope and components of agribusiness. How does agribusiness contribute to the overall agricultural value chain in India?
 - 2) a) Discuss the major agricultural marketing reforms introduced in India in recent years.
b) Highlight the key entrepreneurial opportunities emerging in the Indian agricultural sector.
 - 3) Describe the essential steps involved in setting up an agricultural enterprise. Support your answer with a suitable example from the agribusiness sector.
 - 4) Explain the role of policy in promoting agricultural growth and agribusiness development in India. What are the major challenges faced in the implementation of agribusiness policies in India?
 - 5) Briefly explain the structure and role of the Public Distribution System (PDS) in India. How does it support food security?
 - 6) Examine the implications of WTO agreements on Indian agriculture. Also, provide an overview of India's trade policy related to agricultural commodities.
 - 7) What do you understand by Intellectual Property Rights (IPR)? Discuss the various types of IPR and their significance.