

MAM-052

Post Graduate Diploma in Agribusiness

and

**Master of Business Administration (Agribusiness Management)
(MBAABM)**

ASSIGNMENT

for

January 2026 and July 2026 Session

MAM-052: AGRIBUSINESS MANAGEMENT AND POLICIES



**School of Agriculture
INDIRAGANDHINATIONAL OPEN UNIVERSITY MAIDAN
GARHI, NEW DELHI – 110 068**

ASSIGNMENT

CourseCode	: MAM-052
Course Title	: Agribusiness Management and Policies
Assignment Code	: MAM-052/2026
Coverage	: All Blocks

Note:

- Attempt any **FIVE** questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
- Evaluation of the assignment follows the letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details, go through the MBAABM programme guide.

- 1) Explain the changing dimensions of agribusiness in the context of organised food retailing. And also discuss how agribusiness activities strengthen the agricultural value chain in India?
- 2) Explain the scope and significance of agricultural diversification. Discuss the various avenues that can be adopted for diversification in agriculture.
- 3) Discuss the major agricultural marketing reforms introduced in India in recent years. Examine their impact on farmers, markets, and agribusiness development.
- 4) Explain the steps in setting up an enterprise in detail.
- 5) Explain the role of government policies in promoting agricultural growth and agribusiness development in India. What are the major challenges in the implementation of agribusiness policies?
- 6) Briefly explain the structure and functioning of the Public Distribution System (PDS) in India. How does it contribute to food security and the welfare of vulnerable sections?
- 7) Examine the implications of World Trade Organisation (WTO) agreements on Indian agriculture. Also, outline India's agricultural trade policy.
- 8) What do you understand by Intellectual Property Rights (IPR)? Discuss the different types of IPR and their significance in agriculture and agribusiness.