

MAM-055

**Post Graduate Diploma in Agribusiness
(PGDAB)**

**ASSIGNMENT
for
January 2026 and July 2026 Session**

MAM-055: PRINCIPLES OF AGRIBUSINESS MANAGEMENT



**INDIRAGANDHINATIONALOPENUNIVERSITY MAIDAN
GARHI, NEW DELHI – 110 068**

ASSIGNMENT

CourseCode	: MAM-055
Course Title	: Principles of Agribusiness Management
Assignment Code	: MAM-055/2026
Coverage	: All Blocks

Note:

- Attempt any **FIVE** questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
- Evaluation of the assignment follows the letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details, go through the MBAABM programme guide.

1.	What do you understand by organisational design? Explain the factors considered in designing the structure of an organisation. Also, discuss the process of organising.
2.	Discuss the objectives and functions of human resource management (HRM). What are the operational functions involved in the process of HRM?
3.	Explain the significance of human resource development (HRD). Discuss the HRD strategy.
4.	What is meant by work values and ethics in an organisation? Discuss the most frequently mentioned workplace values & ethics.
5.	Discuss the personality traits of a leader. Also, discuss the styles of leadership.
6.	What is meant by group dynamics? Explain the process of group development. What are the critical issues addressed by leaders to make great teams?
7.	Discuss the elements and functional decomposition of the information system.
8.	Explain the meaning and types of e-commerce.