

ASSIGNMENT BOOKLET

**Post Graduate Diploma in Agribusiness
(PGDAB)**

**January 2024 sessions
and
July 2024 Sessions**



**School of Agriculture
Indira Gandhi National Open University
New Delhi -110068**

Dear Learners,

The Post Graduate Diploma in Agribusiness (PGDAB) consists of 7 theory courses and one project work. The assessment of theory courses is done in two components i.e. continuous assessment (assignment) and term-end examination. The weightage for the term-end examination will be 70per cent and the weightage for the continuous assessment (assignment) will be 30per cent. There is one assignment for each theory course, thus a total of seven assignments for the programme. Each assignment will be of 50 marks which ultimately will be converted to have a weightage of 30 % of total marks.

Before attempting the assignments, please read the following instructions carefully.

1. First of all, read the assignment /questions and instructions carefully and identify the components of an assignment. You should read the relevant sections and sub-sections of a unit while preparing your responses and write answers in your own words. Your responses should not be a verbatim reproduction of the textual materials/blocks provided for self-learning purposes. We also suggest that you read additional materials available in your study centre or any other library before preparing your responses. But extra reading is not a must to answer these assignments.
2. **On the top of the first page of your answer sheet, please write the details exactly in the following format.**

Enrolment no.:
Name:
Address:
.....

Course Code:
Course Title:
Study Centre:
(Name and Code)
Date:

3. Use foolscap size paper for writing your answer.
4. Leave a 4 cm margin on the top, bottom, and left of your answer sheet.
5. Indicate question no. and part of the question being solved while writing your answers.
6. Assignments have to be sent to the Programme Coordinator of your study centre.
7. **We strongly suggest that you should retain a copy of your assignment responses.**

Wishing you good luck.

Assignment -6

Course Code: MAM-056

Course Title: Qualitative and Quantitative Analysis for Agribusiness

Maximum Marks: 50

Note: Attempt any FIVE questions. All questions carry equal marks.

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| 1. | Discuss the importance and orientation of business research in making management decisions. |
| 2. | What do you understand by measurement scales in research? Explain the types of scales. |
| 3. | Briefly discuss the main steps to determine the sample size in a research. |
| 4. | Discuss the graphical presentation techniques for summarising data. |
| 5. | What are projective techniques of investigation? Discuss important forms of projective techniques. |
| 6. | Explain the important steps in the preparation of a business report. |
| 7. | Explain the concept and components of decision tree analysis. |
| 8. | What are various inventory management techniques? Discuss anyone. |