

**MAM-056**

**Post Graduate Diploma in Agribusiness  
(PGDAB)**

**ASSIGNMENT  
for  
January 2026 and July 2026 Session**

**MAM-056: QUALITATIVE AND QUANTITATIVE ANALYSIS FOR AGRIBUSINESS**



**INDIRAGANDHINATIONALOPENUNIVERSITY MAIDAN  
GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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<b>CourseCode</b>	<b>: MAM-056</b>
<b>Course Title</b>	<b>: Qualitative and Quantitative Analysis for Agribusiness</b>
<b>Assignment Code</b>	<b>: MAM-056/2026</b>
<b>Coverage</b>	<b>: All Blocks</b>

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**Note:**

- Attempt any **FIVE** questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
- Evaluation of the assignment follows the letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details, go through the MBAABM programme guide.

1.	Discuss the stage of the business research process.
2.	What is meant by the scale of measurements? Discuss the types of scales.
3.	Explain the meaning and importance of sampling. Describe the probability-based sampling techniques.
4.	Define measures of dispersion. Explain the techniques of measuring dispersion.
5.	Discuss the advantages and limitations of the interview method of information collection. Also, discuss the types of interviews.
6.	Prepare and discuss the layout of the business report.
7.	What factors make the use of operations research techniques important to the decision-makers in the industry? Discuss the fields of management in which operations research is used in decision-making.
8.	Explain the concept of inventory management. Describe the economic order quantity (EOQ) techniques of inventory management.