

MAM-057

**Master of Business Administration (Agribusiness Management)
(MBAABM)**

**ASSIGNMENT
for
July 2025 Session**

MAM-057: PROJECT MANAGEMENT IN AGRIBUSINESS



**School of Agriculture
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	: MAM-057
Course Title	: Project Management in Agribusiness
Assignment Code	: MAM-057/JULY/2025
Coverage	: All Blocks

Note:

- Attempt any five questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
 - Evaluation of assignment follows letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details go through the MBAABM programme guide.
-
- 1) Explain the meaning and importance of social cost-benefit analysis. Discuss the procedure for estimating the social cost and benefit of a project.
 - 2) Discuss the nature of agricultural projects. Explain the critical factors that need to be considered by the project management.
 - 3) Find an example of a project from the books or the internet which have used the Participatory Rural Appraisal (PRA) approach in project management. Summarize your observations and understanding of the PRA approach.
 - 4) What are the aspects covered in the project planning process? What points are kept in mind while developing the objectives of project planning? Indicate the steps of project planning.
 - 5) What do you understand by process mapping? Explain the need for process mapping. Discuss the key project management processes that run through all project phases.
 - 6) Why is project control important? Explain the different dimensions of control considered in designing project control.
 - 7) What is mean by preparation of the final project completion report? Discuss the contents of the final project report.