

MAM-062

**Master of Business Administration (Agribusiness Management)
(MBAABM)**

**ASSIGNMENT
for
July 2025 Session**

**MAM-062: Production and Supply Chain Management in
Agribusiness**



**School of Agriculture
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MAM-062
Course Title	:	Production and Supply Chain Management in Agribusiness
Assignment Code	:	MAM-062/JULY/2025
Coverage	:	All Blocks

Note:

- Attempt any five questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
 - Evaluation of assignment follows letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details go through the MBAABM programme guide.
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- 1) Define Production and Operations Management and explain its importance, objectives, and scope.
 - 2) A fruit processing unit experiences frequent raw material shortages during peak season, causing production halts. Using the concept of PPC, how would you redesign their planning to ensure uninterrupted production?
 - 3) What are the objectives of demand forecasting? Explain the steps involved in forecasting.
 - 4) Define Work Measurement. Explain its uses and types.
 - 5) What are the different factors affecting aggregate planning? Describe the strategies for aggregate planning.
 - 6) Describe the different methods of pre-cooling of fresh produce.
 - 7) Enlist the major agricultural produce in your geographical area and explain the supply chain of any two of them.