

MAM-062

**Master of Business Administration (Agribusiness Management)
(MBAABM)**

**ASSIGNMENT
for
January 2026 and July 2026 Session**

**MAM-062: PROCUREMENT AND MATERIALS MANAGEMENT IN
AGRIBUSINESS**



**School of Agriculture
INDIRAGANDHI NATIONAL OPEN UNIVERSITY MAIDAN
GARHI, NEW DELHI – 110 068**

ASSIGNMENT

CourseCode	: MAM-062
Course Title	: Procurement and Materials Management in Agribusiness
Assignment Code	: MAM-062/2026
Coverage	: All Blocks

Note:

- Attempt any **FIVE** questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
 - Evaluation of the assignment follows the letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details, go through the MBAABM programme guide.
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- 1) Discuss the critical factors influencing the Production and Operations Management in Agribusiness. Also, explain the factors affecting the production system.
 - 2) A fruit processing unit faces frequent shortages of raw materials during the peak season, leading to interruptions in production. Using the principles of Production Planning and Control (PPC), explain how the planning system can be redesigned to ensure smooth and uninterrupted production.
 - 3) Explain the objectives of demand forecasting. Describe the systematic steps involved in the forecasting process.
 - 4) a) Define Job Design. Explain its objectives, process and benefits.
b) Explain the Safety Management System?
 - 5) Discuss the various factors influencing aggregate planning. Explain the different strategies adopted for aggregate planning.
 - 6) Explain the concept of cold chain management. Discuss its need and scope in agribusiness.
 - 7) Describe the various methods used for pre-cooling fresh agricultural produce.
 - 8) List the major agricultural commodities produced in your region and explain the supply chain of any two selected commodities.