

MAM-063

**Master of Business Administration (Agribusiness Management)
(MBAABM)**

**ASSIGNMENT
for
January 2026 and July 2026 Session**

**MAM-063: PROCUREMENT AND MATERIALS MANAGEMENT IN
AGRIBUSINESS**



**School of Agriculture
INDIRAGANDHINATIONAL OPEN UNIVERSITY MAIDAN
GARHI, NEW DELHI – 110 068**

ASSIGNMENT

CourseCode	: MAM-063
Course Title	: Procurement and Materials Management in Agribusiness
Assignment Code	: MAM-063/2026
Coverage	: All Blocks

Note:

- Attempt any **FIVE** questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
 - Evaluation of the assignment follows the letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details, go through the MBAABM programme guide.
- 1) Define procurement. Explain its significance and objectives. Also, discuss the procurement process in detail.
 - 2) Explain the different procurement models used in agriculture. Discuss the major challenges faced in agricultural procurement.
 - 3) Explain the objectives of purchasing. Describe the various stages involved in the purchasing cycle.
 - 4) Discuss the 4P marketing mix strategy (Product, Price, Place, and Promotion) in agri-input marketing in detail, with suitable examples.
 - 5) Suppose you are required to procure high-quality wheat seeds for a contract farming arrangement. Discuss the criteria you would adopt for selecting a suitable supplier and justify your choice with reference to quality, reliability, and cost considerations.
 - 6) Define integrated materials management. Explain its need, objectives, and advantages in organisational operations.
 - 7) Discuss the importance of warehouse control. List and explain the essential documents used in warehouse inventory management.
 - 8) Define inventory analysis and explain the different methods used for inventory analysis.