

**MAM-064**

**Master of Business Administration (Agribusiness Management)  
(MBAABM)**

**ASSIGNMENT  
for  
January 2026 and July 2026 Session**

**MAM-064: HORTICULTURAL PRODUCTION AND POST-HARVEST  
MANAGEMENT**



**School of Agriculture  
INDIRAGANDHI NATIONAL OPEN UNIVERSITY MAIDAN  
GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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<b>CourseCode</b>	<b>: MAM-064</b>
<b>Course Title</b>	<b>: Horticultural Production and Post-Harvest Management</b>
<b>Assignment Code</b>	<b>: MAM-064/2026</b>
<b>Coverage</b>	<b>: All Blocks</b>

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**Note:**

- Attempt any **FIVE** questions and submit this assignment to the Coordinator of your studycentre. Each answer may contain approx. 500 words.
  - Evaluation of the assignment follows the letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details, go through the MBAABM programme guide.
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- 1) Define propagation. Explain the different methods of asexual propagation.
  - 2) What are the different categories of nurseries? Explain the nutrients, water and pest management in nurseries.
  - 3) Discuss the infrastructure used for the protected cultivation of vegetables.
  - 4) What is landscaping? Explain the various principles of landscaping.
  - 5) Discuss the various reasons for high post-harvest losses and explain the importance of post-harvest management.
  - 6) Discuss traditional and low-cost storage systems. Describe the design, working principle, advantages and limitations of the Zero Energy Cool Chamber (ZECC).
  - 7) Define value addition. Discuss the importance of value addition. Enlist the different unit operations in food processing.