

MAM-065

**Master of Business Administration (Agribusiness Management)
(MBAABM)**

**ASSIGNMENT
for
January 2026 and July 2026 Session**

MAM-065: LIVESTOCK BUSINESS MANAGEMENT



**School of Agriculture
INDIRAGANDHINATIONAL OPEN UNIVERSITY MAIDAN
GARHI, NEW DELHI – 110 068**

ASSIGNMENT

CourseCode	: MAM-065
Course Title	: Livestock Business Management
Assignment Code	: MAM-065/2026
Coverage	: All Blocks

Note:

- Attempt any five questions and submit this assignment to the Coordinator of your study centre. Each answer may contain approx. 500 words.
 - Evaluation of the assignment follows the letter grading system. Grade A, B, C, D, or E will be awarded in order of performance of learners based on highest (A grade) to lowest (E grade). For details, go through the MBAABM programme guide.
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- 1) Discuss the important considerations to be kept in mind during the establishment of a commercial breeder farm for cattle and buffalo.
 - 2) Explain the nutritional requirements and feeding of dairy cattle and buffalo.
 - 3) Discuss the milk procurement system in the organised and unorganised dairy sector.
 - 4) Discuss the preparation of butter and ghee. Explain the various principles involved in fat separation and clarification.
 - 5) Explain the role of intermediaries in marketing channels. Discuss their advantages and limitations.
 - 6) Discuss the components of risk management in the livestock sector. Explain the roles of risk assessment, risk management and risk communication.
 - 7) Explain the key components of a Detailed Project Report (DPR) for a dairy plant.