

**CAPMER**

# **CAPMER**

**Assignments for students admitted in July  
2025 and January 2026 sessions**



**School of Continuing Education  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi-110068**

**IMPORTANT**  
**ASSIGNMENT**  
**2025 - 2026**

**Programme: CAPMER**

Dear Learners,

You will have to do two assignments. **DOING BOTH ASSIGNMENTS IS COMPULSORY.**

**SOME DO'S AND DON'T'S ABOUT SENDING IN ASSIGNMENTS**

***Some Do's***

- 1) When you receive the assignment, check it immediately and ask for the missing page(s), if any.
- 2) Submit your assignments on time at your Study Centre. By doing so, you can benefit from your Counselor's comments on your submitted response sheets.
- 3) Maintain an account of the assignments sent to us and the corrected sheets received by you. This will help you maintain the schedule of your work and avoid the possibility of sending the same assignment a second time.

***Some Don'ts***

- 1) Do not remind us to send back the corrected response sheets. These will be sent to you at the earliest possible.
- 2) Do not misplace / lose your graded assignments. You will need these till the Course is completed.
- 3) Do not enclose doubts for clarification along with the assignment. If you want to draw our attention to something of urgent/important nature, email us separately. Give your roll number, name, address, the title of the Course, the number of the assignment, etc. on top of your letter.
- 4) Do Not copy the content of the Assignment from SLM.

- 1) Write your roll number, name, full address and date on top right corner of the first page of your response sheets.
- 2) Submit each assignment separately. Write the Course title, assignment number and the name of the Study Centre you are attached to, in the center of the first page of your response sheets.

The top of the first page of your response sheets should look like this:

---

Enrolment No.....	Name.....
Course Title.....	Address.....
Assignment No.....	.....
Study Centre.....	Date.....

---

Please follow the above format strictly. If you do not follow this format, we will be compelled to return your script to you for re-submission.

- 3) Read the instructions related to assignments printed in the Programme Guide in Section 7.
- 4) Please note that unless you submit all the five assignments contained in this booklet within the stipulated time, you would not be permitted to appear for the Term-End Examination for the respective Course.
- 5) Submit all the 3 Sections - Long Answer Question, Medium Answer Questions, and Short Answer Questions - of each assignment together, otherwise your assignment would be returned to you without being evaluated.

**(CAPMER)**

**Assignments July 2025 and January 2026 sessions**

**SCHEDULE FOR SUBMISSION OF ASSIGNMENTS for BHC-005,  
BHC-006**

<b>Assignment Number</b>	<b>Last Date of Submission</b>	<b>Whom to Send</b>
<b>BHC-005/AST/TMA-1/2025/2026</b>	<b>31<sup>st</sup> October, 2025</b>	<b>The Coordinator of Your Study Centre</b>
<b>BHC-006/AST/TMA-2/2025/2026</b>	<b>30<sup>th</sup> April, 2026</b>	

**Course Code** : BHC-005  
**Course Title** : CAPMER  
**Assignment No.** : BHC-005/AST/TMA-1/2025/2026

**Maximum Marks: 100**

**Note:** The assignment has two sections.

Part A - Descriptive

Maximum Marks: 60

- 1) Describe the Organizational Structure of a Garment Manufacturing Unit in detail. (10)
- 2) What are the various modes of E-commerce Transactions? Elaborate with examples. (10)
- 3) What are the different bases for Market Segmentation? (10)
- 4) Write short note on Brand Elements and how to develop those Elements? (10)
- 5) Describe the process of Product and Design Development with a focus on Forecasting. (5+5=10)
- 6) Who is an Entrepreneur? What are the basic qualities of an Entrepreneur? Explain the Conceptual Model of Entrepreneurship (3+3+4=10)

**Part B**

**Maximum Marks: 40**

- 1) Visit a boutique / tailor near you and note how the various parts of a garment are stitched together. Explain the process. (10)
- 2) Make a 5-6 pages portfolio on one of your favourite Indian Fashion Designer. (10)
- 3) Conduct a survey in a local market near you and make a swatch board of – (10 +10=20)
  - A) 10 fabrics made from Natural fibres
  - B) 10 fabrics made from Man-made fibres