

Master's Programme in Rural Development

Assignments

(July 2025 /January 2026 Session)

MA(RD) – Second Year



**Discipline of Rural Development
School of Continuing Education
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110068**

ASSIGNMENTS

**MRDE-201, MRDE-202, MRDE-203, MRDE-002,
MRDE-003 & MRDE-004
Schedule for July 2025 / January 2026**

Schedule for Submission of Assignments

Assignment Number	Last Date of Submission	Whom to Send
MRDE-201/AST/TMA-5/2025-2026	For July 2025 session 31st March, 2026	To submit the Assignment, you can send the link given by the Center for Online and to the Regional Center provided by the University. For this, keep watching the Center for Online and LMS portal. Please follow the IOP LMS Portal.
MRDE-202/AST/TMA-6/2025-2026		
MRDE-203/AST/TMA-7/2025-2026	For January 2026 session 30th September, 2026	
MRDE-002/AST/TMA-8/2025-2026		
MRDE-003/AST/TMA-9/2025-2026		
MRDE-004/AST/TMA-10/2025-2026		

As explained in the Programme Guide for MARDOL you will have to do one assignment in each course of 6 credits. Last date of submission for all the assignments is mentioned above but we advise you to do them one by one along with your study of particular course and submit them so that you may get back the marks and comments of the counselor with evaluated assignment. With a proper planning you will be able to do them within the stipulated period. Please do not wait for the last date to submit all the assignments.

**PLEASE ALSO READ CAREFULLY INFORMATION REGARDING ASSIGNMENTS
FROM PROGRAMME GUIDE and follow the IOP LMS portal.**

Assignment- 7
Communication and Extension in Rural Development

Course Code: MRDE-203
Course Title: Communication and Extension in Rural Development
Assignment No.: MRDE-203/AST/TMA-7/2025-2026
Maximum Marks: 100

Note: The assignment has three sections. It contains questions, which require long, medium and short answers. A long answer should not exceed 1000 words. Medium answers should not exceed 500 words each. Short answers should not exceed 100 words each

Long Answers Questions

Maximum Marks: 40

Attempt any One of the following

1. Discuss the concepts and theories of Communication.
2. Explain about Mass Communication in Rural India.
3. What are the factors to be considered for effective communication planning and design?

Medium Answers Questions

Maximum Marks: 15 each

Attempt any Two of the following:

1. Discuss about Rural Extension.
2. Discuss brief the role of ICT in development.
3. Explain Communication support.

Short Answers Questions

Maximum Marks: 6 each

Attempt any Five of the following

1. Mewat Community Radio
2. Participatory Rural Appraisal
3. Electronic Media
4. Social Marketing
5. E-Governance
6. Technology Adaption
7. Management Planning
8. Third World