

Master's Programme in Rural Development

Assignments

(July 2024 /January 2025 Session)

MA(RD) – Second Year



**Discipline of Rural Development
School of Continuing Education
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110068**

Master of Arts (Rural Development)

ASSIGNMENTS

**MRDE-201, MRDE-202, MRDE-203, MRDE-002,
MRDE-003 & MRDE-004
Schedule for July 2024 / January 2025**

Schedule for Submission of Assignments

Assignment Number	Last Date of Submission	Whom to Send
MRDE-201/AST/TMA-5/2024-2025	For July 2024 session 31st March, 2025	The coordinator of your Study Centre
MRDE-202/AST/TMA-6/2024-2025		
MRDE-203/AST/TMA-7/2024-2025	For January 2025 session 30th September, 2025	
MRDE-002/AST/TMA-8/2024-2025		
MRDE-003/AST/TMA-9/2024-2025		
MRDE-004/AST/TMA-10/2024-2025		

As explained in the Programme Guide for M.A.(RD) you will have to do one assignment in each course of 6 credits. Last date of submission for all the assignments is mentioned above but we advise you to do them one by one along with your study of particular course and submit them so that you may get back the marks and comments of the counselor with evaluated assignment. With a proper planning you will be able to do them within the stipulated period. Please do not wait for the last date to submit all the assignments.

PLEASE ALSO READ CAREFULLY INFORMATION REGARDING ASSIGNMENTS FROM PROGRAMME GUIDE.

Assignment-10

Entrepreneurship and Rural Development

Course Code: MRDE-004
Course Title: Entrepreneurship and Rural Development
Assignment No.: MRDE-004/AST/TMA-10/2024-2025
Maximum Marks: 100

Note: The assignment has three sections. It contains questions, which require long, medium and short answers. A long answer should not exceed 1000 words. Medium answers should not exceed 500 words each. Short answers should not exceed 100 words each

Long Answers Questions

Maximum Marks: 40

Attempt any One of the following

1. Describe the initiatives of non-governmental organizations in the context of rural entrepreneurship.
2. What do you understand by Entrepreneurship? Describe its nature and characteristics.
3. Discuss the primary management functions in managing a rural enterprise.

Medium Answers Questions

Maximum Marks: 15 each

Attempt any Two of the following:

1. Examine various sources of funds available for rural entrepreneurship.
2. Highlight the entrepreneurial experience 'Black To Roots' of Shri Sanjay Singh.
3. Why is democratic state more conducive for entrepreneurship?

Short Answers Questions

Maximum Marks: 6 each

Attempt any Five of the following

1. Working Capital
2. Break-Even analysis
3. Market Research
4. Partnership
5. Intensive Campaigns
6. Mal-Integration of Rural and Urban Economy
7. Adaptation
8. Innovation