BACHELOR OF COMPUTER APPLICATIONS (BCA)

(Revised Syllabus)

BCA(Revised Syllabus)/ASSIGN/SEMESTER-I

ASSIGNMENTS

(July - 2026 & January - 2027)

FEG-02, ECO-01, BCS-011, BCS-012, BCSL-013

SCHOOL OF COMPUTER AND INFORMATION SCIENCES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068

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Important Notes

1. Submit your assignments to the Coordinator of your Study Centre on or before the due date.
2. Assignment submission before due dates is compulsory to become eligible for appearing in corresponding Term End Examinations. For further details, please refer to BCA Programme Guide.
3. To become eligible for appearing the Term End Practical Examination for the lab courses, it is essential to fulfill the minimum attendance requirements as well as submission of assignments (on or before the due date). For further details, please refer to the BCA Programme Guide.

Course Code	**:**	**ECO-01**
Course Title	**:**	**Business Organization**
Assignment Number	**:**	**BCA (I)/01/Assignment/2026-27**
Maximum Marks	**:**	**100**
Weightage	**:**	**30%**
Last Dates for Submission	**:**	**31st October, 2026 (For July 2026 Session)**
	:	**30th April, 2027 (For January 2027 Session)**

Maximum marks: 100

Attempt all the questions

Q1: **(2+18 Marks)**

a) Define business and explain its nature, scope, objectives, and role in the economic development of a country.

b) Explain the formation, characteristics, advantages, and limitations of partnership firms. How does partnership contribute to business growth?

Q2: **(2+18 Marks)**

a) Explain the various stages involved in business promotion. Discuss the role of promoters in establishing a new business enterprise.

b) Discuss the various methods of raising finance for business enterprises. Explain the factors that influence the choice of financing methods.

Q3: **(10+10 Marks)**

a) Discuss the functions and significance of stock exchanges in the modern economy. How do stock exchanges facilitate capital formation?

b) Discuss the various advertising media available to marketers. Evaluate their suitability for different types of products and markets.

Q4: **(2+18 Marks)**

a) Business and Profession
b) Private Limited Company and Public Limited Company
c) Equity Shares and Preference Shares
d) Wholesaler and Retailer

Q5: **(4 × 5 Marks)**

a) Cooperative societies as a form of business organization
b) Importance and types of distribution channels
c) Export promotion measures for Indian businesses
d) Role of SEBI in regulating stock exchanges