

**Post Graduate Diploma and Master of Arts in
Corporate Social Responsibility
(PGDCSR/MACSR)**

Assignments

(July 2025 & January 2026 Sessions)



**School of Extension and Development Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -11006**

Dear Learner,

You will have to do one assignment with five questions for each course. Each assignment carries 100 marks. Irrespective of the year and session of the registration you need to submit the latest assignments uploaded on the website.

Instructions

- 1) The top of the first page of your response sheet should look like this:
 - Name:
 - Enrollment No.:
 - Course Title:
 - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Last date for submitting the assignments for July 2025 Session is 31st March 2026 and January 2026 Session is 30th September 2026.
- 6) Please submit the assignments to: **Your Study Center/Regional Center**

Guidelines

- 1) **Planning:** Read the assignments carefully. Go through the self learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 2) **Organization:** Be a little more selective and analytical. Give attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarize your response to the question.
- 3) **Make sure that your answer:**
 - a) is around 600 - 800 words for each question;
 - b) is logical, coherent and has clear connections between sentences and paragraphs;
 - c) is written correctly giving adequate consideration to your expression, style and presentation;
- 4) **Presentations:** Once you are satisfied with your answers, you can write down the final version for submission, write each answer neatly and underline the points you wish to emphasize.
- 5) Please contact the Programme Coordinators for any academic help / clarification:
 - Prof. P. V. K. Sasidhar, e-mail: pvksasidhar@ignou.ac.in
 - Dr. Nisha Varghese, e-mail: nishavarghese@ignou.ac.in

ASSIGNMENT – 4

CSR Projects and Programmes

Course Code: MEDS - 054

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. How the knowledge of project management techniques facilitates effective implementation of CSR programmes? Demonstrate with the help of Bar charts.
2. Why to audit CSR programmes? Discuss how to measure Social Return on Investment (SROI) of any CSR programme.
3. How to formulate CSR programmes based on the identified needs of the community? Illustrate with an example.
4. Differentiate between quantitative and qualitative CSR data collection methods. Describe the observation method with its merits and limitations.
5. Why evaluation of CSR programmes / projects is essential? Discuss different approaches and challenges in evaluation of CSR programmes.

Cover Page for Assignment

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INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068



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Assignment No.:

Name of learner	:	
Enrolment No.	:	
Regional Centre and Code	:	
Name of the Programme	:	
Programme Code	:	
Course Code	:	
Course Title	:	
Email	:	
Mobile no./Phone no.	:	
Date of Submission	:	
Address of Student	:	
Signature of Student	:	