

MHH-011

**Master of Business Administration Hospital and Health Management
(MBAHCHM)**

**ASSIGNMENT
For
July 2025 and January 2026 Sessions**

MHH-011: Hospital Planning and Administration

**(Last date of submission for July 2024 session is 31st October, 2025 and for January
2026 sessions is 30th April, 2026)**

**School of Health Sciences
INDIRA GANDHI NATIONAL OPEN UNIVERSITY MAIDAN GARHI,
NEW DELHI – 110 068
ASSIGNMENT**



Dear Student,

As explained in the Programme Guide, there are four assignments in total in 3rd semester of MBAHCHM and **all** these assignments are compulsory. Please note that the assignments carry a weightage of 30% marks towards the final evaluation in theory component and **submission of related assignments is a prerequisite** for appearing in theory term-end examination for respective papers. It is always better if you can submit all assignments as early as possible.

Course Code	Blocks Involved	Assignment Code
MHH 011	1, 2, 3, and 4	MHH 011/TMA/2025

Please take note of the following points before writing your assignments:

- Use only foolscap A4 size paper for writing your responses. Only handwritten assignments will be accepted. Typed or printed copies of assignments will not be accepted.
- Tie the pages after numbering them carefully.
- Write the questions and question number with each answer.
- All the questions are compulsory.
- **Zero marks will be given if it is found that the answers were copied from other student**
- Every assignment will be evaluated out of a full mark of 100. Weightage is indicated in parentheses against each question.

Suggestions for writing an assignment:

Read the assignments carefully. Go through the units on which the answers are based. Draw a rough outline of your answer. Make a logical order. Then write your answer neatly and submit. Give illustrations and tables wherever necessary. You may keep a photocopy of the answer sheets for future reference.

Answer each assignment in separate sheets. On the first page of the assignment response sheet, write the programme code, course code, course title, assignment code, name of your programme study centre and date of submission. Your Roll No., Name and Full address should be mentioned in the top right corner of the first page. The first page of your response sheet should look like the format given below.

Please submit the assignments to your Regional Centre only

Programme Code: _____	Enrollment No. _____
Course Code _____	Name _____
Course Title _____	Address _____
Assignment Code _____	_____
PSC _____	_____
Date of Submission _____	

Your assignment will be evaluated out of 100 marks and converted into grades

The following is the system of converting the overall letter grades to percentage equivalents:

- A = 80% and Above
- B = 60% to 79.9%
- C = 50% to 59.9%
- D = 40% to 49.9%
- E = Below 40%

- A = Excellent
- B = Very Good
- C = Good
- D = Satisfactory
- E = Unsatisfactory

There is one assignment per course. You are required to score an overall (weightage of term end and assignment) ‘C’ grade for the successful completion of that course.

Course Code	:	MHH-011
Course Title	:	Hospital Planning and Administration
Assignment Code	:	MHH-011/TMA/JULY/2025
Coverage	:	All Blocks

Note:

- 1. Attempt all the questions and submit this assignment to the Regional Director of your Regional Centre. Last date of submission for the July 2025 session is 31st October, 2025, and for the January 2026 session is 30th April, 2026.**

1. Answer each of the following questions in around 1000 words 2 x 15 marks

- a. If you are an administrator of a 500-bedded super speciality hospital. Finance Dept informs you that the biggest drain on finances is the costly medical equipment in the super speciality hospital.
 - i. Plan for an equipment Audit of the hospital to reduce costs.
 - ii. Plan for a Master Maintenance Plan of all sophisticated equipment to reduce downtime
 - iii. What is the equipment utilisation Index?

- b. Discuss in detail the structure, responsibilities, and strategic significance of a hospital's Public Relations (PR) Department. How does it contribute to hospital branding, patient satisfaction, and crisis management? Support your answer with appropriate examples and elaborate on how PR functions interact with other departments to create a positive image of the hospital.

2. Read the following case study carefully. Answer in 500-700 words each. 10 marks (2 + 3 + 3 + 2)

A young woman comes to you for termination of her pregnancy. She is 18 years of age, gives a history of being pregnant as a result of rape and is of sound mental state.

- a. Can she give valid consent for medical termination of her own pregnancy if she is married?
- b. Who can conduct the termination of pregnancy if the pregnancy is 16 weeks?
- c. What should be preserved for further investigation or as evidence when the termination of pregnancy is conducted?
- d. Should the case be reported to the police?

3. Answer the following short notes in 500 to 700 words 6 x 10

- a. Describe how hospital administration has evolved over the years
- b. Describe the Stages of Hospital Project Management
- c. Discuss Precision medicine with its benefits and limitations.
- d. Discuss the challenges that hospitals are facing in providing high-quality care and strategies adopted by them for mitigating the same
- e. Discuss the importance of Ergonomic Design for Staff and Patient Interaction
- f. Discuss Stakeholder engagement Strategies adopted by hospitals