

CERTIFICATE IN COMMUNITY RADIO

CCR

ASSIGNMENTS

JANUARY AND JULY 2026 CYCLE

BJM-001

BJM-002

SCHOOL OF JOURNALISM & NEW MEDIA STUDIES

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI-110068

CCR ASSIGNMENTS- 2026

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment for each Course (BJM-001, BJM-002). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

You need to submit these assignments, to be eligible to attempt your Term End Examinations in June or December 2026. These assignment questions aim to bridge theoretical concepts with practical applications in the actual working context, encouraging you to apply your knowledge to real-world scenarios.

The last date of the submission is given against each of the assignments. Please note that you have to **submit these assignments to the Program Coordinator** within the stipulated time for being eligible to appear in the Term-End Examinations in the respective Course.

Send the assignments by post to:

Dr. Padmini Jain, Program Coordinator CCR, School of Journalism and New Media Studies, IGNOU, New Delhi -110068

You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the Assignment. It would be advisable to retain a photocopy of the assignments with you. After evaluation, the marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for writing the Assignments

Attempt all questions given in each assignment as instructed.

These assignments aim to encourage you to actively engage with the concepts learned in the course, apply them in real-world scenarios, and contribute to the development of community radio in diverse Indian settings. You will have to delve into the practical aspects of operating a community radio station, from technical considerations to programming, production, and sustainability planning, to answer these questions.

You may find it useful to keep the following points in mind:

- **Planning:** First read the study material carefully, attend Teleconferencing Sessions and Interactive Radio Counselling Sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are

based. Make some points regarding each question and then rearrange them in a logical order.

- **Organising:** Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. has a proper flow of information in sentences and paragraphs; and is logical and coherent; Make sure that the answer is written correctly giving adequate consideration to your expression, style and presentation.
- **Presenting:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,
Dr. Padmini Jain
Programme Coordinator
Email: padminijain@ignou.ac.in

CCR

BJM-001

Introduction to Community Radio

Course Code: BJM-001
Due Date: March 31, 2026 – Jan cycle & Sept.30, 2026 – July cycle
Assignment Code: BJM-001/Jan/July 2026
Total Marks: 100
Weightage: 30% weightage in the final result

Note: Answer all the questions.

Each Question carries equal marks. (20 each)

Write each answer in about 400 words

Try to include real life examples from around you, in your answers.

Questions:

1. Definition and Scope of Community Radio

Compare and contrast the functions and scope of community radio and commercial radio. Discuss how community radio empowers marginalized groups in rural India. (20 marks)

2. Ethics and Accountability

Discuss the importance of ethics and accountability in community radio. Using examples, explain how ethical practices impact listener trust and participation. (20 marks)

3. Ownership, Empowerment, and Inclusiveness

Analyze a community radio station in India (e.g., Sangam Radio or Radio Bundelkhand) and discuss how it promotes ownership, empowerment, and inclusiveness among its stakeholders. (20 marks)

4. Listener-Broadcaster Relationship

Design a participatory program for a community radio station aimed at addressing a pressing local issue (e.g., health, education, or agriculture). Explain how you would engage listeners in the program. (20 marks)

5. Need Assessment for Content Development

Conduct a hypothetical need assessment survey for content development for a community radio station in a tribal or rural area. Identify the types of programs that would cater to the needs of the local population. (20 marks)
