

CERTIFICATE IN COMMUNITY RADIO

CCR

ASSIGNMENTS

JANUARY AND JULY 2026 CYCLE

BJM-001

BJM-002

SCHOOL OF JOURNALISM & NEW MEDIA STUDIES

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI-110068

CCR ASSIGNMENTS- 2026

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment for each Course (BJM-001, BJM-002). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

You need to submit these assignments, to be eligible to attempt your Term End Examinations in June or December 2026. These assignment questions aim to bridge theoretical concepts with practical applications in the actual working context, encouraging you to apply your knowledge to real-world scenarios.

The last date of the submission is given against each of the assignments. Please note that you have to **submit these assignments to the Program Coordinator** within the stipulated time for being eligible to appear in the Term-End Examinations in the respective Course.

Send the assignments by post to:

Dr. Padmini Jain, Program Coordinator CCR, School of Journalism and New Media Studies, IGNOU, New Delhi -110068

You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the Assignment. It would be advisable to retain a photocopy of the assignments with you. After evaluation, the marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for writing the Assignments

Attempt all questions given in each assignment as instructed.

These assignments aim to encourage you to actively engage with the concepts learned in the course, apply them in real-world scenarios, and contribute to the development of community radio in diverse Indian settings. You will have to delve into the practical aspects of operating a community radio station, from technical considerations to programming, production, and sustainability planning, to answer these questions.

You may find it useful to keep the following points in mind:

- **Planning:** First read the study material carefully, attend Teleconferencing Sessions and Interactive Radio Counselling Sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are

based. Make some points regarding each question and then rearrange them in a logical order.

- **Organising:** Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. has a proper flow of information in sentences and paragraphs; and is logical and coherent; Make sure that the answer is written correctly giving adequate consideration to your expression, style and presentation.
- **Presenting:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,
Dr. Padmini Jain
Programme Coordinator
Email: padminijain@ignou.ac.in

CCR

BJM-002

Operating a Community Radio

Course Code: BJM-002
Due Date: March 31, 2026 – Jan cycle & Sept.30, 2026– July cycle
Assignment Code: BJM-002/Jan/July 2026
Total Marks: 100
Weightage: 30% weightage in the final result

Note:

Answer all the questions.

Each Question carries equal marks. (20 each

Write each answer in about 400 words

Try to include real life examples from around you, in your answers.

Questions:

1. Setting up a Community Radio Station

Create a step-by-step plan to set up a community radio station in a rural or urban area. Include details about the location, target audience, and required licenses. (20 marks)

2. Operation and Maintenance

Discuss the challenges faced in operating and maintaining a community radio station. Suggest measures to ensure uninterrupted service and long-term sustainability. (20 marks)

3. Programme Planning and Scheduling

Develop a weekly program schedule for a community radio station targeting a specific community (e.g., farmers, women, or youth). Ensure a balance between information, education, and entertainment. (20 marks)

4. Role of Experts and External Sources

Analyze how experts (e.g., doctors, teachers, or agricultural specialists) and external sources contribute to enhancing the credibility and diversity of community radio content. Provide relevant examples. (20 marks)

5. Developing a Business Plan

Create a business plan for a community radio station, including potential funding sources, partnerships, and advertising strategies to ensure financial sustainability. (20 marks)
