

**CERTIFICATE IN COMMUNITY RADIO  
CCR**

**ASSIGNMENTS  
JANUARY AND JULY 2025 CYCLE**

**BJM-001**

**BJM-002**

**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES  
INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
MAIDAN GARHI, NEW DELHI-110068**

## CCR ASSIGNMENTS- 2025

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment for each Course (BJM-001, BJM-002). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

You need to submit these assignments, to be eligible to attempt your Term End Examinations in June or December 2025. These assignment questions aim to bridge theoretical concepts with practical applications in the actual working context, encouraging you to apply your knowledge to real-world scenarios.

The last date of the submission is given against each of the assignments. Please note that you have to **submit these assignments to the Program Coordinator** within the stipulated time for being eligible to appear in the Term-End Examinations in the respective Course.

**Send the assignments by post to : Dr. Padmini Jain, Program Coordinator CCR, School of Journalism and New Media Studies, IGNOU, New Delhi -110068**

You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the Assignment. It would be advisable to retain a photocopy of the assignments with you. After evaluation, the marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

### Guidelines for writing the Assignments

Attempt all questions given in each assignment as instructed.

These assignments aim to encourage you to actively engage with the concepts learned in the course, apply them in real-world scenarios, and contribute to the development of community radio in diverse Indian settings. You will have to delve into the practical aspects of operating a community radio station, from technical considerations to programming, production, and sustainability planning, to answer these questions.

You may find it useful to keep the following points in mind:

- **Planning:** First read the study material carefully, attend Teleconferencing Sessions and Interactive Radio Counselling Sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- **Organising:** Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. has a proper flow of information in sentences and paragraphs; and is logical and coherent; Make sure that the answer is written correctly giving adequate consideration to your expression, style and presentation.
- **Presenting:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,  
Dr. Padmini Jain  
Programme Coordinator  
Email: padminijain@ignou.ac.in

**CCR**

**BJM-001**

**Introduction to Community Radio**

Course Code: BJM-001  
Due Date: March 31, 2025 – Jan cycle & Sept.30, 2025 – July cycle  
Assignment Code: BJM-001/Jan/July 2025  
Total Marks: 100  
Weightage: 30% weightage in the final result

**Note:** Answer all the questions.

Each Question carries equal marks. (20 each)

Write each answer in about 300 words

Try to include real life examples from around you, in your answers.

**Questions:**

**1. Community Radio in India:**

Trace the evolution of community radio in India. Identify challenges faced by community radio stations and propose solutions to strengthen this medium. (20 marks)

**2. Understanding Communities**

Conduct a study of your local community's communication needs. Identify the key issues they face and suggest how a community radio station could address these issues effectively. (20 marks)

**3. Listener-Broadcaster Relationship**

Research the participatory approach of a popular Community Radio from your locality. (You may visit the station and talk to the listeners). Now analyse and write about: how does involving listeners in content creation strengthen the bond between the station and its audience? (20 marks)

**4. Balancing Entertainment and Information**

Analyze how community radio stations balance entertainment and information to attract and retain listeners. Provide examples of successful programs from any Indian community radio station. (20 marks)

**5. Resource Management in Community Radio**

Prepare a resource management plan for a small community radio station, detailing funding strategies, human resources, and technical requirements. Discuss how the plan can ensure sustainability. (20 marks)