

Dear Learner,

You must submit one Assignment in each EIGHT theory courses of the BAJDM/BAFJDM programme. The last date of the submission is given against each Assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time to be eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain and retain a **receipt from the Study Centre** for the assignments submitted. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the Centre will send the marks obtained by you to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it useful to keep the following points in mind:

Planning: First, read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required, you can obtain details from Study Centre/Regional Centre), and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly, giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Prof. K. S. Arul Selvan, Prof. Shikha Rai & Dr. Amit Kumar
Programme Coordinators – BAJDM / BAFJDM
SOJNMS, IGNOU, New Delhi
bajdm@ignou.ac.in

BNM-024: NEWS WRITING AND EDITING

Assignment - 4

Due Date: 31st March for TEE June and 30th September for TEE December.

Please check the website for the latest update on due date.

Assignment Code: BNM-024
January 2026 & July 2026

Maximum Marks: 100
Weightage: 30%

Note: Answer all FIVE questions. All questions carry equal 20 marks.

1. Select one news story from a newspaper or news app that you read today. Mention the name of the paper/app, date and headline. Critically analyze its writing style and rewrite it in your own words for better clarity. (300 words)
2. Go to a nearby hospital or police station and get facts of an accident reported in the area. Develop a news report based on facts. (300 words)
3. Take two real images from any social media platform and describe one as an example of responsible and ethical journalism while the other as a violation of ethical standards. Critically evaluate both images by explaining why one follows journalistic ethics and why the other fails to do so. (300 words)
4. Take a news article (250-300 words) on the same subject and format from two different newspapers. Compare them on the following parameters:
 - a) Introduction
 - b) Language
 - c) Clarity and structure
 - d) Fact-checking
 - e) Ethical responsibility
 - f) Ending
5. Observe your surroundings carefully (college, street, hospital, bus stand, market, village, etc.) and choose one situation that you feel is important but ignored by the media. Describe that situation in detail. Explain why it is newsworthy.
Decide whether it should be reported as:
 - A news story
 - A feature
 - A photo story
 - Or a digital post

Justify your choice using your understanding of news writing, digital media, and ethics.