Dear Learner,

You must submit one Assignment in each EIGHT theory courses of the BAJDM/BAFJDM programme. The last date of the submission is given against each Assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time to be eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain and retain a **receipt from the Study Centre** for the assignments submitted. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the Centre will send the marks obtained by you to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it useful to keep the following points in mind:

Planning: First, read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required, you can obtain details from Study Centre/Regional Centre), and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly, giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Prof. K. S. Arul Selvan, Prof. Shikha Rai & Dr. Amit Kumar
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BNM-025: TYPES OF JOURNALISTIC WRITING

Assignment - 5

Due Date: 31st March for TEE June and 30th September for TEE December.

Please check the website for the latest update on due date.

Assignment Code: BNM-025
January 2026 & July 2026

Maximum Marks: 100
Weightage: 30%

Note: *Answer all FIVE questions. All questions carry equal 20 marks.*

1. Read the following information carefully:

   "In your town, a free evening tuition centre has started for government school students.
   The centre runs from 5 pm to 7 pm.
   Around 40 students attend daily.
   College students work as volunteer teachers.
   The aim is to help weak students and reduce dropout rates.
   Parents are happy with this initiative."

   Using only this data:

   a. Write a News Report in about 200 words. (10 marks)
      Focus on facts, keep the language simple and direct, and clearly answer What, Where, When, Who and Why.
   b. Write a Feature Story in about 300 words. (10 marks)
      Focus on students' feelings, effort and hope. Add a human touch and show why this centre matters in their lives.

2. A local MLA visits your college and promises better classrooms and clean drinking water. (20 marks)
   a. What you must check before trusting this promise as a journalist.
   b. Write two questions you will ask the MLA and give rationale why these questions are important.
   c. Write in brief explaining how students can show participation in this.
   d. How students can show dissent if the promise is not fulfilled while following school rules.

3. Your area has a problem of stray animals on the road causing accidents. (20 marks)
   a. Write four reasons why this is a development issue.
   b. Write the names of four people you will talk to for information on this issue.
   c. Write points of information you want to collect from them.
   d. Write four arguments explaining how this story can help society.

4. Government announces: (20 marks)

   "Every government school student will get a free tablet for digital learning."

   a. Write three benefits of this policy.
   b. Write three challenges in applying this policy.
   c. Explain how the media should report such policies responsibly.
   d. What questions citizens should ask the government about this policy.

5. You are given this data:

   In your town:

   - There are 4 government schools
   - Only 2 have libraries
   - Students mostly use mobile phones for entertainment
   - Very few children read newspapers
   - One NGO wants to start a "Reading Sunday" program

   Using this data:

   a. Design a small information sheet for the NGO and write clearly: (10 marks)
      - The purpose of the program
      - The target group
      - The place of activity
      - One-line slogan
   b. Write five questions you will ask students to understand their reading habits. (5 marks)
   c. Write five points of information you will collect from teachers or parents. (5 marks)