M.A IN DEVELOPMENT JOURNALISM (MADJ)
And
POST GRADUATE IN DIPLOMA IN DEVELOPMNET COMMUNICATION (PGDDC)

ASSIGNMENTS
JAN. 2026 and JULY 2026 cycle

SCHOOL OF JOURNALISM AND NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068

Instructions for PGDDC and MADJ Students January 2026 and July 2026 Admission Cycle

January 2026 and July 2026 Sessions

This message explains what assignments and project work are required in the PGDDC programme and in the MA in Development Journalism (MADJ).

1. PGDDC / MADJ First Year

tudents in PGDDC and first-year MADJ need to submit assignments for six theory courses. These assignments must be completed as per the schedule announced by IGNOU.

First Year Theory Courses

• MDC-001

• MDC-002

• MDC-003

• MDC-004

• MDC-005

• MDC-006

2. MADJ Second Year

MADJ second-year students also need to submit assignments for six theory courses.

Second Year Theory Courses

• MDJ-001

• MDJ-002

• MDJ-003

• MDCE-006

• MRDE-203

• MGSE-010

3. Courses Without Assignments

The courses below are project-only. No assignments are required.Assessment is based only on the project work.

• MDCP-006

• MADJP-004

• MADJP-005

Students should follow the project manuals and guidelines carefully.

Project Manuals

All project instructions are available on the IGNOU eGyankosh website. Read the manual fully before starting the project.

Dear Learner,

MADJ/PGDDC ASSIGNMENTS

We have explained in the Programme Guide that you need to submit one Assignment in each course (MDC-001, MDC-002, MDC-003, MDC-004, MDC-005, MDC-006, MDJ-001, MDJ-002, MDJ-003 and MDCE-006). Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignments. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the Assignment's first page. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain them. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Study Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required you can obtain details from Study Centre/ Regional Centre) and then read the assignments carefully. Please go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Ramesh Yadav
Programme Coordinator
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MGSE-010

Gender and Entrepreneurship Development

Tutor Marked Assignment (TMA)

Programme Code: MADJ

Course Code: MGSE-010

Assignment Code: MGSE-010/Jan 2026 & July 26

(Due Date: March 31 / September 30 every year)

Maximum Marks: 100
Weightage: 30%

Note: Answer all the questions; All question carry equal marks. (Answer each question in 500 Words).

1. Discuss the concept of entrepreneurship, including its nature, types, and levels. How do gender dimensions influence entry, survival, and advancement in entrepreneurship, and what is the significance of entrepreneurship in the Indian and global context?
2. Explain the policies and provisions supporting entrepreneurship development. How do public-private partnerships, funding mechanisms including microfinance, and management information systems facilitate entrepreneurship, especially for women entrepreneurs?
3. Analyze the competencies required for entrepreneurship. Discuss techniques for assessing entrepreneurial potential and the process of identifying and selecting potential entrepreneurs. Illustrate your answer with case studies of successful women entrepreneurs.
4. Discuss the process of business opportunity identification and preparation of business plans. How can support services be designed and managed effectively to promote entrepreneurship development?
5. Explain the importance of follow-up support and training programs for potential and women entrepreneurs. How do capacity-building initiatives enhance sustainability and success in entrepreneurship?