

**M.A. in Journalism and Mass Communication (MAJMC) /
M.A. in Journalism and Mass Communication (MAJMCOL)
And
Post Graduate Diploma in Journalism Mass Communication (PGJMC) /
Post Graduate Diploma in Journalism Mass Communication (PGJMCOL)**

(MAJMC/MAJMCOL & PGJMC/PGJMCOL – 1st Year)

ASSIGNMENTS
January 2026 and July 2026 Sessions

MJM-020/120

MJM-021

MJM-022

MJM-023

MJM-024/124

MJM-025



**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

MAJMC/MAJMCOL & PGJMC/PGJMCOL – 1st YEAR ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment in each of the eight courses. Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain it. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignment as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counseling sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organization: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Shikha Rai
Programme Coordinator, PGJMC and MAJMC-I
shikharai@ignou.ac.in

MJM-021: Reporting Techniques

Assignment 02

(Due Date: Please check the website for the latest update on due date)

Assignment Code: MJM-021
January 2026/ July 2026

Maximum Marks: 100
Weightage: 30%

*Note: Answer all the questions. All questions carry equal marks = 20 each
Attempt each question in about 500 words*

1. How are the introduction of foreign universities and the proliferation of online degree programs affecting the movement of Indian students overseas versus their decision to stay in India? Write an interpretative news report examining this trend and interview one student and one academic expert to capture a range of opinions on the topic.
2. Write a health feature that explores the growing incidence of "Lifestyle Diseases" among working professionals in urban areas post-pandemic. Interview a medical professional and explain the reasons behind this trend and discuss preventative methods for the common reader. Ensure you translate technical medical terms into simple language for the lay reader.
3. On the basis of your reading of the unit 'Research for Journalistic Writing', use various data-gathering tools (crime bureau statistics, expert reports) to write an explainer on the rise of 'Cyber Financial Fraud' in India. Describe the fraudsters' tactics and the demographics that are most targeted by them. Show how you utilized background research to add substance to an average crime report.
4. Write a sports column about the commercialization of non-cricket, indigenous Indian sports leagues such as Kabaddi and Kho-Kho. Is the glamour of television leagues helping to protect traditional sports, or is it diminishing their unique cultural characteristics?
5. Develop an investigative story idea regarding "Urban Waste Management" in your locality. Write the story based on the disparity between what municipal government policy promises and what actually occurs on the ground, and highlight the plight of waste management workers to give the story a human element.