

**Post Graduate Diploma in Journalism Mass Communication
And
M.A. in Journalism and Mass Communication - I**

(PGJMC / MAJMC – 1st Year)

**ASSIGNMENTS
January 2025 and July 2025 Cycle**

MJM-020/120

MJM-021

MJM-022

MJM-023

MJM-024/124

MJM-025



**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

PGJMC / MAJMC ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment in each of the eight courses. Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain it. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignment as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counseling sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organization: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Shikha Rai
Programme Coordinator, PGJMC and MAJMC-I
shikharai@ignou.ac.in

MJM-022: WRITING AND EDITING FOR PRINT MEDIA
Assignment 03

(Due Date: Please check the website for the latest update on due date)

Assignment Code: MJM-022/ Jan.2025/ July2025 Cycle

Maximum Marks: 100

Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each

Attempt each question in about 500 words

1. Pick up a physical copy of a widely-read newspaper and select one hard news article and one soft news article from the same edition. Read both carefully and analyze their writing styles, structure, and tone.
2. Write an editorial on the increasing regulation of social media in India. Examine the challenges of balancing free speech with preventing misinformation and hate speech. Provide arguments on how regulations can be structured to ensure both security and democratic discourse.
3. Develop a news pitch for an in-depth investigation into the environmental consequences of rapid urbanization in your region. Outline the key issues, possible data sources, expert interviews, and how the story can be structured to highlight both challenges and solutions. Justify its relevance and impact.
4. Identify a person in your community who has an inspiring story (e.g., a local entrepreneur, artist, social activist, or craftsman). Conduct an interview with them to understand their background, challenges, and achievements. Write a magazine-style profile capturing their journey in a storytelling format.
5. Choose a major social or political trend in India (e.g., the rise of electric vehicles, mobile banking growth, or women's participation in elections). Research key milestones, policy changes, and public adoption rates over time. Design a timeline infographic that visually explains the evolution of the trend.