

**M.A. in Journalism and Mass Communication (MAJMC) /
M.A. in Journalism and Mass Communication (MAJMCOL)
And
Post Graduate Diploma in Journalism Mass Communication (PGJMC) /
Post Graduate Diploma in Journalism Mass Communication (PGJMCOL)**

(MAJMC/MAJMCOL & PGJMC/PGJMCOL – 1st Year)

ASSIGNMENTS
January 2026 and July 2026 Sessions

MJM-020/120

MJM-021

MJM-022

MJM-023

MJM-024/124

MJM-025



**SCHOOL OF JOURNALISM & NEW MEDIA STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

MAJMC/MAJMCOL & PGJMC/PGJMCOL – 1st YEAR ASSIGNMENTS

Dear Learner,

As explained in the Programme Guide, you need to submit one assignment in each of the eight courses. Before attempting the assignments, please read the detailed instructions provided in the Programme Guide carefully.

The last date of the submission is given against each of the assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time for being eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain a **receipt from the Study Centre** for the assignments submitted and retain it. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record with you**. The marks obtained by you will be sent by the Centre to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignment as instructed. You will find it useful to keep the following points in mind:

Planning: First read the study material carefully, attend teleconferencing sessions and interactive radio counseling sessions conducted for the programme; if required you can obtain details from Study Centre/Regional Centre) and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organization: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Dr. Shikha Rai
Programme Coordinator, PGJMC and MAJMC-I
shikharai@ignou.ac.in

MJM-022: WRITING AND EDITING FOR PRINT MEDIA

Assignment 03

(Due Date: Please check the website for the latest update on due date)

Assignment Code: MJM-022
January 2026/ July 2026

Maximum Marks: 100
Weightage: 30%

Note: Answer all the questions. All questions carry equal marks = 20 each
Attempt each question in about 500 words

1. Specific designs are used to direct the readers' eyes across a newspaper. Choose a front page of a national newspaper and use the concepts of 'Balance' (Symmetrical vs. Asymmetrical) and 'Contrast'. Determine how the editor has created the 'Visual Hierarchy' of the front page through the use of headline size, where images are placed, and which stories are positioned to determine what the reader looks at first?
2. Editorials reflect the views of a newspaper. Create an editorial on the ethics of Artificial Intelligence (AI) in the creative industries. Your editorial must follow the classic format of an editorial, beginning with introduction (The News Peg) and followed by body (Analysis and Argument) and conclusion (Call to Action).
3. Data can be very complex and therefore difficult for readers to understand. Find a recent government study/report (example: census data, budget allocations, pollution statistics), and develop a Fact File or Bar Chart Infographic to present the main findings of this study. Create a brief blurb (short introductory text) to explain why this data is significant to every-day citizens.
4. Editors depend upon journalists to sell the journalist's idea of a story. Create a 'News Pitch' for a story about the "Changing Face of Local Markets/Bazaars" in your city due to E-Commerce. The 'News Pitch' must include: the angle, potential sources and visual elements. Explain how this story meets the news values of proximity and human interest.
5. Profiles personalize an issue by using people. Create a personality profile of a Gig economy worker (Delivery Partner, Freelance Creative, Taxi Driver) in your area. Begin your story with an anecdotal lead. Focus on the worker's day-to-day problems and hopes to provide a larger picture of the evolving labor landscape.